

**Amsterdam University Press / SPRING 2018**  
**ASIAN STUDIES**



## ASIAN STUDIES

- 1 Consuming Life in Post-Bubble Japan
- 1 Chinese Heritage in the Making
- 2 State and Crafts in the Qing Dynasty (1644-1911)
- 2 Trust and Mistrust in the Economies of the China-Russia Borderlands
- 3 America's Encounters with Southeast Asia 1800-1900
- 3 Asian Migrants and Religious Experience
- 4 The State, Ulama and Islam in Malaysia and Indonesia

## SALES AND ORDER INFORMATION

Cover image:  
 Youbei wuhuan tu, unknown artist  
 Courtesy University Library Ruhr-Universität Bochum

Catalogue Design: *Remco Mulckhuysse, Coordesign*

## CONSUMPTION AND SUSTAINABILITY IN ASIA

This series focuses on consumption - the engine propelling Asia onto the world economic stage – and its implications, from practices and ideologies to environmental sustainability, both globally and on the region itself.

Edited by Katarzyna J. Cwiertka and Ewa Machotka

## Consuming Life in Post-Bubble Japan

*A Transdisciplinary Perspective*

This multidisciplinary book analyses the contradictory coexistence of consumerism and environmentalism in contemporary Japan. It focuses on the dilemma that the diffusion of the concepts of sustainability and recycling has posed for everyday consumption practices, and on how these concepts have affected, and were affected by, the production and consumption of art. Special attention is paid to the changes in consumption practices and environmental consciousness among the Japanese public that have occurred since the 1990s and in the aftermath of the earthquake, tsunami, and nuclear disasters of March 2011.

*"A very adroit look at post-bubble Japan through its "social economics" and culture, from robots to garbage, fashion to food. I will use it with enthusiasm in graduate and undergraduate courses."*

— Merry White, Boston University

**Katarzyna Cwiertka** is chair of modern Japan studies at Leiden University. **Ewa Machotka** is associate professor of Japanese language and culture at Stockholm University.

## ASIAN HERITAGES

This series explores the notions of heritage as they have evolved from European based concepts, mainly associated with architecture and monumental archaeology, to incorporate a broader diversity of cultural forms and value.

Edited by Marina Svensson and Christina Maags

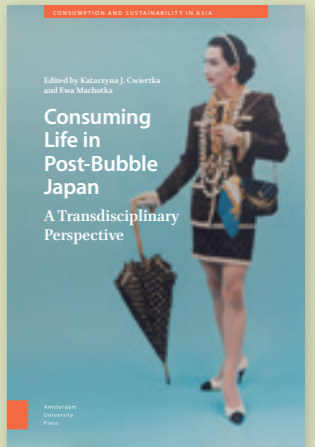
## Chinese Heritage in the Making

*Experiences, Negotiations and Contestations*

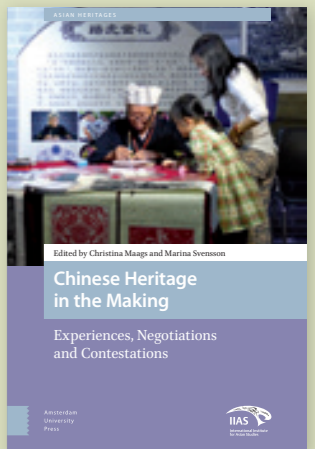
The Chinese state uses cultural heritage as a source of power by linking it to political and economic goals, but heritage discourse has at the same time encouraged new actors to appropriate the discourse to protect their own traditions. This book focuses on that contested nature of heritage, especially through the lens of individuals, local communities, religious groups, and heritage experts. It examines the

effect of the internet on heritage-isation, as well as how that process affects different groups of people.

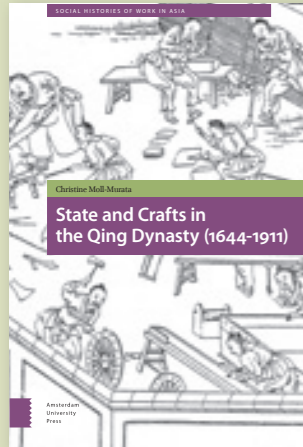
**Marina Svensson** is professor of modern China studies at Lund University. **Christina Maags** is lecturer in Chinese Politics, School of Oriental and Asian Studies (SOAS), University of London.



