







## Join us July 28–29, 2023 for an exciting Ultradent Destination Retreat!

Learn from leaders in the industry while enjoying the best of what Traverse City has to offer.

# To register call 800.520.6640

\$399 per person (Doctors Only)

Schedule:

Friday 7:15 a.m. – 8:00 a.m. 8:00 a.m. – Noon Noon – 1:00 p.m. 1:00 p.m. – 5:00 p.m.

Breakfast Meeting Lunch Meeting

Saturday 7:15 a.m. – 8:00 a.m. 8:00 a.m. – Noon Noon

Breakfast Meeting/Hands On Departures

# **Course Information**

## A DAY IN THE LIFE OF A LASER DENTIST: USING DIODE LASERS IN RESTORATIVE DENTISTRY

Diode lasers are a great adjunct to any restorative practice. Whether it's utilized in cases where we have deep subgingival decay, used in crown and bridge or as an adjunct in aesthetic Dentistry, Diodes have a place in the operatory. Join us as we gain an understanding of diode lasers and the science behind them and demonstrate in video format how the diode is an essential tool for every restorative dentist.

## We will cover the following:

- The science behind diode lasers
- The deep subgingival box: sectional matrices and diodes the essential tools
- Diodes in crown and bridge: I can't live without them!
- Diodes for routine surgical procedures: Gingivectomies, Frenectomies and more!



#### DR. RON KAMINER

Dr. Ron Kaminer graduated in 1990 from SUNY at Buffalo School of Dental Medicine. He maintains two practices, one in Hewlett, NY and one in Oceanside, NY.

## SELFIE READY? A NEW GENERATION FOR COSMETIC DENTISTRY: SELFIE CULTURE ANDSNAPCHAT DYSMORPHIA DRIVING RECORD NUMBERS TO COSMETIC DENTISTRY

Appearance and self-esteem have long been intertwined. So as our social media and selfie culture continues to grow, it's no surprise that more and more peopleare seeking out cosmetic dentistry, actually in record numbers, as a way to enhance their appearance. Young adults and adolescents are particularly susceptible.We need to respond with conservative ways to satisfy our patient's desires for ideal smiles. This course will look at cosmetic dental issues that are of particular concern to our teenage and young adult patients: tooth color and staining issues, post orthodontic refinement of smiles, spacing and crowding, misshapen teeth, and soft tissue considerations. Conservative options and step-by-step treatment will be discussed for direct composite bonding, direct composite veneers, and minimal prep indirect veneers. Boost their confidence and boost your bottom line.

## We will cover the following:

- Help the dentist gain an awareness of conservative treatment options for teenage and young adult patients who desire enhancement to their smiles
- Discuss how utilizing global smile design principles can enhance treatment options and offer better outcomes
- Learn how the dentist and team can dialogue with these patients and their parents
- Step-by-step directions for completing conservative cosmetic treatments: direct bonding, direct composite veneers, and minimal prep indirect veneers



## **DR. SUSAN MCMAHON**

Dr. Susan McMahon has enjoyed a successful career for over 25 years in the dental industry. Susan is an accomplished cosmetic dentist, national Key Opinion Leader in the dental industry, educator, and author.

## Room Block Available:

- The cut-off date to reserve at the Ultradent rate is June 27, 2023
- The Ultradent rate is guaranteed only when booking between July 27-28, 2023.
- If you prefer to book your room by phone, please call 231.534.6000

## Travel Information:

- Closest airport Traverse City/ Cherry Capital Airport (TVC)
- Hotel is 15 minutes from Airport
- On-property shuttle service to Cherry Capital Airport and Turtle Creek Casino (Book transportation directly with hotel by calling 231.534.6000)

TRAVEL

• Uber and Lyft are available

#### Things to do in Traverse City:

- Onsite Golf Course
- Grand Traverse Casino
- Mission Point Lighthouse
- 40+ Wineries, some examples are:
- Chateau Grand Traverse Mari Vineyards
- Brys Estate Vineyard Bowers Harbor Vineyards
- Please visit traversecity.com for more activities. For Wine and Beer tours visit wineandbeertours.com

ULTRADENT SEMINARS



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