

A fresh start to autumn with Street One

Casual, feminine looks are setting the tone

Kirchhorst, 14 August 2024. We're getting the autumn season off to a fantastic start and can't wait to welcome the cosiest time of the year. Street One collections 09 and 10 are serving up everything we need for the autumn months with a whole host of new styles and wonderful outfit options for colder days. Dresses and skirts are key wardrobe staples, along with gorgeous sweaters and cardigans when the temperatures start to drop.

Collection 09 stands out with its sophisticated materials velour and knit in the on-trend hues 'Lucid White', 'Mandarin Red' and 'Rich Mocha Melange'. Especially in combination with a cool pair of jeans, the two colours exude a casual air and add a colourful touch to every outfit. But the colours can also be wonderfully combined with beige, resulting in high-quality looks. Denim is also at the focus this season. Its durability is impressive whatever the weather, just like its extremely comfortable fit. If you like patterns, you can opt for one of the collection's check prints, but fans of more understated outfits will also find something to suit them.

Collection 10 is bringing us coats and tops in the gorgeous autumnal colours 'Petal Rose', 'Autumn Red' and 'Light Mocha Beige'. These colours are adding a breath of fresh air to our wardrobes and are sure to brighten up even the darkest of days. Whether as an all-over statement or in the form of small accessories, colour accents are attracting all the right attention this autumn. And once it starts getting chilly outside, the collection also features a number of knitwear favourites that are warm and modern at the same time.

Delivery of collection 09 will begin in mid-August, with collection 10 following in mid-September. The items are available in stores or online at www.street-one.de.

About Street One:

Street One stands for a casual-feminine collection that impresses with the best quality, fit and combinability. From the selection of high-quality materials to the workmanship, we place great emphasis on quality and attention to detail to ensure the longevity of our products.

About CBR Fashion Group:

CBR Fashion Group is an international fashion company with a long history of success. Our brands represent different styles, but they have one thing in common: the belief that fashion is not just made for one season, but should be worn for years to come. We are dedicated to the pursuit of excellence in every way. From the selection of high-quality materials to the workmanship, we place the utmost importance on quality and attention to detail to ensure the longevity of our products. We see this as a decisive contribution to greater sustainability.

Many customers have been loyal to our brands for years. We are grateful for this. At the same time, it spurs us on to design attractive products for them anew with each collection. Thanks to our proximity to the market and our experience, we have a clear idea of their preferences, wishes and expectations. This enables our design teams to translate current fashion trends into relevant items for our customers

Press contact and image requests:

CBR Service GmbH
Imkerstraße 4
30916 Isernhagen / Germany
communication@cbr.de