CONSUMPTION AND SUSTAINABILITY IN ASIA  
 January 2018  
 ISBN 9789462980631  
 e-ISBN 9789048530021  
 HB, 156 x 234 mm  
 256 pages, 20 b/w illustrations, 3 line art  
 €105.00 / £90.00



ASIAN HERITAGES  
 February 2018  
 ISBN 9789462983694  
 e-ISBN 9789048534067  
 HB, 156 x 234 mm  
 288 pages, 19 b/w illustrations  
 €95.00 / £85.00



SOCIAL HISTORIES OF WORK IN ASIA  
 March 2018  
 ISBN 9789462986657  
 e-ISBN 9789048537938  
 HB, 156 x 234 mm  
 380 pages, 21 b/w illustrations,  
 10 line art  
 €129.00 / £110.00



ASIAN BORDERLANDS  
 February 2018  
 ISBN 9789089649829  
 e-ISBN 9789048528981  
 HB, 156 x 234 mm  
 272 pages, 11 b/w illustrations, 2 line art  
 €95.00 / £85.00

## SOCIAL HISTORIES OF WORK IN ASIA

This series looks at the dynamics of recruitment, organisation and control of labour in Asian economy and society, acknowledging the wide-ranging variety of social trajectories including labour values and cultural connotations, ecological constraints and different degrees of market orientations.

By Christine Moll-Murata

## State and Crafts in the Qing Dynasty (1644-1911)

This book, full of quantitative evidence and limited-circulation archives, details manufacturing and the beginnings of industrialisation in China from 1644 to 1911. It thoroughly examines the interior organisation of public craft production and the complementary activities of the private sector. It offers detailed knowledge of shipbuilding and printing. Moreover, it contributes to the research of labour history and the rise of

capitalism in China through its examination of living conditions, working conditions, and wages.

**Christine Moll-Murata** is an associate professor of Chinese history at Ruhr-Universität Bochum, Germany.

## ASIAN BORDERLANDS

The series explores the social, cultural, geographic, economic and historical dimensions of border-making by states, local communities and flows of goods, people and ideas.

Edited by Caroline Humphrey

## Trust and Mistrust in the Economies of the China-Russia Borderlands

The first English-language book to focus on northeast Sino-Russian border economies, *Trust and Mistrust in the Economies of the China-Russia Borderlands* examines how trans-border economies function in practice. The authors offer an anthropological understanding of trust in juxtaposition to the economy and the state. They argue that the history of suspicion and the securitised character of the Sino-Russian border mean

that trust is at a premium. The chapters show how diverse kinds of cross-border business manage to operate, often across great distances, despite widespread mistrust.

**Caroline Humphrey** is a research director at the Mongolia & Inner Asia Studies Unit in the Department of Social Anthropology at the University of Cambridge.

## ASIAN HISTORY

This series seeks to capture the dynamic field of early-modern and modern Asian history.

Farish A. Noor

## America's Encounters with Southeast Asia 1800-1900

*Before the Pivot*

A century before the Philippines came under American control, Americans were already travelling to Southeast Asia regularly. This book looks at the writings of American diplomats, adventurers, and scientists and chronicles how nineteenth-century Americans viewed and imagined Southeast Asia through their own cultural-political lenses. It argues that as Americans came to visit the region they

also brought with them a train of cultural assumptions and biases that contributed to the development of American Orientalism in Southeast Asia.

**Farish A. Noor** associate professor at the S Rajaratnam School of International Studies, NTU University Singapore.

## NEW MOBILITIES IN ASIA

This series brings together studies on new mobilities and changes that reflect profound transformations of Asian societies and their relationship to the world, impacting national identities and creating new migration policy regimes, modes of transnational politics, consumption practices, and ideas of modernity.

Edited by Bernardo Brown and Brenda S.A. Yeoh

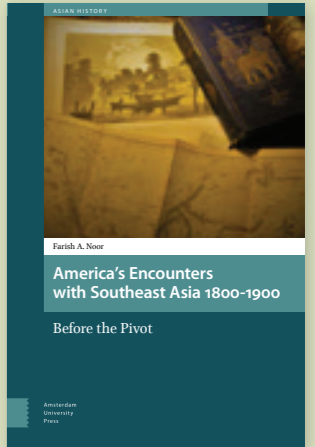
## Asian Migrants and Religious Experience

*From Missionary Journeys to Labor Mobility*

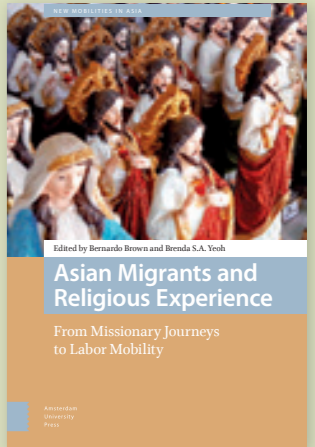
Typically, scholars approach migrants' religions as a safeguard of cultural identity, something that connects migrants to their communities of origin. This ethnographic anthology challenges that position by reframing the religious experiences of migrants as a transformative force capable of refashioning narratives of displacement into journeys of spiritual awakening and missionary calling. These essays explore migrants'

motivations in support of an argument that to travel inspires a search for new meaning in religion.

**Bernardo Brown** is assistant professor of anthropology at the International Christian University in Tokyo, Japan. **Brenda S.A. Yeoh** is Provost's Chair in the Department of Geography at the National University of Singapore.



