



Aberdeen Football Club Job Description 2026

Name:	
Job Title:	Videographer
Line Manager:	Broadcast & Production Manager
Line Manager for:	N/A
Date Started:	
Overall Purpose of Job:	
The Videographer will work closely with the Marketing team to support the creation, management and delivery of video content across Aberdeen Football Club's digital platforms. The role focuses on producing innovative, engaging and high-quality video content that drives supporter engagement while supporting key revenue-generating areas of the club and partner charity AFC Community Trust.	
Main Responsibilities/Description of Duties:	
Videography Projects Lead the creation, management and delivery of video content from concept to completion, ensuring all outputs align with the club's marketing objectives and maintain high production standards. Content Creation Film and edit interviews, features, highlights packages, promotional videos and creative content for use across AFC's digital channels including the website, social media platforms and RedTV. Marketing Campaign Support Work closely with the Marketing and Communications team to produce video content supporting club campaigns, ticketing initiatives, commercial partnerships and community programmes. Matchday Content Capture and produce video content on matchdays, including behind-the-scenes footage, supporter engagement content and promotional material. Content Planning & Collaboration Collaborate with colleagues across the club to plan and schedule video content throughout the season, ensuring alignment with wider marketing activity. Content Management Export, format and prepare content for digital distribution across web and social channels, ensuring quality, consistency and adherence to brand guidelines. Production Standards Maintain a high standard of video production including filming, lighting, audio and editing to ensure all club content meets professional standards. <i>Please note that this job description is not designed to cover a comprehensive list of activities, duties or responsibilities that are required of the employee for this role. The duties and</i>	

responsibilities may change within reason at any time with or without notice to suit the needs of the Club.

Person Specification - Experience/Qualifications/Training/Personal Qualities

Essential:

- Proven experience filming and editing video content using Adobe Creative Cloud or similar editing software
- Experience creating video content for digital and social media platforms
- Ability to manage multiple projects simultaneously and meet deadlines
- Strong organisational skills and attention to detail
- Highly motivated with a creative approach to content generation
- Effective team player with strong interpersonal skills
- Flexible regarding working hours including evenings and weekends throughout the football season
- A keen interest in digital communications and supporter engagement

Desirable:

- Experience working within professional sport or media production
- Knowledge and understanding of football
- Experience conducting interviews and producing voiceover content
- Basic photography skills and ability to capture still images when required

Signed by Employee:

Signed by Line Manager:

Date:

Date: