



# Explanation

## Premium Towel 70 x 140

Size: 700 x 1400 mm

### Size to be submitted (720 x 1420 mm)

Finished size + 10 mm cutting margin (bleed)  
It is advised to let the background and all of the images run through to this edge. This ensures that your printing can be cut neatly and this prevents a white edge around your print.

### Finished size (700 x 1400 mm)

Your printing will be cut on these dimensions. This format will be the final size and will be delivered to you.

### Safety zone (10 mm)

Please make sure you keep your important images and text 10 mm clear of the cutting edges. This prevents a possible cut in the important parts, or that the images are so close to the edge that it results in a sloppy design.



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