

Make brushing amazing to help ensure lasting, healthy smiles



**TIP
#1**

Start habits early. Clean your baby's gums with a clean cloth. When teeth erupt, start brushing with a soft toothbrush 2x a day.

**TIP
#2**

Give kids the right tools. Oral-B® toothbrushes are designed to encourage gentle, effective plaque removal throughout the different stages of oral health development.

**TIP
#3**

Make it fun. The FREE Disney® Magic Timer™ App by Oral-B®, powered by DREAMPLAY™, helps kids **brush longer**, with animations of Disney characters.



For more tips on how to create an amazing brushing experience, speak to your dental professional.

Brought to you by
Crest + Oral-B
PRO-HEALTH Stages

Apple, the Apple logo, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.
© Disney.
© Disney/Pixar.
© Disney Princess.
© Marvel.
© 2016 P&G Oral-17775 PGC-151026-02