

# LIONS COOKIES POLICY

When you visit an Ascential website(s), Ascential uses “cookie” technology try to make that experience simple, personalised and meaningful. Cookies are small pieces of information which are issued to your computer or any similar device you use to access the internet e.g. smart phone, tablet or other mobile device when you visit a website and which store and sometimes track information about you're use of the website. A number of cookies Ascential use last only for the duration of your web session and expire when you close your browser. Other cookies are used to remember you when you return to the website and will last for longer.

Ascential use cookies to:

- create a specific log-in session for a visitor to an Ascential website in order that page requests by that visitor are delivered in an effective, secure and consistent manner;
- recognise when a visitor to a Ascential website has visited before; this means we can identify the number of unique visitors we receive to the website and allows us to make sure we have enough capacity for the number of users that we get;
- customise elements of the promotional layout and/or content of the pages of the website;
- collect statistical information about how our visitors use the website(s) so that we can improve the website(s) and learn which parts are most popular to visitors.

Some of the cookies used by Ascential websites are set by us, and some are set by third parties who are delivering services on our behalf. Most web browsers automatically accept cookies but, if you prefer, you can change your browser to prevent that or to notify you each time a cookie is set. You can also learn more about cookies by visiting [www.allaboutcookies.org](http://www.allaboutcookies.org) which includes additional useful information on cookies and how to block cookies using different types of browser. Please note however, that by blocking or deleting cookies used on an Ascential website(s) you may not be able to take full advantage of the website(s) if you do so.

## Our cookies

We have described the main cookies we use and what we use these for below:

Cookie name	Description
_ga	It stores your PHP SessionId so we can store data as part of the standard PHP session system.
_gat	Used to throttle request rate. (GA – Universal Analytics)
#lang	Language cookie
ASP.NET_SessionId	It is a cookie which is used to identify the users session on the server. It is created the first time your site is accessed over the browser.
AWSELB	It is a cookie persisted by AWS ELB(Elastic Load Balancer) for managing sticky session across production servers.

## Third party cookies

Certain cookies are either set by third parties on the Website or these are set by us using the third parties cookie code. More information about cookies placed by third parties and how to restrict or block their cookies can be accessed by following the link to their website. In addition to cookies, tracking gifs may be set by us or third parties in respect of your use of the Site. Tracking gifs are small image files within the content of our site or the body of our newsletters so we or third parties can understand which parts of the website are visited or whether particular content is of interest.