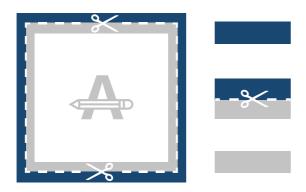# Make your artwork print-ready

To smoothly transition from the design stage to printing, we have a simple guideline to help you!

1 Set up your file

To ensure that your artwork is as crisp and clear as possible, we recommend a **150 dpi resolution** for every design. Please download our templates to make sure your design fits the layout correctly.

Bleed
This area will be trimmed. Ensure all background graphics or images cover this area.

Trim Line
This is the final size your artwork will be trimmed to.

Safety Margin
Avoid placing text or important details within this area in case of trimming inaccuracies.

2 Extra safety margin

For a roll-up banner, we use different safety margins per side. The top, the left and the right require 10 mm. At the bottom, 150 mm is required. This area will mostly be covered by the roll-up banner stand and will not be visible.

Please note that this area is an addition to your selected size, meaning an 85 x 200 cm banner's template is 85 x 215 cm due to the extra 150 mm bottom area.

3 Extra checks

There are some checks to take into consideration before exporting your artwork:

- **Check the amount of pages** in your document, it should be the same as ordered.
- All fonts and objects must be **embedded**.
- Check your layers for **overprint**.

Here you can find a recap on the **most common print mistakes** and how to avoid them.

4 Export to PDF

Export your artwork to PDF format and make sure your document **colour mode** is CMYK.

Want to know more?

Visit our **helpcenter** or **contact** our experts for personal advice.

In case not all specs are matched, we will always manually process, adapt and fix your artwork. You will be able to revise your digital proof before sending it to production.