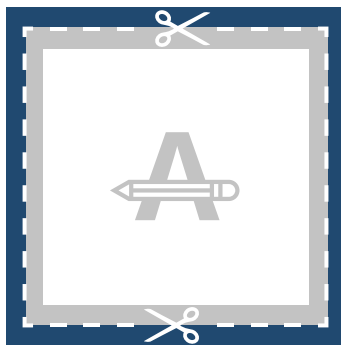


# Make your artwork print-ready

To smoothly transition from the design stage to printing, we have a simple guideline to help you!

## 1 Set up your file

We recommend using our templates, but you can also set up your document size according to the format you have chosen and adding **5 mm bleed**. As for the quality, **150 dpi resolution** is the standard to ensure crisp and clear prints.



5 mm

### Bleed

This area will be trimmed. Ensure all background graphics or images cover this area.

### Trim Line

This is the final size your artwork will be trimmed to.

10 mm

### Safety Margin

Avoid placing text or important details within this area in case of trimming inaccuracies.

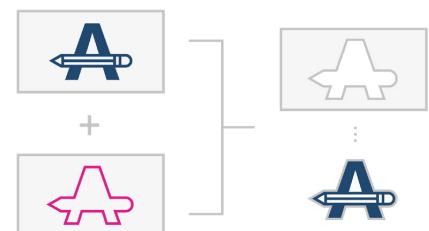
## 2 Custom Size

If you need a custom format, please **be sure to include the bleed area** in your desired size. For instance, a custom format of 1000 x 1000 mm has a required bleed area of 5 mm. Therefore, your design size must be 1010 x 1010 mm. There is then an extra 5 mm bleed on each side.

## 3 Contour cut

If you want your product to be cut to a custom shape, you will have to add it as a vector shape on top of your design. **Make sure the width of the stroke is 1 pt, the colour is a 100% magenta spot and named "cutcontour"**. If you want us to adjust it for you, please send the custom shape on a separate page in the desired position.

Please note that bleed is still needed for custom shaped designs, meaning **your design must go at least 5 mm past the contour cut line**.



## Want to know more?

Visit our **helpcenter** or **contact** our experts for personal advice.

*In case not all specs are matched, we will always manually process, adapt and fix your artwork. You will be able to revise your digital proof before sending it to production.*

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## 4 Position

### OUTSIDE

The sticker is stuck on the outside of the window. The sticky part will be on the back of the design.

### INSIDE

The sticker is stuck to the inside of the window. So the sticky part of the sticker will be on the front of the design. The artwork file must be uploaded mirrored.

## 5 Material

### OPAQUE / WHITE

Design will be printed on white adhesive sticker material. Therefore, the unprinted area's on your stickers will be white.

### TRANSPARENT

Design will be printed on translucent adhesive material. Therefore, the entire design will be translucent and semi see-through. White areas in your design will be transparent.

### TRANSPARENT + WHITE

Design will be printed on translucent adhesive material with the possibility to print in white. White will be printed wherever there is white in your design.

## 6 Extra checks

There are some checks to take into consideration before exporting your artwork:

- **Check the amount of pages** in your document, it should be the same as ordered.
- All fonts and objects must be **embedded**.
- Check your layers for **overprint**.

## 7 Export to PDF

Export your artwork to PDF format and make sure your document **colour mode** is CMYK.

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