



Aberdeen Football Club Job Description 2026

Name:	
Job Title:	Videographer
Line Manager:	Broadcast & Production Manager
Line Manager for:	N/A
Date Started:	
Overall Purpose of Job:	
<p>The Videographer will work closely with the Marketing team to support the creation, management and delivery of video content across Aberdeen Football Club's digital platforms.</p> <p>The role focuses on producing innovative, engaging and high-quality video content that drives supporter engagement while supporting key revenue-generating areas of the club and partner charity AFC Community Trust.</p>	
Main Responsibilities/Description of Duties:	
<p>Videography Projects Lead the creation, management and delivery of video content from concept to completion, ensuring all outputs align with the club's marketing objectives and maintain high production standards.</p> <p>Content Creation Film and edit interviews, features, highlights packages, promotional videos and creative content for use across AFC's digital channels including the website, social media platforms and RedTV.</p> <p>Marketing Campaign Support Work closely with the Marketing and Communications team to produce video content supporting club campaigns, ticketing initiatives, commercial partnerships and community programmes.</p> <p>Matchday Content Capture and produce video content on matchdays, including behind-the-scenes footage, supporter engagement content and promotional material.</p> <p>Content Planning & Collaboration Collaborate with colleagues across the club to plan and schedule video content throughout the season, ensuring alignment with wider marketing activity.</p> <p>Content Management Export, format and prepare content for digital distribution across web and social channels, ensuring quality, consistency and adherence to brand guidelines.</p> <p>Production Standards Maintain a high standard of video production including filming, lighting, audio and editing to ensure all club content meets professional standards.</p> <p><i>Please note that this job description is not designed to cover a comprehensive list of activities, duties or responsibilities that are required of the employee for this role. The duties and</i></p>	

responsibilities may change within reason at any time with or without notice to suit the needs of the Club.

Person Specification - Experience/Qualifications/Training/Personal Qualities

Essential:

- Proven experience filming and editing video content using Adobe Creative Cloud or similar editing software
- Experience creating video content for digital and social media platforms
- Ability to manage multiple projects simultaneously and meet deadlines
- Strong organisational skills and attention to detail
- Highly motivated with a creative approach to content generation
- Effective team player with strong interpersonal skills
- Flexible regarding working hours including evenings and weekends throughout the football season
- A keen interest in digital communications and supporter engagement

Desirable:

- Experience working within professional sport or media production
- Knowledge and understanding of football
- Experience conducting interviews and producing voiceover content
- Basic photography skills and ability to capture still images when required

Signed by Employee:

Signed by Line Manager:

Date:

Date: