



Serengeti Girls — Run 2021 —



ONE OF AFRICA'S MOST ICONIC ADVENTURES





THE 2021 EXPERIENCE

For the fourth consecutive year, we're inviting runners of all levels to join a multi-stage, all-women run across the untouched wilderness areas of Singita Grumeti's private concession in the western corridor of the Serengeti, home to an abundance of wildlife and a unique ecosystem. This exclusive, purpose-driven event forms part of Singita and the Grumeti Fund's Safaris with a Purpose and will raise funds for empowerment programs for girls, including the provision of sanitary pads for one year and education scholarships.

The run involves a flexible, multi-stage distance of 21km per day. Whether on foot or supporting the runners in the shadow vehicle, participants will also be able to engage with local girls and learn more about the Grumeti Fund's work in the region. Every evening, guests are able to enjoy guided evening game drives that provide a front-row seat to this exclusive 350,000-acre protected reserve.

On completion of the run, participants will have the option to learn more about the Grumeti Fund's community and conservation programs, including a career fair for local high school girls, an option to visit the Anti-Poaching Canine Unit and take a tour of the new center for Research and Innovation for the Serengeti Ecosystem (RISE).

*An inimitable opportunity to experience a
Serengeti safari while contributing to the
empowerment of girls in Africa.*





DISCOVER THE REIMAGINED SINGITA SABORA TENTED CAMP

Participants will have the privilege to return to the utmost comfort and luxury after each day's run, while experiencing the quintessential elements of an idyllic tented safari under canvas.

Each of the nine tented suites at the recently reimagined Singita Sabora Tented Camp features elements like a private meditation deck, with views of the surrounding grasslands, a beautifully curated in-room pantry and dining space, and an outdoor sala with daybeds and scatter cushions – perfect for reading or marvelling at the plains game passing by.

Bringing the tents even closer to the ground, Sabora now allows guests to be much more connected with their natural surrounds, continuously immersing them in the sights and sounds of the Serengeti.

With its intuitive simplicity and craftsmanship, décor that echoes the earthy colour palette of the bush, modern interpretations of campaign furniture evoking the timeless spirit of East African adventures, and the romance of a tented safari on the plains, it's the perfect setting for this experience of a lifetime.



THE DETAILS



Five nights at Singita Sabora Tented Camp, privately hosted by Singita and the Grumeti Fund



63km journey across the Serengeti plains over three days to raise funds and awareness for the empowerment of girls



Interaction with the Grumeti Fund conservation and community development teams



Event dates: 27 October – 01 November 2021



\$4,500 per person (single) or \$3,500 per person (sharing) for the all-inclusive 5-night package, plus a tax-deductable donation of \$15,500 per person (single) or \$8,500 per person (sharing) will be used to fund empowerment projects for girls & women.

Includes:

- A tax-deductable donation to the Grumeti Fund's empowerment programs for girls
- 5 nights' full board, either single or sharing, at Singita Sabora Tented Camp (max 2 guests per tent)
- Return flights on Grumeti Air from Kilimanjaro International Airport to Singita Grumeti
- Daily game drives & wilderness runs
- All meals and beverages (excluding French Champagne)
- All activities
- Laundry service
- WiFi

"I am so excited to be returning for my second year of the Serengeti Girls Run. In just one week I made unbelievable friendships and bonds. It is truly a magical, powerful, and enlightening experience. Not only are participants making a difference for girls in Tanzania, they are also making a difference for themselves. This will be a journey that you will never forget — for your mind, spirit, and body."

- Mari Sinton-Martinez, 2019 & 2020 participant





SUPPORT EMPOWERMENT PROJECTS FOR GIRLS



Your contribution will help fund the following empowerment initiatives for girls:

- Scholarships for 80 local girls in secondary school, vocational studies and university
- Empowerment events for 5,000 high school girls
- One year worth of pads for 5,000 high school girls so that they can attend school with dignity and pride
- Mentorship program
- Life skills training

EVENT PARTNERS



The Grumeti Fund is a non-profit organization carrying out wildlife conservation and community development work in the western corridor of the Serengeti ecosystem in Tanzania. Their vision is a world in which people and wildlife live together sustainably, forever.



Singita is a conservation brand who has been preserving African wilderness for the past two decades.

Through exceptional safari experiences at award-winning lodges and camps across South Africa, Tanzania, Zimbabwe and Rwanda, Singita is able to partially fund the protection and preservation of pristine land and existing wildlife populations – and help to create economic independence within local communities surrounding the reserves.



Serengeti Girls Run



"Tupo Pamoja"

Singita
GRUMETI FUND
TANZANIA

START

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*Space is limited – don't miss out on this
life-changing journey with a purpose*

