

Show your drive & motivation

What gets you out of bed and leaves you feeling excited?

Use this activity to explore the best way to answer this question.

In your interview, communicate how you would find motivation in the role you applied for. As preparation, the individual description of your Drive strengths on page 12-14 of your Wingfinder report is a great resource that gives you examples of what drives or excites you.

- ✓ Have a look at your Wingfinder report and check the detailed description of your strengths, particularly the Drive section – is there a strength that is central to your motivation?
- ✓ Don't overlook the other sections, you might also be driven through other strengths
- ✓ Fill out the grid to prepare examples

Example: Achiever

Imagine you're highly motivated by being an 'Achiever' and you apply for a Project Management role in a PR team.



Example:

Try it yourself:

Your Strength: *Achiever*

What does it mean to you?

I am very ambitious and want to make a real difference, this motivates me to work hard, formulate clear goals and to stay determined.

How is it connected to the role you apply to?

I'm excited about this Project Management role because it's the perfect environment for me to make a difference by up levelling PR campaigns and coming up with ambitious KPIs. Being the lead of the project, I don't shy away from the responsibility and want to bring everyone on board to achieve great results together.

Example: Innovative

Imagine you're highly driven by being able to leverage your 'Innovative' strength, and you're applying for a Marketing Specialist role.

YOU ARE INNOVATIVE
in YOUR CREATIVITY

You stand out for your original thinking. You're always looking to find a new angle — an idea that no one's tried before.

You succeed through

- your ability to innovate
- your lateral thinking
- your love of new ideas

On a good day...

You enjoy coming up with innovative solutions

On a bad day...

You feel constrained by routine

← MORE PRAGMATIC YOU MORE INNOVATIVE →

Example:

Try it yourself:

Your Strength: *Innovative*

What does it mean to you?

I enjoy coming up with innovative solutions and it's important to me to find new angles and challenge the status quo.

How is it connected to the role you apply to?

I'm excited about this Marketing Specialist role because it requires me to understand and find new ways of marketing the product to the consumer on site. Thereby, I can fully leverage my strength to innovate and it highly motivates me to think outside the box to develop original marketing campaigns that are completely different from what our competitors do.

Notes:

Find out more

Check out wingfinder.com/career