

CECIL

Summer feeling with CECIL: fresh looks for hot days
Collections 07 and 08 turn summer dreams into reality

Kirchhorst, 6 June 2024. The start of the sunny season brings warm temperatures and new favourite styles in light fabrics and casual cuts. They're the perfect choices for unforgettable summer moments.

July is just around the corner ready to enchant us with summery shades and fill our wardrobe with fresh prints. The new leaf print is a highlight detail in collection pieces that are both nature-inspired and eye catching. 'Iced Violet' is the new fall-in-love-with colour, and it looks absolutely stunning in combination with casual denim.

Nature tempts us to embark on new discoveries and adventures in August with even more summer looks in shades of green. 'Fir Green' and 'Universal Blue' are the versatile colours defining this collection. But the showstoppers are the various items made from Lyocell. This comfortable yet premium-quality fabric is brilliant starting point for all kinds of looks and it's perfect for all occasions. There are also beautiful jackets and overshirts to complement any outfit and keep you warm on those first cool evenings.

Delivery of Collection 07 will begin in mid-June, with Collection 08 following in mid-July. The items are available in stores or online at www.cecil.de.

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About CECIL:

With a casual-sporty collection, CECIL stands for the highest quality, perfect fit and durability. From the selection of materials to the precise workmanship, we make sure that every detail is just right and that our customers are provided with garments that not only look good, but also feel great.

About CBR Fashion Group:

CBR Fashion Group is an international fashion company with a long history of success. Our brands represent different styles, but they have one thing in common: the belief that fashion is not just made for one season, but should be worn for years to come. We are dedicated to the pursuit of excellence in every way. From the selection of high-quality materials to the workmanship, we place the utmost importance on quality and attention to detail to ensure the longevity of our products. We see this as a decisive contribution to greater sustainability. Many customers have been loyal to our brands for years. We are grateful for this. At the same time, it spurs us on to design attractive products for them anew with each collection. Thanks to our proximity to the market and our experience, we have a clear idea of their preferences, wishes and expectations. This enables our design teams to translate current fashion trends into relevant items for our customers.

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