

The Total Economic Impact™ Of GitHub Enterprise Cloud

After interviews with five representatives from four organizations, Forrester aggregated the data and concluded that GitHub Enterprise Cloud has the following three-year financial impact on a composite organization.

FINANCIAL SUMMARY



ROI

376%

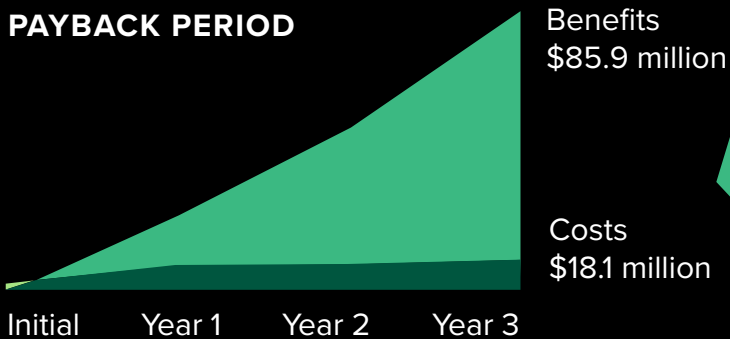
NPV

\$67.9M

PAYBACK

<6 months

PAYBACK PERIOD



“I believe strongly that anywhere between **25% to 50%** of software development time is saved by using GitHub Enterprise Cloud with all the tools.”

**DIRECTOR OF SOFTWARE
ENGINEERING, FOOD AND BEVERAGE**

GITHUB ENTERPRISE CLOUD BY THE NUMBERS

Up to 30%

Efficiency gains during coding and code analysis

75%

Efficiency impact on DevSecOps processes

Up to 90%

Efficiency in onboarding of new developers

VOICE OF THE CUSTOMER

“GitHub [Enterprise Cloud] provides far better productivity, allowing developers to spend more time on the fun stuff. This, in turn, provides satisfaction, and happy people just perform better.”

DIRECTOR OF SOFTWARE ENGINEERING, FOOD AND BEVERAGE

“GitHub Advanced Security helps us identify vulnerabilities in our code, and secret scanning ensures that sensitive information is not exposed.”

SENIOR IT DIRECTOR, MANUFACTURING

“Having a single platform like GitHub allows us to enforce standardized development processes across all teams, ensuring consistency and compliance.”

DEVSECOPS ENGINEER, RETAIL

Commissioned by:

GitHub

This document is an abridged version of a case study commissioned by GitHub titled: The Total Economic Impact Of GitHub Enterprise Cloud, July 2025.