

# Make your artwork print-ready

To smoothly transition from the design stage to printing, we have a simple guideline to help you!

## 1 Set up your file

We recommend using our templates, but you can also set up your document size according to the **format** you have chosen and adding **3 mm bleed**. As for the quality, **300 dpi resolution** is the standard to ensure crisp and clear prints.



### Bleed

This area will be trimmed. Ensure all background graphics or images cover this area.



### Trim Line

This is the final size your artwork will be trimmed to.



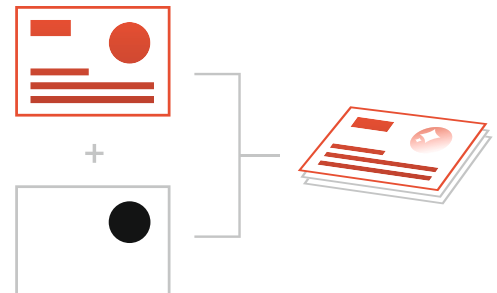
### Safety Margin

Avoid placing text or important details within this area in case of trimming inaccuracies.

## 2 Finishing

If you choose for and exclusive finishing, **you will need to submit 2 files.**

One containing your artwork (single or double sided) and another one with just the elements of your design where the exclusive finishing will be applied.

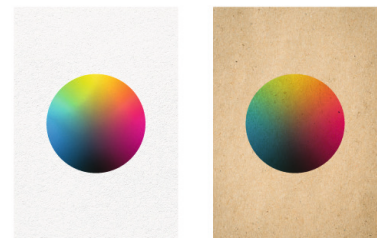


Please use 100% black colour for the finishing.

## 3 Extra checks

There are some checks to take into consideration before exporting your artwork:

- Same colour on different **types of paper** gives a different end result.
- All fonts and objects must be embedded.
- Check your layers for **overprint**.



## 4 Export to PDF

Export your artwork to PDF format and make sure your document **colour mode** is CMYK.

## Want to know more?

Visit our **helpcenter** or **contact** our experts for personal advice.

*In case not all specs are matched, we will always manually process, adapt and fix your artwork. You will be able to revise your digital proof before sending it to production.*