



2024 BFGoodrich Hagerty Drivers Club Promotion
Promo dates: 1/1/2024 – 12/31/2024

Full Terms and Conditions (can be 1-click away)

\* Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam, and U.S. Virgin Islands) ("U.S."). Purchase must be completed between 1/1/2024 and 12/31/2024. Limit of one (1) redemption request (\$100 or \$70 Visa® Reward Card) per purchase of four (4) new BFGoodrich passenger or light truck tires. \$100 Visa® Reward Card per purchase of four (4) new BFGoodrich passenger or light truck tires for all Hagerty Drivers Club members with valid membership (Proof of membership number is required for submission to be validated) or \$70 Visa® Reward Card per purchase of four (4) new BFGoodrich passenger or light truck tires for non-members. Qualifying purchases of four (4) tires cannot include retailer offers in violation of the BFGoodrich Tires Promotional Guidelines, including but not limited to: Buy three (3), get one (1) free or any similar combination (e.g., Buy two [2], get two [2] free), or the functional equivalent (e.g., Buy three [3], get the fourth [4th] for \$1; or get 25% off a set of four [4] tires). Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be received by 1/31/2025. Redemption requests validated without proof of membership number will receive a \$70 Visa® Reward Card. Please allow four (4) to six (6) weeks for delivery of the \$100 or \$70 Visa® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, and business accounts, and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. This offer is only valid on purchases from authorized and participating BFGoodrich Tires dealers and is not stackable with any other BFGoodrich Tires manufacturer offer (for example – An eligible purchase can only be submitted to one BFGoodrich Tires manufacturer promotion; subsequent submissions of the same purchase will be disqualified). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by BFGoodrich Tires (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, and local laws and regulations. BFGoodrich Tires reserves the right to modify or discontinue this offer, products, and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of MNA, Inc. and will not be returned. BFGoodrich Tires is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect, or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-833-219-6054 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2024 BFGoodrich Hagerty Drivers Club Promotion when calling. Offer may not be assigned, transferred, traded, sold, stacked, or combined with any other BFGoodrich® Tires offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

1 BFGoodrich Tires Visa® Reward Card is issued by The Bancorp Bank, N.A., pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. Reward Card expires six (6) months after issuance. No cash access. The Bancorp Bank, N.A., Member FDIC. The Bancorp Bank, N.A. does not endorse or sponsor and is not affiliated in any way with any product or service offered by BFGoodrich Tires.

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**For CRM Emails / Dealer Communication Emails / MM.com landing page, Newspaper, Ad Modules, Quick Start, Promo Announcement Emails, InStore POP:**

**Offer (material information):**

Get up to \$100\* via Visa® Reward Card<sup>1</sup> after online submission\* with the purchase of four (4) new BFGoodrich passenger or light truck tires. (\$70 tire rebate on BFGoodrich passenger or light truck tires, plus \$30 member savings<sup>†</sup>, membership required). Offer valid 1/1/2024 – 12/31/2024.

**Legal Disclaimers (must be in the same space as the offer):**

\* Reward Card eligibility is limited to tire purchases from participating dealers only. See <insert URL to full TC's> for complete offer details. Void where prohibited.

<sup>†</sup> The \$30 member savings is only eligible for members of the Hagerty Drivers club. Valid proof of membership is required.

<sup>1</sup> BFGoodrich Tires Visa® Reward Card is issued by The Bancorp Bank, N.A., pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. Reward Card expires six (6) months after issuance. No cash access. The Bancorp Bank, N.A., Member FDIC. The Bancorp Bank, N.A. does not endorse or sponsor and is not affiliated in any way with any product or service offered by BFGoodrich Tires.

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**Digital**

**Web Banner / TV Static**

**Offer (material information):**

Get up to \$100\* via Reward Card after online submission\* with the purchase of four (4) new BFGoodrich Radial T/A tires. (\$70 tire rebate on BFGoodrich passenger or light truck tires only, plus \$30 member savings<sup>†</sup>, membership required). Offer valid 1/1/2024 – 12/31/2024.

**Legal Disclaimers (must be in the same space as the offer):**

\*See <insert URL to full TC's> for complete details. Void where prohibited.

<sup>†</sup> The \$30 member savings is only eligible for members of the Hagerty Drivers club. Valid proof of membership is required.

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