

SERENGETI GIRLS RUN 2024

One of Africa's most iconic adventures





THE 2024

Serengeti Girls Run experience

For the seventh consecutive year, runners of all fitness levels are invited to join this multi-stage all-women run. Traversing the pristine wilderness of Singita Grumeti's private concession in the Serengeti – home to an abundance of wildlife and a unique ecosystem – this exclusive event is part of Singita and the Grumeti Fund's Safaris with a Purpose and will raise funds for empowerment programmes for girls in rural Tanzania.

The run involves a flexible, multi-stage distance of 21km per day. Whether on foot or supporting the runners in the shadow vehicle, participants will also be able to engage with local girls and learn more about the Grumeti Fund's work in the region.

Every evening guests are able to enjoy guided evening game drives that provide a front-row seat to this exclusive 350,000-acre protected reserve.

On completion of the run, participants will have the option to learn more about the Grumeti Fund's community and conservation programmes.

These programmes include a career fair for local high school girls, an option to visit the Anti-Poaching Canine Unit and take a tour of the new centre for Research and Innovation for the Serengeti Ecosystem (RISE).

Encompassing various life-changing moments and the chance to connect with the heartbeat of the Serengeti, the event allows participants to share meaningful experiences with like-minded women while making an impactful contribution to the empowerment of girls in rural Tanzania.





DISCOVER

Singita Sabora Tented Camp

Participants will have the privilege to return to the utmost comfort and luxury after each day's run, while experiencing the quintessential elements of an idyllic tented safari under canvas.

Each of the nine tented suites at Singita Sabora Tented Camp features elements like a private meditation deck, with views of the surrounding grasslands, a beautifully curated in-room pantry and dining space, and an outdoor sala with daybeds and scatter cushions - perfect for reading or marvelling at the plains game passing by.

With tents set close to the ground, Sabora allows guests to be completely connected with their natural surrounds, and continuously immerses them in the sights and sounds of the Serengeti.

With its intuitive simplicity and craftsmanship, décor that echoes the earthy colour palette of the bush, modern interpretations of campaign furniture evoking the timeless spirit of East African adventures, and the romance of a tented safari on the plains, it's the perfect setting for this experience of a lifetime.



EVENT

information

- Six nights at Singita Sabora Tented Camp, privately hosted by Singita and the Grumeti Fund
- Funds raised will be used in support of the empowerment of girls in rural Tanzania
- A 63km three-day run across the plains of the Serengeti
- Interaction with the Grumeti Fund conservation and community development teams
- Event dates: 1 - 7 November 2024
- Cost breakdown:

	<i>All-inclusive 6-night package</i>	<i>Donation to Grumeti Fund</i>	<i>Total</i>
<i>Single</i>	USD 7,060	USD 17,000	USD 24,060
<i>Sharing (per person)</i>	USD 5,060	USD 10,000	USD 15,060

The price includes:

- Six nights' full board, either single or sharing, at Singita Sabora Tented Camp (max 2 guests per tent)
- A U.S. tax deductible donation to the African Community & Conservation Foundation (ACCF), a U.S. 501(c)(3)) tax exempt organization that supports Grumeti Fund's Anti-Poaching programs
- Return flights on Grumeti Air from Kilimanjaro International Airport to Singita Grumeti
- Daily game drives & wilderness runs
- All meals and beverages
- All activities
- Laundry service
- WiFi

**refer to T&Cs document for further information*



SUPPORT

empowerment projects for girls

Your contribution will help fund the following empowerment initiatives for girls:

- Scholarships for 80 local girls in secondary school, vocational studies and university
- Empowerment events for 5,000 high school girls
- One year's worth of sanitary pads for 5,000 high school girls so that they can attend school with dignity and pride
- Training costs for health experts on menstrual and reproductive health during girls' empowerment sessions
- Accommodation & meal costs during internships
- A mentorship programme
- Life-skills training



EVENT

impact

Various empowerment initiatives have made a positive difference in the lives of young girls. Fewer are leaving school due to unwanted pregnancies. Easier access to sanitary pads means more hours are spent in school – positively impacting pass rates.

There has been a greater awareness around issues of harmful cultural practices such as Female Genital Mutilation (FGM) and early marriages, giving young girls the opportunity to make different choices for their lives. Scholarship distribution is more balanced (45:55) and girls are excelling not only in academics but also advancing to higher education.

Another major mindset shift is that boys are actively supporting the girls' empowerment agenda - supporting their friends and sisters. This collaboration is fostering a more inclusive and harmonious environment where everyone has a chance at a brighter future.

- Total girls who have participated in girls' empowerment sessions from 2017 to 2023: **10,042**.
- Total girls who have received reusable sanitary pads: **9,414**.
- Total boys who participated in boys' empowerment sessions from 2021: **3,800**.
- Total girls and boys reached through empowerment sessions to date is **13,842**.



EVENT
partners

Singita

Singita is a leading conservation and ecotourism brand that has been helping to preserve Africa's wildlife and wilderness for the past three decades. We offer guests exceptional safari experiences at 16 luxury, award-winning lodges and camps across four countries, and bring together high-profile guests and conservation work. This has a far-reaching impact, as guests become advocates for conservation and support numerous initiatives undertaken by our conservation partners.

Alongside our non-profit Funds & Trusts, which implement strategic projects in each of the regions in which we operate, Singita's 100-year purpose is to preserve and protect large parts of African wilderness for future generations.



The Grumeti Fund is a non-profit organisation carrying out wildlife conservation and community development work in the western corridor of the Serengeti ecosystem in Tanzania. Their vision is a world in which people and wildlife live together sustainably, forever.



Space is limited – don't miss out on this life-changing journey with a purpose

CONTACT DETAILS

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