

YOOBEE



AOTEAROA WITH A TWIST

CONCEPT ART COMPETITION FOR
SECONDARY SCHOOL STUDENTS

 @awat_yoobee_

#AWAT

HOSTED BY YOOBEE
COLLEGE OF CREATIVE
INNOVATION

THE BRIEF

#AWAT

LET YOUR IMAGINATION
RUN FREE!

WE ARE ON THE HUNT FOR YOUNG
CREATIVE INDIVIDUALS TO GET STUCK IN
AND SHOW US INNOVATIVE CONCEPTS,
INSPIRED *BY AOTEAROA NEW ZEALAND*

Take an iconic New Zealand location, landmark, sculpture or building and add a twist, transforming it to something out of this world! It could be dystopian, apocalyptic, medieval or fantasy realm elements (or all of the above!) There are no limitations to how much 'twist' you add to your work.

The floor is yours, so get creative and let your imagination run free!

Submissions may be created in any media, including (but not limited to) digital images and scanned drawings/paintings. Entry submissions must include a minimum 150 word description of the inspiration behind the design.

WHO CAN ENTER?

This competition is open to all Secondary School students nationwide in Years 11 - 13.

WHEN DO REGISTRATIONS END?

You must register by Friday 8th July, 12pm. Register [here](#).

WHEN DOES THE COMPETITION END?

The competition ends on Friday 2nd September, 5pm.

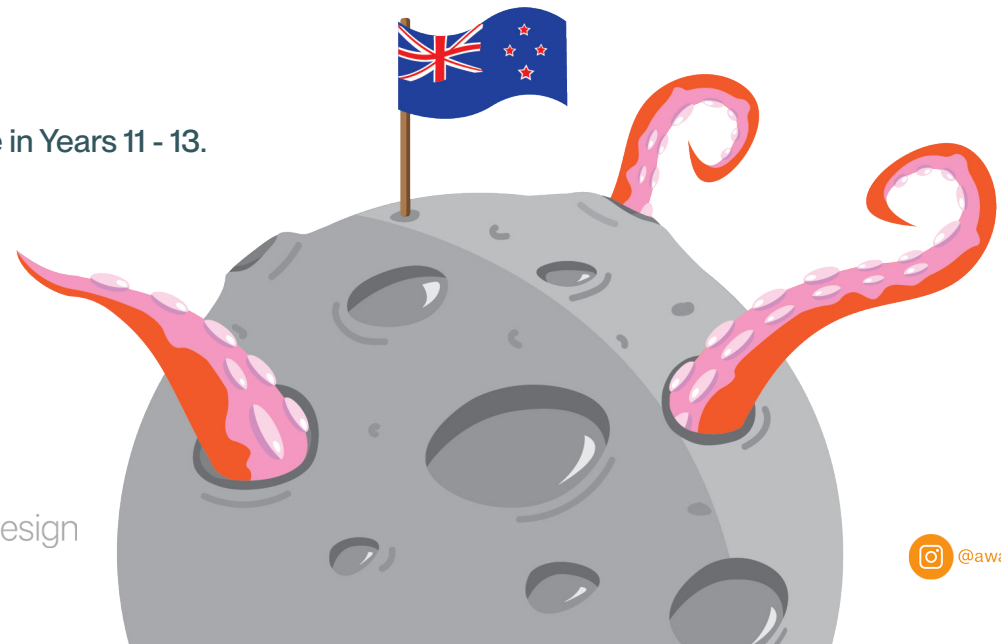
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YO03EE COLLEGE
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INNOVATION

wacom®

Gordon Harris
THE ART & GRAPHIC STORE

StudioCDesign



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THE PRIZES

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LET YOUR IMAGINATION
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WE HAVE AN AWESOME LINEUP OF PRIZES FOR THE TOP COMPETITON SUBMISSIONS!

Thanks to our sponsors Gordon Harris & Wacom and for sponsoring Aotearoa With a Twist and providing such awesome prizes!



First Place

Wacom Intuos Pro (Medium), \$350 Gordon Harris voucher, Free Yoobee Short Course



Second Place

\$200 Gordon Harris voucher, The Animator's Survival Kit Book, Free Yoobee Short Course



Third Place

\$100 Gordon Harris voucher, Free Yoobee Short Course



Studio C 'Social Impact Award'

Awarded to a submission that recognises sustainable innovation and shows forward-thinking, environmental initiative

\$50 Gordon Harris voucher, Yoobee Animation Kit



Highly Commended Awards (x3)

\$50 Gordon Harris voucher



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THE ANIMATOR'S SURVIVAL KIT

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THE JUDGES

WE HAVE THREE TALENTED AND EXPERIENCED PROFESSIONALS FROM THE INDUSTRY . . .

#AWAT

LET YOUR IMAGINATION
RUN FREE!



Raymond McGrath

Lecturer, Director, Animator, Illustrator

Raymond is an award-winning, 25-year veteran of the film, television, advertising and children's publishing industries. In addition, he lectures at Yoobee College of Creative Innovation on the craft of animation, academic studies and professional practice at Cert, Dip, and BA+ (hons) levels. Raymond has a double masters degree in Media Arts and Creative Writing (screenplay). His books have been published internationally - and he is a New York Times best seller's list illustrator.

[> View Portfolio](#)



Evan Woodruffe

Specialist Marketing Manager
(Gordon Harris) & Artist

Evan is a highly experienced artist, based in Auckland. He exhibits his work throughout the Asia-Pacific region, with work in significant collections in Singapore, Australia, China, the US and New Zealand. He is a long-standing supporter of the visual arts - not only as an artist - but as a collector, sponsor, teacher & advocator. He has run Akepiro Street Studios, home to over a dozen artists, since 2008.

[> View Portfolio](#)



Christine Luiten

Senior Creative at StudioC Design

Christine is the Senior Creative at **StudioC Design**, a Wellington-based end-to-end service design agency. She manages the team's creative production and specialises in illustration and online learning. Christine is one of the leading illustrators in Aotearoa, having worked for clients across the education, culture and heritage sectors as well as co-illustrating the internationally applauded LGBTQ+ children's books series, Promised Land Tales, which gained global media attention through not one, but three successful Kickstarter campaigns.

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