



# Byrnes

## Health Education

*Founded by Susan P. Byrnes, R.N.*

**ANNUAL REPORT 2019 - 2020**



# Our Vision

To be a leading resource of innovative, high-quality,  
effective health education

Dear Friends,

Well, our 24<sup>th</sup> year of service has certainly presented a mixture of great anticipation and excitement along with some very difficult and challenging times. 2019 – 2020 began with tremendous energy for a year that would break all records: more programs delivered, more students of all ages educated and inspired, new curriculum on topical health issues developed and expanded demand for delivery beyond our immediate region realized.

And then on March 13, 2020 we all faced the consequences of the Covid-19 Pandemic. It was a scary time when all we knew closed down and time seemed to stand still. The resiliency of our team kicked into high gear! We began new program development which typically happens over the summer months. We reviewed our evaluation templates, upgraded teaching aides and reviewed worksheets. New equipment was purchased and more intense training on digital delivery was scheduled as we correctly anticipated that the new school year would bring more requests for virtual programming.

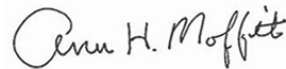
As this new fiscal year unfolds, the Byrnes Health Education Center marks a quarter century of service and wow, have we grown! Our health education mission was cut short by the pandemic, but we still delivered to students across fourteen Pennsylvania counties, in 55 school districts in 170 school buildings last school year. We also delivered to schools in eight states and three Canadian provinces. Digital delivery is not new to our Center. For more than ten years, we have provided two digital deliveries: online curriculum at [www.learntobehealthy.org](http://www.learntobehealthy.org) and live, inter-active webcasts direct from our teaching theaters. Who could have anticipated today's great need for this resource as schools work to keep students and teachers safe? We did and we are ready to deliver vital, preventive health curriculum.

Over the past 25 years, many hands and hearts went into producing an organization whose mission is as relevant today as it was decades ago. Thank you to everyone who contributed to the ongoing success of our organization.

Sincerely,



Anne E. Bahn  
President/CEO



Ann H. Moffitt, AFCRE  
Board Chair



# Our Mission:

To educate and inspire people of all ages to make healthy choices





## We Have Unlimited Reach

Last academic year, which was shortened due to the COVID-19 Pandemic, we delivered preventive health programming to students and adults in

14

counties across Pennsylvania

and 8 states:

Florida, Minnesota,  
New Jersey, New York,  
North Carolina, Ohio,  
Tennessee, Washington  
as well as

British Columbia, Manitoba,  
and Ontario, Canada

55

school districts and

170

school buildings



# Educate

## 2019-20 BHEC Milestones in Education

- ♥ Added a new program on youth vaping – *Clear the Air*
- ♥ Virtual Presenter at the Alaska Society for Technology Education Conference in Anchorage, Alaska
- ♥ Launched *Breaking the Silence – Adult*. This educator professional development program was designed to increase awareness among school personnel of student mental health issues.



# 643

teachers completed  
evaluations and rated the  
Byrnes Health Education Center:

- ♥ 96.5% overall satisfaction rate for our curriculum delivery
- ♥ 96.4% found our educators were enthusiastic and engaging
- ♥ 95.5% strongly agreed that our instructors were clear and understandable in delivering program content
- ♥ 96.1% found our instructors knowledgeable about the program content

## Our Most Requested Curriculum:

*Grow & Know*  
*Be Smart, Don't Start*  
*Inside Story*  
*True Colors:*  
*You Make a Difference*  
*Great Whites*  
*Yell & Tell*  
*Breaking the Silence –*  
*Middle School*  
*Drugsmart*  
*True Colors: I'm Special*  
*Bullying Hurts*







# Distance Learning Health Education



## eLearning [www.LearntobeHealthy.org](http://www.LearntobeHealthy.org)

**Nikole Tome, Director of Curriculum/Assessment**  
 717-848-3064, ext 255  
[ntome@byrneshec.org](mailto:ntome@byrneshec.org)



Digital Health Education Solution  
 Health Education Curriculum for Grades Pre K-12  
 13 eLearning Kits, Covering 7 Health Topics  
 142 Lesson Plans & Activities  
 Bi-Lingual Documents (Available in Spanish)  
 Mapped to U.S. & Canada Educational Standards  
 Interactive Educational Gaming  
 Family Practice Lesson Activities  
 Individualized Health Log  
 Student ROI Focused Utilizing Pre & Posttest

## Webcasting

**Jamie Reisinger, VP of Education Services**  
 866-506-5552, ext 249  
 717-781-5474  
[jreisinger@byrneshec.org](mailto:jreisinger@byrneshec.org)



Live Streaming Health Education Solution  
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 Current Programs Covering 7 Health Topics  
 Mapped to U.S. & Canada Educational Standards  
 Engaging Theater Exhibits and Props  
 Program Customization  
 Streamlined Scheduling Process  
 Tactile Learner Discovery Tools

# Solutions

## Curriculum Expansion in 2019-2020

**LearnToBeHealthy** added vaping activities to two eLearning kits this year.

### ♥ Huffin N Puffin (grades 4-6): What's in a Vape?

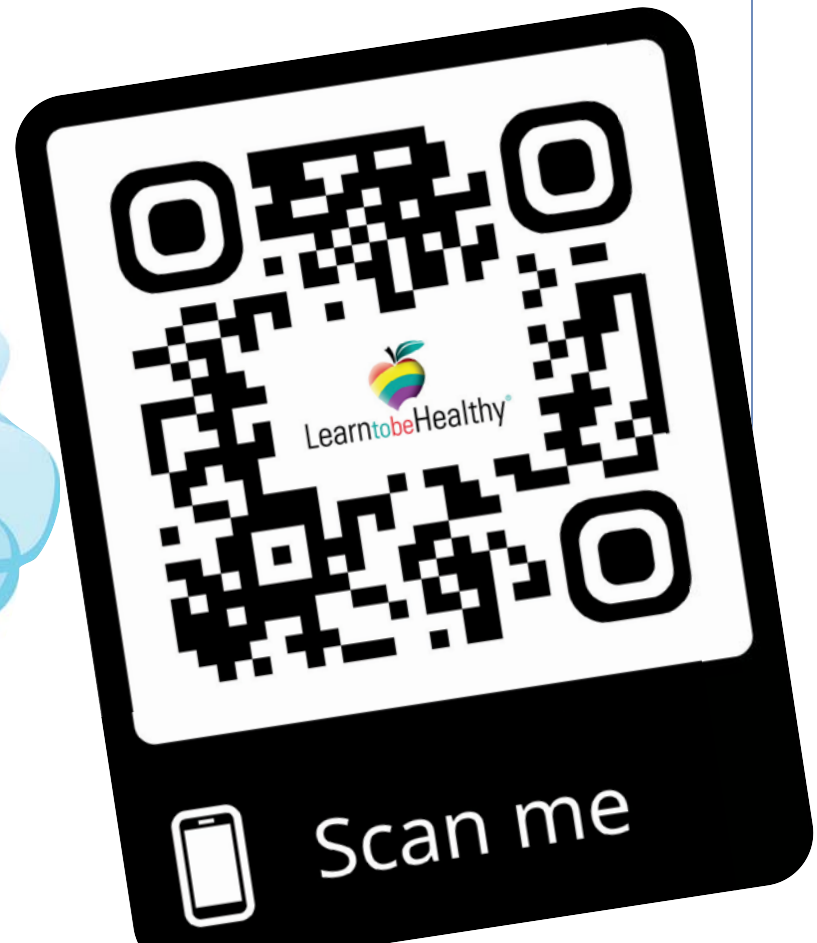
There are many myths about vaping and why it is dangerous for adolescents. Students work independently or with a partner focusing on what is really in a vape, why it can be dangerous, and the side effects on the adolescent body. Students make a personal pledge not to vape and harm their bodies.

### ♥ Drugs: Shattering the Myths (grades 7-9): It Doesn't Ad Up

Students identify health risks associated with vaping to create a powerful advertising message that discourages the use of e-cigarettes and other vaping devices. They identify and create their own vaping facts. Students describe and identify their school policy on vaping, the consequences of vaping in school, and any resources the school offers to quit vaping.

*"LearntobeHealthy is such an incredible website for the Migrant students we serve. Our students love the website and so do their parents. They get to watch educational videos, complete activities and learn together — all while having fun. Our parents also love it because many of the activities are translated in Spanish."*

– Varquidia Rosario, Migrant Education Program



**Byrnes Health  
Education Center**  
Legacy  
Society

♥ We recognize the generosity and vision of our friends who make a lasting impact to the Center through an endowment gift or bequest. These gifts secure the benefits of preventive health education for generations to come!



*Nancy Klahold  
and Anne Bahn  
present the  
2019 award to  
Scott Carl.*



- 2002 Paul Binnebose
- 2003 Lynn Segro
- 2004 Joan Hubley
- 2005 Jim Henderson
- 2006 Sue Schmidt
- 2007 Margaret Moore
- 2008 Dr. David Hawk
- 2009 Valen Cover
- 2010 Frank Fiscello
- 2011 The Honorable  
Craig T. Trebilcock
- 2012 Charles G. Petron
- 2013 Scott Conley
- 2014 Peg Stauffer
- 2015 Nona and  
Stan Brown
- 2016 Byrnes Health  
Education Center  
Staff, Present & Past
- 2017 Susanne Motter
- 2018 Dr. Scott Deisley

**2019 Scott A. Carl**

## *Founder's Celebration of Life Award*

The Founder's Celebration of Life Award was founded in 2002 by Susan Petron Byrnes. This award is given in honor of Gussie and Charlie Petron and honors an individual who celebrates the gift of life every day and inspires others to do the same.

Charles G. Petron endowed this award in 2010. Annually, a \$500 gift is made to the Byrnes Health Education Center in honor of the recipient. In 2019 the award was presented to Scott A. Carl, former Principal at Loganville-Springfield Elementary.



Anonymous 2001  
 Anonymous 2004  
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*\*Deceased Members*



*The Drive "Fore" Health Golf Outing always brings out big smiles!*



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*\*Deceased Members*

## Our Values

♥  
 a passion for healthy communities;

♥  
 a culture that embraces creativity and fun;

♥  
 seeking and sharing knowledge; and

♥  
 an atmosphere of integrity and mutual respect.



## Gifts in Memory

### **Oz Markley**

George Connolly

### **Charlie Petron**

Aaron and Erin Gosser

### **Ruth Reinecke**

Mr. and Mrs. James K. Bergdoll

### **Linda Rexrode**

William and Nancy  
Rexrode

### **Emilie Wilkes**

Jackie and Bill Kramer  
Coni L. Wolf

*We apologize for any errors  
or omissions. Please contact us  
if your name is not included,  
so that we may acknowledge  
your gift.*

## Gifts in Honor

### **Anne Bahn**

Roberta Geidner

## Project Grants

James M. Henderson, Jr.  
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## HeartBeat

♥ 2020 Campaign

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State Representative Kate Klunk, at left, meets Simon.

*\*Deceased Member*

*Happy 25th Birthday,  
Byrnes Health Education  
Center!*



Since 1995, the Center has offered vital, preventive health education curriculum to educate and inspire people of all ages to make healthy choices. Starting in September 2020, we will be celebrating our 25<sup>th</sup> birthday and invite you to be a part of this milestone throughout the upcoming year. Look for future information on activities, contests, and events to join in on the celebration.



