JSX LIFE IS BEAUTIFUL FESTIVAL GIVEAWAY OFFICIAL RULES

NO PURCHASE NECESSARY OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES 21 YEARS OF AGE AND OLDER VOID WHERE PROHIBITED OR RESTRICTED BY LAW

- 1. GENERAL. This social media sweepstakes is sponsored by JSX Incorporated ("Sponsor"). The Sweepstakes begins at 10:00AM PT on 9/10/2021 and ends at 12:00AM PT on 9/12/2021 (the "Sweepstakes Period"). By entering this Sweepstakes, you agree to be bound by these Official Rules and the decisions of Sponsor respecting the Sweepstakes. Flights must be flown by 9/17/2021. JSX reserves the right to make changes, corrections, cancellations and/or improvements to the information provided in this promotion, and to the products and programs described in this promotion at any time without notice.
- 2. ELIGIBILITY. To be eligible to enter, you must be a legal resident of the United States and at least 21 years of age as of 9/17/2021. Any person who is an employee, contractor, officer, director, agent or other representative of Sponsor, or of any of its affiliates or agencies, and members of such person's immediate family and persons living in the same household with such person, are not eligible to participate in this Sweepstakes. You may only enter the Sweepstakes once. If participating on Instagram the entrant must have an Instagram® account which is public; if you are not a member, you may find links to sign up for an account here: http://www.instagram.com.
- 3. HOW TO ENTER. To enter, follow <u>@flyisx</u> and review the entry steps listed for JSX Life is Beautiful Las Vegas Giveaway. Entry requirements for each prize are posted each day of the "Sweepstakes Period".
- 4. SELECTION OF WINNERS. There will be ONE winner selected who can choose ONE friend to also receive roundtrip tickets on JSX and a Life is Beautiful Festival ticket. The winner will be selected at random from all valid entries, as is outlined in Section 3.
- 5. ODDS OF WINNING. The odds of winning one of the prizes will depend on the number of eligible entries received in each category during the Sweepstakes Period.
- 6. OTHER TERMS REGARDING PRIZES. The total ARV of each JSX ticket is approximately \$800, totalling \$1,600 for two tickets. All costs to deliver the prize to the winner is the responsibility of Sponsor. Any other expenses, including all federal, state and local taxes associated with the prize (if any), will be the responsibility of the winner. Each winner will be notified via a post and/or direct message from @flyjsx, and must sign and return an Affidavit of Eligibility, and Liability and Publicity Release upon Sponsor's request. Prizes are non-transferable, and no substitutions are allowed. The winners will be notified on or about the end of the Sweepstakes Period. Flights must be flown by 9/17/2021. JSX reserves the right to make changes, corrections, cancellations and/or improvements to the information provided in this promotion, and to the products and programs described in this promotion at any time without notice. In the event any prize is not claimed within ten (10) days of notification (or is otherwise rejected by the

- winner), an alternate winner may be selected based on the same criteria specified above. In the event any such alternate winner does not claim the prize within ten (10) days after notification (or otherwise rejects the prize), another alternate winner may be identified, with another ten (10) days to claim the prize, and so on until all of the prizes have been claimed. Each flight must be used in compliance with its terms and conditions. Limits: Only one prize per person and only one winner per household.

 7. RELEASE. By accepting a prize, each winner grants Sponsor the right to use the winner's name, voice, signature, photo and likeness (as well as the name, photo and likeness of the animal in the photo entry) for advertising, publicity, promotional and other purposes in any and all media, now or hereafter devised, throughout the world in perpetuity, without additional compensation, notification or permission, except where prohibited by law.
- 8. GENERAL TERMS REGARDING ADMINISTRATION OF SWEEPSTAKES. Hotel packages are subject to availability. Sponsor is not responsible for any lost, late, incomplete, illegible, inaccurate, delayed, stolen, misdirected, undelivered or garbled entry; or for lost, interrupted or unavailable network, server, ISP, website, or other connection; or for any other technical failure or jumbled, scrambled, delayed, or misdirected transmission or computer hardware error or malfunction in connection with the Sweepstakes. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes for any reason, including, but not limited to, any corruption or impairment of the administration, security, fairness or proper play of the Sweepstakes (in Sponsor's sole discretion), and, if terminated, to award the prizes to a charity of Sponsor's choosing. Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process. All decisions of Sponsor in any matter relating to this Sweepstakes shall be binding and final.
- 9. LIMITATION OF LIABILITY. By entering the Sweepstakes, each entrant agrees that Sponsor and its officers, directors, employees and agents (collectively, "Released Parties") (a) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Sweepstakes, or from entrant's acceptance, receipt, possession and/or use or misuse of a prize (including any travel or activity related thereto); (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, incidental, consequential or any other indirect damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.
- 10. GOVERNING LAW. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants or Sponsor in connection with the Sweepstakes shall be governed by and construed in accordance with the laws of the State of California, without giving effect to

any choice of law or conflict of law rules or provisions that would cause the application of any other state laws. By entering, each entrant consents to the jurisdiction and venue of the federal, state and local courts located in Los Angeles, California.

12. SEVERABILITY. If any provision of these Official Rules is held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

13. LIST OF WINNERS. To obtain a list of the winners of this Sweepstakes, send a self-addressed, stamped envelope by 9/30/2021 to: JSX Attn: JSX Social Giveaways – Winners List, 1341 W Mockingbird Lane, 600E, Dallas, TX 75247.

14. SPONSOR: JSX, 1341 W Mockingbird Lane, 600E, Dallas, TX 75247.