

The unrivalled exclusivity and remote appeal of Singita's Private Villa Collection



September 2021 – With the needs of discerning travellers changing significantly as the world emerges from the effects of the pandemic, the demand for superior luxury and exclusivity within the most pristine and secluded spaces continues to increase– and the Singita Private Villa Collection is perfectly positioned to meet all of their expectations.

Offering unrivalled bespoke safaris in Africa's most sought-after wilderness settings, these properties not only welcome a complete break from the demands & distractions of everyday life – they're also ideal springboards for much-needed reconnection, restoration and renewal.

In this new travel landscape, guests yearn for truly meaningful experiences, and more than ever before, they seek out authentic elements that heal and nourish body and soul. Mindful activities that invite sharing lifechanging moments in unparalleled natural settings form the bedrock of personalised itineraries, and key requirements include the relaxed freedom to tailor each day to your liking, destinations that are ideally suited to multigenerational families or groups, and space and time to simply enjoy being surrounded by nothing but nature.

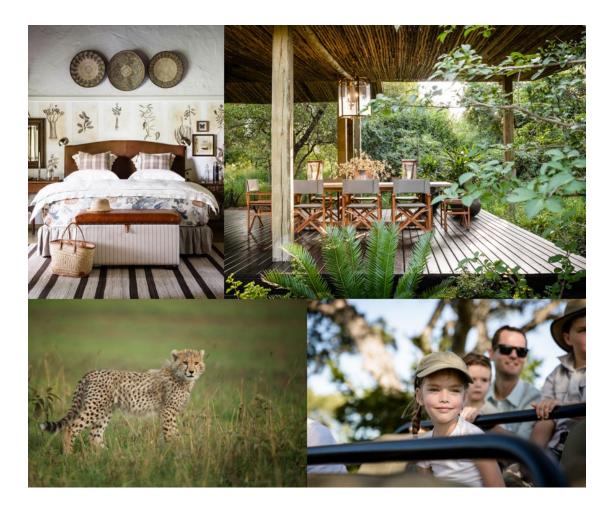
Set in four African countries, the Singita Private Villa Collection is the epitome of Singita's award-winning offering – and the seven exclusive-use lodges and camps in this recently rebranded premier selection of properties embody the ultimate wilderness adventure with loved ones.



From the vast plains of the Serengeti to South Africa's iconic Kruger National Park and Sabi Sand, and from Zimbabwe's rugged sandstone ridges to Rwanda's Virunga mountains – each of the private-use homes in this coveted collection provides the utmost privacy, comfort and seclusion for guests.

The Singita Private Villa Collection includes:

- Singita Kataza House, Volcanoes National Park, Rwanda
- Singita Lebombo Villa, Kruger National Park, South Africa
- Singita Castleton, Sabi Sand, South Africa
- Singita Ebony Villa, Sabi Sand, South Africa
- Singita Malilangwe House, Malilangwe, Zimbabwe
- Singita Explore, Serengeti, Tanzania
- Singita Serengeti House, Serengeti, Tanzania





THE EPITOME OF THE SINGITA GUEST EXPERIENCE

Offering guests full access to exquisite properties that exude authenticity, spaciousness, every conceivable comfort and an inimitable sense of place, each villa includes a private host, chef, housekeepers, butlers and Field Guides – as well as private safari vehicles. Mealtimes and daily itineraries are personalised at every turn.

Wellness is also woven into every touchpoint at Singita's villas and from yoga on the properties' various private decks to in-room massages and meditation, each journey creates a spiritual, emotional and physical sense of harmony that allows guests to truly connect with nature, while easing the stresses of modern life.



Singita has been helping to preserve Africa's natural spaces for almost three decades. In partnership with our non-profit Funds & Trusts who implement strategic conservation projects in each of the regions in which we operate, our 100-year purpose is to preserve and protect large areas of African wilderness for future generations. We are committed to helping recover critically endangered species and ecosystems, ensure no further extinction, benefit neighbouring communities, and contribute positively to the reduction of GHG emissions through long-term climate commitments.

The hallmarks of a stay in these private villas include space, silence, connection, wellness and a sense of place.

For more information, visit <u>www.singitavillas.com</u> or download the brochure here: <u>https://go.singita.com/eBrochure</u>.



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About Singita

Singita is a conservation and ecotourism brand that has been helping to preserve Africa's wildlife and wilderness for the past 28 years, offering guests exceptional safari experiences at 15 luxury, award-winning lodges and camps across four countries. In partnership with non-profit Funds & Trusts who implement strategic conservation projects in each region, Singita's 100-year purpose is to preserve and protect large parts of African wilderness for future generations.

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