YOOBEE **COLLEGE OF CREATIVE INNOVATION**

ADOBE

AFTER EFFECTS ESSENTIALS

Kia Ora,

Welcome to **Adobe After Effects Essentials X Yoobee College of Creative Innovation.**

Jump in to the basics of Adobe After Effects and learn to create powerful motion graphics and visual effects for film, video, broadcast graphics and music videos.

Adobe After Effects is an important software used in the post-production phase, and has hundreds of effects that can be used to manipulate imagery and collate video and images into a single scene.
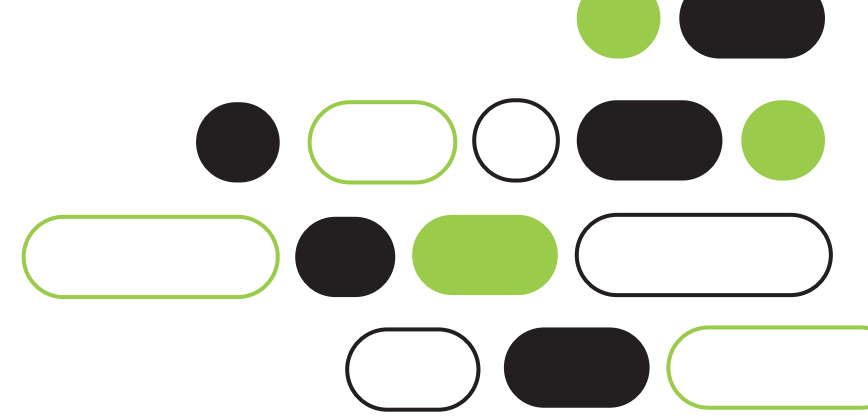
Join our on-campus classroom sessions taught by our experienced academic tutors with industry experience, and advance your skills in Adobe After Effects in just 2 days!

Welcome to our Design Community.

ON CAMPUS DELIVERY ✔
You can check out our campuses <u>here.</u>

COURSE DETAILS:
2 Days, 9am - 3pm

FEES:
Domestic Students - **$520.00***
International Students - **$720.00***
* Fees subject to change. Please reference our website for up-to-date pricing.

COMPUTER REQUIREMENTS:
Classes are taught in a computer lab onsite, with Adobe CC installed.

WHY USE AFTER EFFECTS?

ON-CAMPUS CLASSES

Our on-campus course is beneficial for those who are after face-to-face learning from one of our experienced tutors. Make use of our campus facilities and be a part of the Yoobee campus environment.

Adobe After Effects is a software known for its extreme versatility in creating and editing visual content. It's layered structre makes it easy to use and the opportunities endless. After Effects gives you the power to create amazing pieces of video content, and bring objects to life. Learning the basics will get you on track for understanding the full capability of this software and expanding your skills.

THE BENEFITS OF AFTER EFFECTS

- IMPORTING AND RENDERING ILLUSTRATOR OBJECTS
- HIGH QUALITY ANIMATION & AUTOMATION
- CREATE SPECIAL EFFECTS
- ENHANCING IMAGES FOR PRINT
- CREATING DIGITAL ART
- GENERAL CREATIVE USE

TOPICS COVERED

The following topics will be covered in this 2-day After Effects Essentials course. You will learn how to use the Adobe After Effects interface with ease and create successful motion graphics.

BASIC ANIMATION — Layers, Keyframes, Position, Rotation & Scale

INTERMEDIATE ANIMATION — Motion paths, Parenting, Nesting

EFFECTS — Blending Modes, Track Matte, Masking Audio Effects

KEYING — Keylight Effect, Luma Key Effect, Creating Garbage Mattes

TEXT — Text Presets, Animating Text Properties, Text on a Path

SPECIALISED TOOLS — Using Brainstorm, Brainstorm with Keyframes

RENDERING & OUTPUT — Render Queue and Rendering

TESTIMONIALS

"This course was great for my role as Content Creator. It covered everything that I needed to know in After Effects, and gave me a good refresher on some of the basics. After doing this course, I am confident in using these skills to produce motion graphics for social media and other creative outputs. The tutor put in a lot of effort to ensure everyone in the class completed the activities and understood how everything works."
— Nina Krishnan, Yoobee College of Creative Innovation

"This was a great course for a refresher on the basics, and a comfortable environment for different skill levels and abilities"
— Dewi Phan

"Although I already had a lot of general knowledge in editing practice, I was surprised at how much I learned in the course on the technical side of things."

— Felix Quade

FAQ'S

WHEN ARE THE NEXT INTAKES?
Please see our website for all upcoming intake dates.

WHO CAN ENROL?
Anyone can enrol! We would love to have you on board with us. There is no entry requirements for our After Effects Essentials course.

HOW DO I ENROL?
To secure your spot, please enrol through the website. You will be prompted to complete an enrolment form and make a payment.

DO I NEED ANY DESIGN EXPERIENCE?
This is a perfect introductory course to After Effects, so no prior experience is required. However, basic computer skills and knowledge of other Adobe Creative Suite programmes is a bonus.

CAN YOU PROVIDE A QUOTE FOR MY EMPLOYER?
Yes - contact us at shortcourse@yoobeecolleges.com to request a formal quote.

DO I GET A STUDENT DISCOUNT WITH ADOBE?
Yes, once you are enrolled into our course, you can use your assigned student number to purchase Adobe Creative Cloud software at a discounted price, through the **Adobe website.**

HOW DO I PAY?
Once you make a booking our e-commerce platform will guide you through payment. Any registered business can choose to pay by invoice.

I AM A BUSINESS AND WISH TO MAKE MULTIPLE BOOKINGS - HOW DOES THIS WORK?
For multiple bookings we can arrange custom classes. We will work with you to customise classes to your individual needs and can arrange to have our tutors visit your site. For more info, please contact: **shortcourse@yoobeecolleges.com**