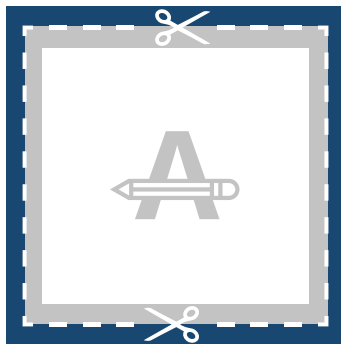


# Make your artwork print-ready

To smoothly transition from the design stage to printing, we have a simple guideline to help you!

## 1 Set up your file

We recommend using our templates, but you can also set up your document size according to the **format** you have chosen and adding **3 mm bleed**. As for the quality, **300 dpi resolution** is the standard to ensure crisp and clear prints.



3 mm

### Bleed

This area will be trimmed. Ensure all background graphics or images cover this area.



### Trim Line

This is the final size your artwork will be trimmed to.

3 mm

### Safety Margin

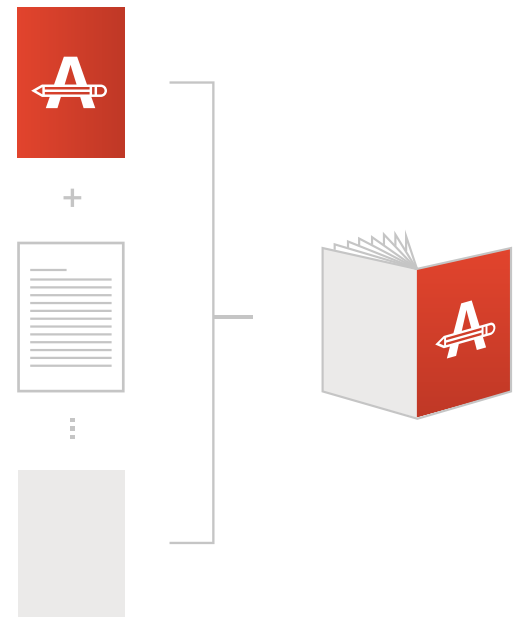
Avoid placing text or important details within this area in case of trimming inaccuracies.

## 2 Page order

Your file must be submitted as a **single PDF** containing all your pages (8 to 64 pages) in a natural order (first page is the cover and last page is the back cover). Please **do not submit your design as spreads**.



Note that the **first interior page** after the cover (page 2 of the pdf) will be on the **left side** of the final product's spread.



## Want to know more?

Visit our **helpcenter** or **contact** our experts for personal advice.

*In case not all specs are matched, we will always manually process, adapt and fix your artwork. You will be able to revise your digital proof before sending it to production.*

# Make your artwork print-ready

## 3 Extra checks

There are some checks to take into consideration before exporting your artwork:

- Check the amount of pages in your document, it should be the same as ordered.
- Same colour on coated or uncoated paper gives a different end result.
- All fonts and objects must be **embedded**.
- Check your layers for overprint.



Here you can find a recap on the most common print mistakes and how to avoid them.

## 4 Export to PDF

Export your artwork to PDF format and make sure your document colour mode is CMYK.

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