

Opalescence™
whitening toothpaste



Keep Bright, White, and Healthy Smiles

Opalescence™ whitening is the leader in tooth whitening. Part of that product family is Opalescence™ Whitening Toothpaste³, which was developed by a dentist.

- Unique tri-silica blend actively removes surface stains
- Safe for long term daily use
- Contains sodium fluoride to help prevent cavities and strengthen enamel
- Exceptional fluoride uptake²
- Low RDA for maximum enamel, dentin, and restoration protection⁴



Opalescence™ Whitening Toothpaste:

- Three kinds of exotic mint are blended into a fresh, clean, cool flavor
- The sweetness of Xylitol has been added, which may reduce the risk of tooth decay
- Our Sensitivity Relief formula provides all the whitening benefits of the Original, with the added benefit of maximum strength 5% potassium nitrate



1.0 oz	24pk
Original	402
Sensitivity	3472

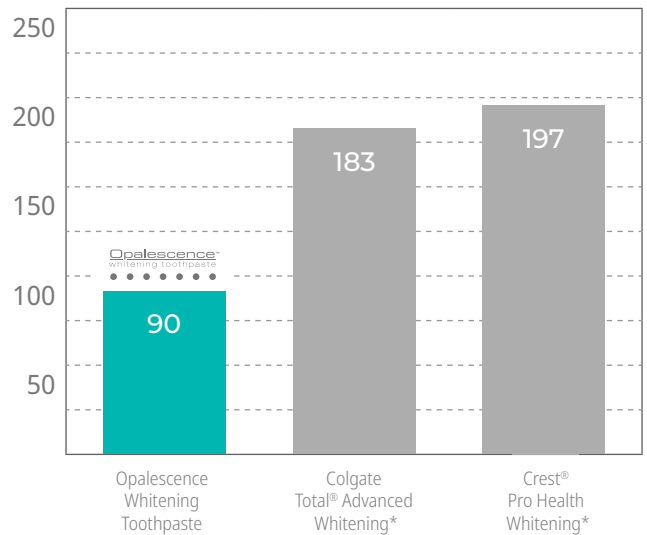


4.7 oz	12pk
Original	401
Sensitivity	3470

Removes surface stains
to lighten teeth up to two shades
in just one month!¹



RELATIVE DENTIN ABRASION (RDA)⁴



Opalescence Whitening Toothpaste has lower abrasiveness than other leading whitening toothpastes.⁴

*Trademark of a company other than Ultradent. 1. Gultz J, Kaim J, Scherer W. Whitening efficacy of a whitening toothpaste creme [IADR abstract 2747]. *J Dent Res*. 1998;77(suppl 2):975. 2. Schemehorn BR, et al. Enamel fluoride uptake study. Indianapolis: Dental Product Testing Therametric Technologies, Indiana University Emerging Technologies Center. 2009. 3. This toothpaste does not contain peroxide. 4. Schemehorn BR. Relative dentin abrasion test on dentifrices. Data on file.

