

Opalescence 
EXTRAVAGANZA
 A TOOTH WHITENING EXPERIENCE



JUNE 7-8, 2024 • CAESARS PALACE, LAS VEGAS, NV • 12 CE CREDITS

OPALESCECE EXTRAVAGANZA | A TOOTH WHITENING EXPERIENCE

Friday, June 7

7:00 a.m. – 8:00 a.m.	Breakfast/Registration	3 and 4
7:40 a.m.	Doors open to general session	1 and 2
8:00 a.m. – 9:00 a.m.	<i>Introduction to Ultradent Products, Inc., and Opalescence™ whitening products</i> – Steve Clark, Area Vice President of North America	1 and 2
9:00 a.m. – 10:30 a.m.	<i>How to Get Predictable Whitening Results</i> – Dr. Renato Miotto Palo	1 and 2
10:30 a.m. – 11:00 a.m.	Break	
11:00 a.m. – Noon	<i>How to Get Predictable Whitening Results</i> – Dr. Renato Miotto Palo continued	1 and 2
Noon – 1:00 p.m.	Lunch	3 and 4
1:00 p.m. – 2:30 p.m.	<i>Creative Marketing Strategies to Jump-Start Your Whitening Program</i> – Shannon Pace Brinker, CDA	1 and 2
2:30 p.m. – 3:00 p.m.	Break	
3:00 p.m. – 4:30 p.m.	<i>Creative Marketing Strategies to Jump-Start Your Whitening Program</i> – Shannon Pace Brinker, CDA continued	1 and 2
4:30 p.m.	Cocktail Hour	3 and 4

Augustus

Saturday, June 8

7:00 a.m. – 8:00 a.m.	Breakfast/Doors open to general session	3 and 4
8:00 a.m. – 10:00 a.m.	<i>My Social Practice</i> – Adrian Lefler	1 and 2
10:00 a.m. – 10:30 a.m.	Break	
10:30 a.m. – Noon	<i>Iron Cowboy</i> – James Lawrence	1 and 2
Noon	<i>Final Message</i>	1 and 2

Augustus

