

VALO TO SPACE CONTEST RULES

The Valo to Space Contest (the “Contest”) is sponsored by Ultradent Products, Inc. (“Ultradent”). Under the Contest, each eligible winner will be given the opportunity to purchase a VALO Grand curing light for .99 US cents. By participating in the Contest, each entrant agrees to abide by these official rules, including all eligibility requirements, and understands that the results of the Contest, as determined by Ultradent and its agents, are final in all respects. This is an irrevocable condition of entry.

The Contest is subject to all federal, state, and local laws and regulations and is null and void where prohibited by law.

ELIGIBILITY

To be eligible to participate in the Contest, the entrant must (i) be eighteen (18) years of age or older at the time of entry; (ii) be a legal resident of one of the countries identified on the Contest entry page; (iii) be a licensed dentist in good standing and authorized to practice dentistry in accordance with the laws and regulations of their applicable country of residence; and (iv) have accurately completed all required fields on the entry form. Only one entry is allowed per qualified entrant. No purchase or payment of any kind is necessary to enter or to win. Ultradent has the right to verify eligibility of each entrant.

Ultradent employees and their immediate family members are ineligible. The term “immediate family members” includes spouses, grandparents, parents, siblings, children, and grandchildren.

CONTEST TIME PERIOD

The Contest begins on October 14, 2019 at 8:00 am Mountain Daylight Time (“MDT”) and ends on October 16, 2019 at 11:59 pm MDT. All entries must be received during the time period set forth above. Ultradent is not responsible for lost, late, or misdirected entries, server unavailability, computer, or any other electronic malfunction. Ultradent reserves the right to extend or shorten the Contest in its sole discretion.

WINNER SELECTION

Winners will be determined on or about October 17, 2019 and will be notified by Ultradent shortly thereafter. Winners must confirm acceptance of the prize within no later than twenty-four (24) hours after being notified by Ultradent. Upon Ultradent’s request, and before claiming the prize, potential winners may be required to sign and return a release and affidavit of eligibility. In the event the winner does not confirm acceptance within twenty-four (24) hours or does not timely sign and return the release and affidavit, then the winner shall forfeit the prize and another winner will be selected. Each entrant is responsible for monitoring their e-mail account for prize notification. If a potential winner fails to comply with these official rules, that potential winner will be disqualified.

PRIZES

Winners will be selected from each of the following regions (as those regions are defined and determined by Ultradent):

| <u>Number of Winners</u> | <u>Region</u> |
|--------------------------|-----------------|
| 1 | United States |
| 2 | Brazil |
| 1 | Japan |
| 1 | Canada |
| 1 | Latin America |
| 3 | Asia Pacific |
| 2 | Northern Europe |

Each winner will be given the opportunity to purchase a VALO Grand curing light for .99 US cents. The prize is non-transferrable. No substitution or cash equivalent prize is permitted.

Federal, state and local taxes associated with the receipt or use of any prize is solely the responsibility of the winner.

PUBLICITY

All photos, drawings, text, comments, and any other content or information (collectively, the “Materials”) submitted by the entrant to Ultradent shall become the sole and exclusive property of Ultradent, and Ultradent shall have no obligation to preserve, return, or otherwise make available to entrant or others any Material.

Ultradent may use, reproduce, edit, display, transmit, prepare derivative works of, modify, publish, and otherwise make use of Materials in any and all media, whether now known or hereinafter created, throughout the world and for any purpose, without compensation or additional consideration to entrant of any kind, except where prohibited by law.

ADDITIONAL LIMITATIONS

Ultradent and its respective affiliates and subsidiary companies, agents, and representatives are not responsible for any typographical or other errors in the offer or administration of the Contest, including, but not limited to, errors in any printing or posting of these rules, the selection and announcement of any winner, or the distribution of any prize.

Ultradent reserves the right to terminate, suspend, or amend the Contest, without notice, and for any reason, including, without limitation, if Ultradent determines that the Contest cannot be conducted as planned or should a bug, tampering, or unauthorized intervention, technical failure or other cause corrupt the administration, security, fairness, or integrity of the Contest.

INDEMNIFICATION, LIMITATION OF LIABILITY, AND GOVERNING LAW

By entering the Contest, each entrant agrees to indemnify, release, and hold harmless Ultradent and its affiliates and subsidiary companies, and all their respective officers, directors, employees, representatives, and agents from any liability, damages, losses, or injury resulting in whole or in part, directly or indirectly, in connection with (i) entrant's participation in the Contest; (ii) entrant's acceptance, use, or misuse of any prize that may be won; and/or (iii) Ultradent's use of the Materials (defined above) submitted to Ultradent and used in any manner in Ultradent's sole and absolute discretion. Ultradent and its affiliates and subsidiary companies do not make any warranties, express or implied, as to the condition, fitness, or merchantability of the prize.

Neither Ultradent nor its affiliates and subsidiary companies, shall be liable for any warranty costs, damage, injury, or any other claims incurred as a result of the usage of a prize by the winner.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these official rules, or the rights and obligations of entrant and Ultradent in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of Utah, USA.