ASIAN HISTORY  
 March 2018  
 ISBN 9789462985629  
 e-ISBN 9789048536771  
 HB, 156 x 234 mm  
 302 pages  
 €105.00 / £90.00



NEW MOBILITIES IN ASIA  
 February 2018  
 ISBN 9789462982321  
 e-ISBN 9789048532223  
 HB, 156 x 234 mm  
 312 pages, 21 b/w illustrations  
 €95.00 / £85.00

## RELIGION AND SOCIETY IN ASIA

This series contributes cutting-edge and cross-disciplinary academic research on various forms and levels of engagement between religion and society that have developed in the regions of South Asia, East Asia, and South East Asia, in the modern period, that is, from the early 19th century until the present.

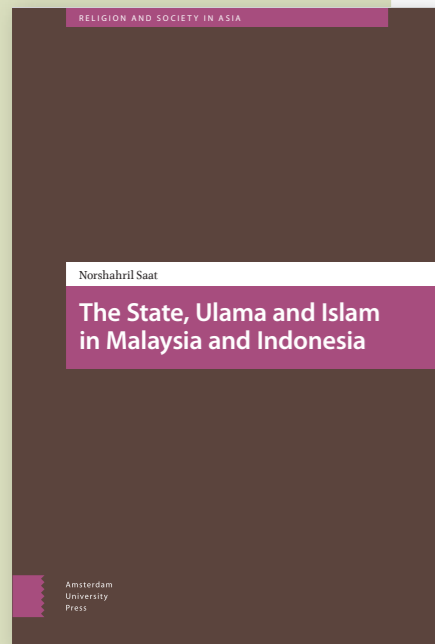
By Norshahril Saat

## The State, Ulama and Islam in Malaysia and Indonesia

The Suharto (1966-98) government of Indonesia and the Mahathir (1981-2003) government of Malaysia both launched Islamisation programmes, upgrading and creating religious institutions. The author argues that, while generally ulamas, or religious teachers, had to support state ideologies, they sometimes succeeded in "capturing" the state by influencing policies in their favour. The author builds his argument on strong fieldwork data,

especially interviews, and he engages in critical discussion of comparative politics paradigms and the concept of capture.

**Norshahril Saat** is a fellow at the ISEAS-Yusof Ishak Institute.



RELIGION AND SOCIETY IN ASIA  
February 2018  
ISBN 9789462982932  
e-ISBN 9789048532902  
HB, 156 x 234 mm  
256 pages, 3 colour illustrations,  
3 line art  
€95.00 / £85.00

# SALES AND ORDER INFORMATION

For a complete stocklist of all Amsterdam University Press titles, please visit [www.aup.nl](http://www.aup.nl).  
Customers in the European Union are requested to clearly state their VAT number on all orders.

### Amsterdam University Press

Nieuwe Prinsengracht 89  
1018 VR Amsterdam  
Tel: +31 (0)20 420 0050  
Fax: +31 (0)20 420 3214  
Email: [info@aup.nl](mailto:info@aup.nl)  
[www.aup.nl](http://www.aup.nl)  
Find us on [f](#) [t](#)

### Sales and Marketing

Vanessa de Bueger  
Email: [v.de.bueger@aup.nl](mailto:v.de.bueger@aup.nl)  
Michiel van der Drift  
Email: [m.vanderdrift@aup.nl](mailto:m.vanderdrift@aup.nl)

### Distribution in the Netherlands

Centraal Boekhuis  
Postbus 125  
4100 AC Culemborg  
The Netherlands  
Tel.: +31 (0)345 475 800  
Fax: +31 (0)345 475 884

### Distribution in Europe (excluding the Netherlands and Belgium), Australia, Asia and the Middle East

NBN International Ltd  
Estover Road  
Plymouth  
PL6 7PY  
United Kingdom  
Tel.: +44 (0)1752 202300  
[www.nbninternational.com](http://www.nbninternational.com)  
Email: [orders@nbninternational.com](mailto:orders@nbninternational.com)

### Sales Representation

#### North America

The University of Chicago Press  
1427 East 60<sup>th</sup> Street  
Chicago, IL 60637  
USA  
Tel.: +1 (0)773 702 7700  
Email: [marketing@press.uchicago.edu](mailto:marketing@press.uchicago.edu)

#### China and Hong Kong

China Publishers Services  
Room 718  
Fortune Commercial Building  
362 Sha Tsui Road  
Tsuen Wan  
N.T.  
Hong Kong

#### Japan

Mark Gresham  
Managing Director  
MHM Limited  
1-1-13-4F Kanda Jimbocho  
Chiyoda-ku, Tokyo 101-0051  
E-mail: [gresham@mhmlimited.co.jp](mailto:gresham@mhmlimited.co.jp)  
Tel: +81-3-3518-9449

#### India

MAYA Publishers PVT Ltd  
4821 Parwana Bhawan (3rd Floor)  
24 Ansari Road, Darya Ganj  
Delhi – 110002  
India  
Tel.: +(91) 9811 555 197

