

An adventure-filled month with Street One MEN

Kirchhorst, 20 June 2024. Representing the height of summer, the month of August is bursting with energy and activity. It's the perfect opportunity to immerse ourselves into the open-air season. With the Street One MEN 08 Collection, you're perfectly equipped for every adventure, because it includes comfortable shirts, sporty tops and cool trousers.

Fresh colours such as 'Light Lime Green' accentuate your existing wardrobe and can be paired with casual trousers to create a sporty and modern look. This collection includes the first lightweight jackets and overshirts to stylishly complement any outfit on cooler summer evenings. The number one all-rounders – tops – are another important item and this collection boasts a wide selection of these all-time favourites. Whatever adventures August has in store for you – Street One MEN's Collection 08 has your perfect look.

Delivery of Collection 08 will begin in mid-July. The items are available online at www.street-one.de.

About Street One MEN:

Street One MEN stands for a casual, masculine look in premium quality. We understand that modern men are looking for an appealing and contemporary style that is both comfortable and casual. Our collections include carefully selected garments that are in line with the latest trends while meeting the highest quality standards: from high-quality materials to precise workmanship.

About CBR Fashion Group:

CBR Fashion Group is an international fashion company with a long history of success. Our brands represent different styles, but they have one thing in common: the belief that fashion is not just made for one season, but should be worn for years to come. We are dedicated to the pursuit of excellence in every way. From the selection of high-quality materials to the workmanship, we place the utmost importance on quality and attention to detail to ensure the longevity of our products. We see this as a decisive contribution to greater sustainability.

Many customers have been loyal to our brands for years. We are grateful for this. At the same time, it spurs us on to design attractive products for them anew with each collection. Thanks to our proximity to the market and our experience, we have a clear idea of their preferences, wishes and expectations. This enables our design teams to translate current fashion trends into relevant items for our customers.

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