

PARTY IN STYLE



THE
JOHNNIE WALKER
EXPERIENCE

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LET THE FESTIVITIES BEGIN

If you're looking for the perfect place to celebrate the season, then put The Johnnie Walker Experience at the top of your list.



In the heart of Edinburgh, our 5-star attraction is the perfect place to celebrate the festive season together. Unbelievable views of Edinburgh Castle, world-class food and drink, incredible entertainment and unforgettable tours and tastings – all accessible with top-class transport links.

Whatever your requirement this holiday season, our experienced team are always on hand to provide support. We hold a Green Tourism Gold Award for sustainable practices and are committed to working with 'Euan's Guide' to ensure we meet the highest industry standards for accessibility.



PACKAGE 1

DRINKS IN THE LABEL STUDIO

£80 PER PERSON

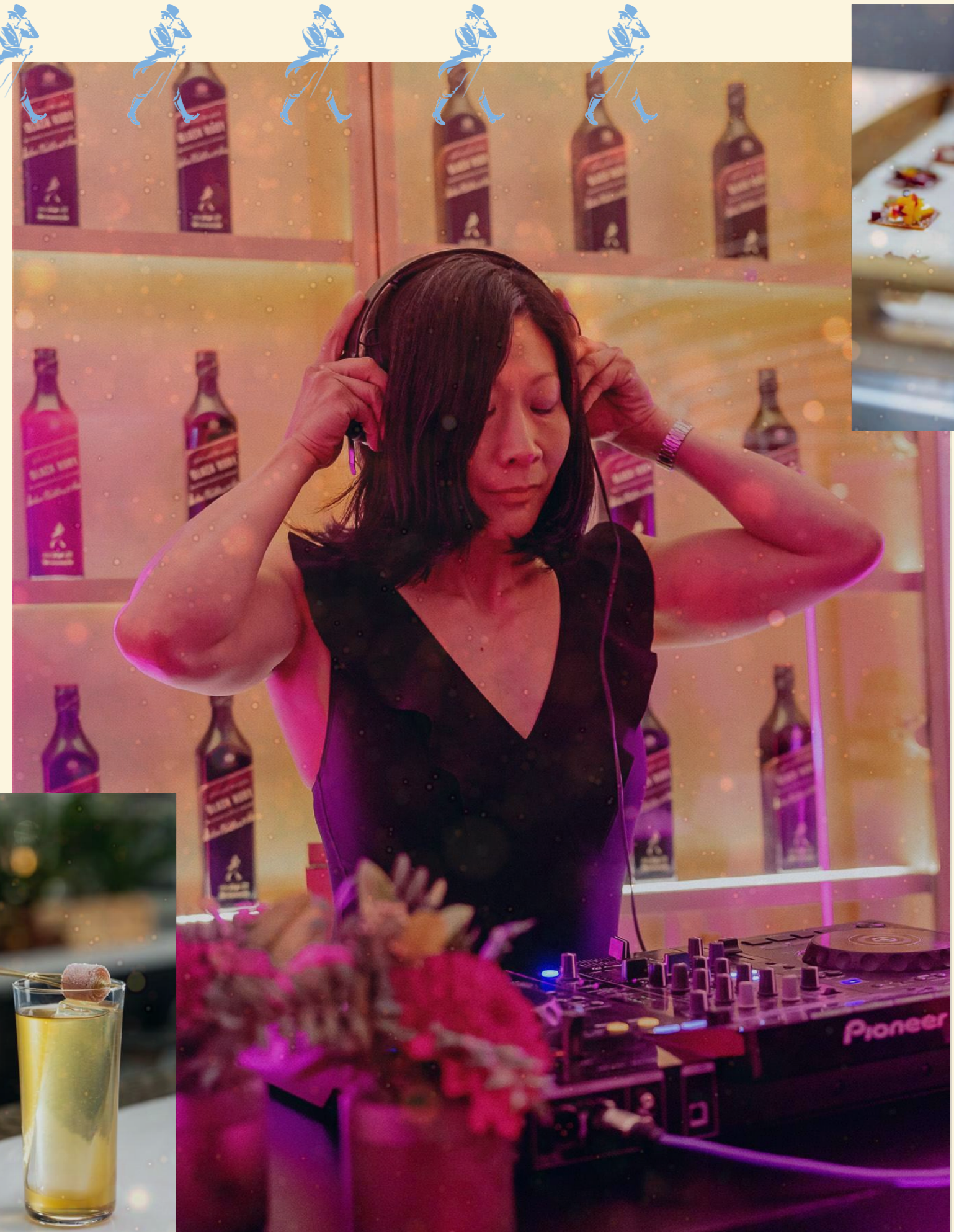
Pair your breathtaking views with a night of live entertainment, exceptional drinks and festive flair.

- *Private access to the Label Studio: 18:00-00:00*
- *A sparkling welcome*
Enjoy a glass of fizz on arrival (non-alcoholic option available).
- *Raise your glass*
Two drinks per guest.
- *Festive bites*
Tuck into delicious locally sourced cuisine with three bowls per person and indulgent charcuterie boards.
- *Live entertainment included*
Dance the night away and celebrate the season.

Note: Min 50 guests apply, max 180 guests. Terms and conditions apply.
A discretionary service charge of 10% will be added to the final food and drinks bill.



[VIEW OUR FESTIVE MENU](#)



PACKAGE 2

DINNER IN THE LABEL STUDIO

£105 PER PERSON

Take in unrivalled city views as you and your guests enjoy a night of delicious food, exceptional drinks, and live entertainment at The Johnnie Walker Experience.

- *Private access to the Label Studio:* 18:00-00:00.
- *A sparkling welcome:*
Enjoy a glass of fizz on arrival (non-alcoholic option available).
- *Cheers!*
Half a bottle of wine per guest.
- *The festive feast*
Indulge in an expertly prepared, locally sourced three-course dinner.
- *Live entertainment included*
Dance the night away and celebrate the season.

*Note: Min 40 guests apply, max 120 guests. Terms and conditions apply.
A discretionary service charge of 10% will be added to the final food and drinks bill.*



[VIEW OUR FESTIVE MENU](#)



PACKAGE 3

DRINKS IN THE EXPLORERS' BOTHY

£70 PER PERSON

Step into the cosy charm of our Explorers' Bothy bar for a festive evening of exceptional drinks.

- *Private access to the Explorers' Bothy Bar: 18:00-00:00*
- *A sparkling welcome*
Enjoy a glass of fizz on arrival (non-alcoholic option available).
- *Raise your glass*
Two drinks per guest.
- *The festive feast*
Tuck into delicious locally sourced cuisine with three bowls per person and indulgent charcuterie boards.
- *Live entertainment*
Booked upon request.

Note: Min 30 guests apply, max 60 guests. Terms and conditions apply.
A discretionary service charge of 10% will be added to the final food and drinks bill.



[VIEW OUR FESTIVE MENU](#)



PACKAGE 4



DINNER IN THE EXPLORERS' BOTHY



£95 PER PERSON

Escape the cold and enjoy the warmth of our Bothy Bar for an evening of delicious food and festive celebrations.

- *Private access to the Explorers' Bothy Bar: 18:00-00:00*
- *A sparkling welcome*
Enjoy a glass of fizz on arrival (non-alcoholic option available).
- *Cheers!*
Half a bottle of wine per guest.
- *Festive bites*
Indulge in an expertly prepared, locally sourced three-course dinner.
- *Live entertainment*
Booked upon request.

Note: Min 20 guests apply, max 42 guests. Terms and conditions apply.
A discretionary service charge of 10% will be added to the final food and drinks bill.



[VIEW OUR FESTIVE MENU](#)



PACKAGE 1 & 3 MENU

DRINKS

JOHNNIE & GINGER

Johnnie Walker Blended Whisky
Ginger Ale with Bitters

Zero alcohol version with
Seedlip Grove

SEASONAL HIGHBALL

Johnnie Walker Blended Whisky
Bon Accord Rhubarb Soda

Zero alcohol version with
Seedlip Grove

BLOOD ORANGE GIN FIZZ

Tanqueray London Dry Gin
Blood Orange Soda

Zero alcohol version with
Tanqueray 0.0%

FOOD BOWLS

VEGETARIAN

Crispy Jerusalem Artichokes (VG)
with black garlic ketchup, onion soubise,
chives

Roasted Crown Prince Pumpkin
with Anster cheese royale, garlic
pangrattato

Grilled King Oyster Mushrooms
with Café de Paris sauce

MEAT

Pine Marinated Confit Duck Leg
With spiced apple purée, crispy kale,
pickled shallot

Guinness Braised Beef
with seasonal greens in garlic butter

Maple Glazed Pork Belly
with roasted brussels sprouts
and crème fraîche

FISH

Prawn Cocktail
with Iceberg lettuce, Marie Rose
sauce

Cured Trout
with horseradish cream, pickled
cucumbers, winter salad

Confit Scottish Cod
with nori, vermouth Beurre Blanc,
potato and fennel

SWEET

Sticky Toffee Pudding
with toffee sauce, vanilla ice cream

Baked Dark Chocolate
(VG on request)
with brandy cream and preserved
berry compote

Mont D'Or Cheese
with quince paste, lavosh

CHARCUTERIE

VEGETARIAN (VG)

Grilled artichoke hearts
Gordal olives
House pickles
Smoked aubergine dip
Accompaniments

CHEESE

Selection of seasonal British and
Continental cheeses
Accompaniments

MEAT

Selection of seasonal British and
Continental cured meat
Accompaniments

FISH

Whisky cured trout
Mackerel pate
Spanish anchovies
Accompaniments

PACKAGE 2 & 4 MENU

3 COURSE DINNER

STARTER

Bread and Butter

Duck Rillettes
with quince paste, pickled shallot and crostini

Cured Trout
with horseradish cream, pickled cucumbers and
winter salad

Leeks in Vinaigrette (VG)
with crispy shallot, gremolata

MAIN

Crackling Porchetta
stuffed with wild garlic, pomme mousseline, spiced apple
purée and mustard Anglaise

Roast Scottish Cod
with confit fennel, nori, vermouth Beurre Blanc,
rainbow chard

Grilled King Oyster Mushroom Risotto (VG on
request)
with Café de Paris sauce

DESSERT

Sticky Toffee Pudding
with toffee sauce, vanilla ice cream

Baked Dark Chocolate (VG on request)
with brandy cream and preserved berry compote

Mont D'or Cheese
with quince paste, lavosh

Tea and Coffee with Petit Fours

THE JOHNNIE WALKER

SIGNATURE EXPERIENCE



Add a new dimension to your event – this immersive, interactive, full-sensory experience uses light and special effects unlike anything ever seen in Scotland.

Embark on our signature five star whisky tour and join us on an epic sensory journey like no other. Uncover the story of Johnnie Walker, discover your personal flavour profile and enjoy three delicious cocktails tailor made to your tastebuds.

- *Duration:* 1 hour / 1.5 hours

- *Max Capacity:* 24

Speak to your event co-ordinator to add tours.

- Tours depart regularly and we can adjust to your schedule on request. Audio guides are available in French, Spanish, German, Portuguese and Mandarin, subject to availability.

If you have additional language requests please enquire.

Note: This tour is highly immersive and uses a combination of light, media, music, sensory moments and special effects that may not be suitable for all audiences.



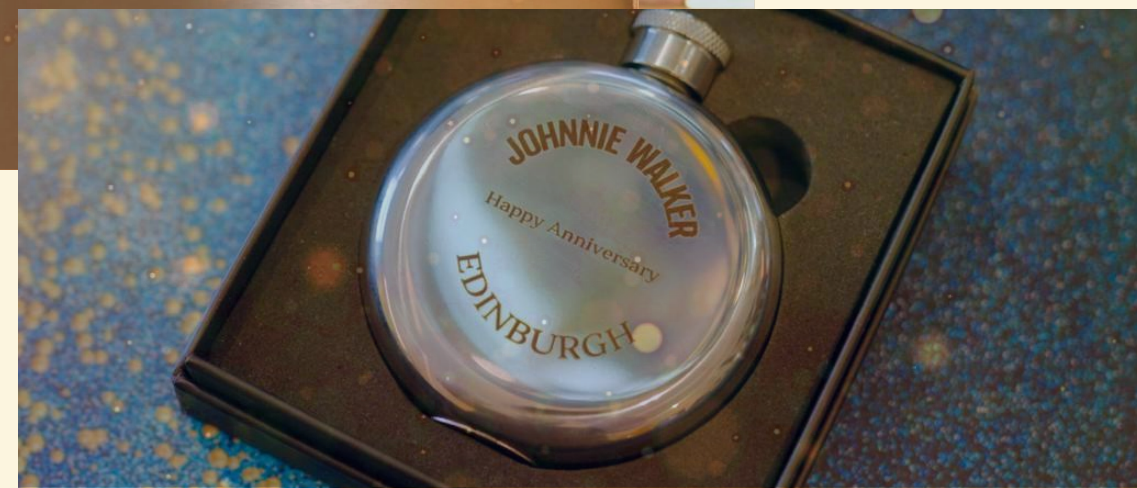


GIFTING INSPIRATION

Our whisky emporium gives your guests the chance to take home more than just memories. From personalised bottles to bespoke travel items for overseas visitors, we offer a huge range of retail purchases that can add to your experience.

Gift bottles can be engraved with the name of your event, your company, or even the name of each attendee. What's more, your guests can pinpoint their perfect whisky with our innovative and interactive flavour mapping service – available via our tablets on the shop floor.

Our Events Team will be happy to help you find the best options for you, your budget, and your guests.







LOCATION

The Johnnie Walker Experience is highly accessible wherever your guests are coming from. With excellent air, road and rail routes, it's really easy to get here.

We're located in the heart of Edinburgh's west end and our central location makes travelling green easy. We're just a 15-minute walk from both Haymarket and Waverley Station. And if you're coming from Edinburgh Airport, we're just 30 minutes away via tram or the Airlink bus.



 145 Princes St, Edinburgh EH2 4BL

-  PLACE OF INTEREST
-  DISTRICT
-  TRANSPORT LINK

Haymarket Station:	0.5 MILES	Princes Street Gardens:	0.1 MILES	Festival Square:	0.2 MILES
Edinburgh Castle:	0.6 MILES	City Chambers:	0.8 MILES	Shandwick Place Tram Stop:	0.1 MILES
Grassmarket:	0.6 MILES	Waverley Station:	0.8 MILES	Princes Street Tram Stop:	0.4 MILES
National Museum of Scotland:	0.9 MILES	Scott Monument:	0.6 MILES	St Andrews' Square Tram Stop:	0.8 MILES
Ross Fountain:	0.2 MILES	Edinburgh Bus Station:	0.9 MILES		

GET IN TOUCH

TO FIND OUT HOW WE CAN HELP BRING YOUR
EVENT TO LIFE, FROM CONCEPT TO REALITY,
CONTACT THE EVENTS TEAM AT:

 www.johnniewalkersexperience.com

 [@the-johnnie-walker-experience](https://www.linkedin.com/company/the-johnnie-walker-experience)

 [@johnniewalkersexperience](https://www.instagram.com/johnniewalkersexperience)

 www.facebook.com/JohnnieWalkerExperience

 JWPSeventsenquiries@diageo.com



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