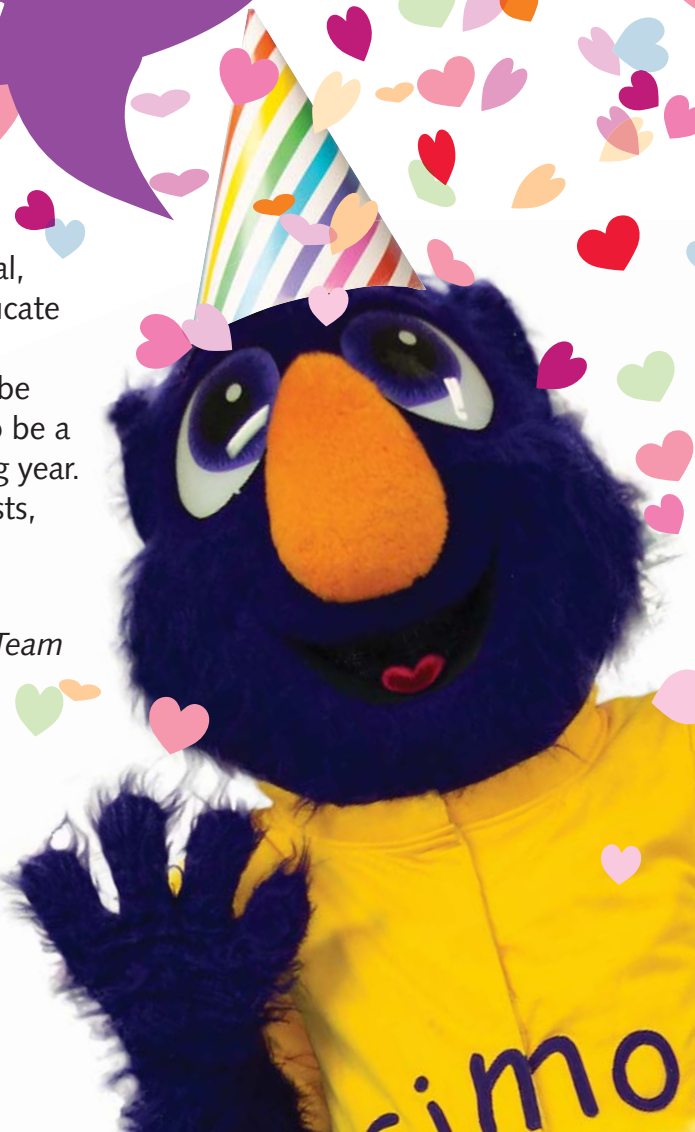
*Love,*

*The Byrnes Health Education Center Team*



**Byrnes**  
Health Education Center

**Byrnes**  
Health Education



# 2019 - 2020 Byrnes

## Health Education



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 Wayne Umland

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Wayne R. Umland, 2016 – 2018  
 Debra K. Simon, 2014 – 2016  
 Michael E. Kochenour, 2012 – 2014  
 Daniel U. Dygert, 2010 – 2012  
 Jane H. Schussler, Esq., 2008 – 2010  
 Thomas W. Barton, 2006 – 2008  
 Thomas R. McGann, M.D., 2004 – 2006  
 Lewis E. Elicker, III, 2002 - 2004  
 Susan P. Byrnes, 1989 - 2002



# Financials

	June 30, 2020 (Audited)	June 30, 2019 (Audited)
<b>Assets:</b>		
Cash (Restricted/Unrestricted)	\$1,216,985	\$1,229,664
Receivables & Pledges	\$ 89,256	\$ 108,090
Property & Equipment	\$1,664,553	\$1,741,440
Endowment	\$3,016,784	\$2,942,532
Other Assets	\$ 61,424	\$ 66,005
<b>Total</b>	<b>\$6,049,002</b>	<b>\$6,087,731</b>
<b>Liabilities:</b>		
Payables & Accrued Expenses	\$ 281,215	\$ 67,650
<b>Total</b>	<b>\$ 281,215</b>	<b>\$ 67,650</b>
<b>Net Assets:</b>		
Without Donor Restrictions	\$3,358,669	\$3,701,365
With Donor Restrictions	\$2,409,118	\$2,318,716
<b>Total</b>	<b>\$5,767,787</b>	<b>\$6,020,081</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$6,049,002</b>	<b>\$6,087,7319</b>

The June 30, 2019 financial data is taken from our independent Certified Public Accountant's Audited Report. The June 30, 2020 audit report is on file in the office of the Byrnes Health Education Center in York, PA.



The Rotary Club of Uptown York presents the Byrnes Health Education Center with funds to support the mission.

# Byrnes

## Health Education

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York, PA 17401

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Fax: 717-854-1846  
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[www.LearntobeHealthy.org](http://www.LearntobeHealthy.org)



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