



MAKE BRUSHING AMAZING FROM THE START TO HELP ENSURE HEALTHY HABITS AT EVERY STAGE

Dear Educator,

The sooner you can inspire kids to take care of their mouths—and make it engaging and fun—the better their oral health will be in the long-term. The key is to teach good oral care habits in a fun and engaging way so that the lessons become unforgettable.

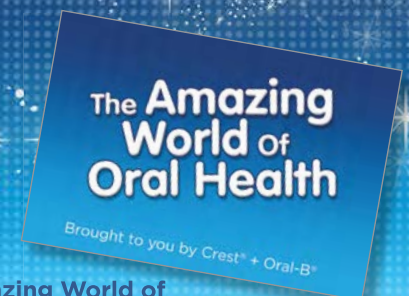
Now, with the help of Crest® + Oral-B®, you can teach healthy habits at an early age so brushing can be amazing.

THE MAKE BRUSHING AMAZING EDUCATIONAL KIT

includes a video series for the classroom, tips for parents, and helpful information about the Crest® + Oral-B® Stages™ and PRO-HEALTH JR.™ lines of products to support oral care habits at all ages.

We appreciate your dedication to educating kids and parents on the importance of oral health and helping to make brushing fun. To get started today, simply **download the kit from dentaeducation.crest.com**. For more information, please contact a Crest + Oral-B representative at 1-800-543-2577.

We look forward to helping you grow healthy and happy smiles.



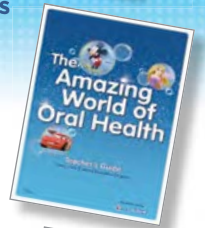
Amazing World of Oral Health Video Series for in-classroom lessons and fun

Teacher's Guide grounds you in oral care basics so you can educate kids

Parent's Guide teaches oral care tips to parents

Activity Book for kids has games to make oral care fun

Brusher Certificate for kids encourages success



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