## CECIL

## Autumnal vibes at CECIL

With collections 09 and 10, we're looking forward to the cosy autumn season

Kirchhorst, 10 August 2024. Although it's gradually getting colder outside, we are still making the most of late summer. CECIL collections 09 and 10 are serving up fashionable hoodies, blouses, jackets and tops that are guaranteed to brighten up any grey days.

As September is all about celebrating the last days of summer, we're loving the new blue and pink tones like 'Dove Blue' and 'Jewel Pink', which are adding a breath of fresh air to our wardrobes. In combination with black or white, these colour tones are real eye-catchers and perfect for rounding off every outfit. Transitional styles are particularly important right now and collection 09 includes plenty of great hoodies and blouses that will help us to embrace the autumn months in style. At the same time, we're also counting down the days until the festive season, which is why this collection also has a number of glam styles in store, complete with shine effects, lurex and glitter details.

Once October finally arrives, we can expect shorter days, mixed weather conditions and plenty of cosy times at home. And having the right outfits for all these autumn occasions is very important. Warm jackets, soft tops and eye-catching scarves and hats are our constant companions. In different blue tones and patterns, the various items can be perfectly combined to create modern, laid-back looks in the blink of an eye. Colour highlights include the new blue tones like 'Aqua Mel' and 'Dynamic Aqua' Graphic patterns are also back in this collection, ensuring that everyone will find the perfect outfit to suit them.

Delivery of collection 09 will begin in mid-August, with collection 10 following in mid-September. The items are available in stores or online at www.cecil.de.

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### About CECIL:

With a casual-sporty collection, CECIL stands for the highest quality, perfect fit and durability. From the selection of materials to the precise workmanship, we make sure that every detail is just right and that our customers are provided with garments that not only look good, but also feel great.

### About CBR Fashion Group:

CBR Fashion Group is an international fashion company with a long history of success. Our brands represent different styles, but they have one thing in common: the belief that fashion is not just made for one season, but should be worn for years to come. We are dedicated to the pursuit of excellence in every way. From the selection of high-quality materials to the workmanship, we place the utmost importance on quality and attention to detail to ensure the longevity of our products. We see this as a decisive contribution to greater sustainability. Many customers have been loyal to our brands for years. We are grateful for this. At the same time, it spurs us on to design attractive products for them anew with each collection. Thanks to our proximity to the market and our experience, we have a clear idea of their preferences, wishes and expectations. This enables our design teams to translate current fashion trends into relevant items for our customers.

### Press contact and image requests:

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