Make your artwork print-ready

To smoothly transition from the design stage to printing, we have a simple guideline to help you!

1 Set up your file

We recommend using our templates, but you can also set up your document size according to the **format** you have chosen and adding **3 mm bleed**. As for the quality, **300 dpi resolution** is the standard to ensure crisp and clear prints.

3 mm

Bleed
This area will be trimmed. Ensure all background graphics or images cover this area.

Trim Line
This is the final size your artwork will be trimmed to.

4 mm

Safety Margin
Avoid placing text or important details within this area in case of trimming inaccuracies.
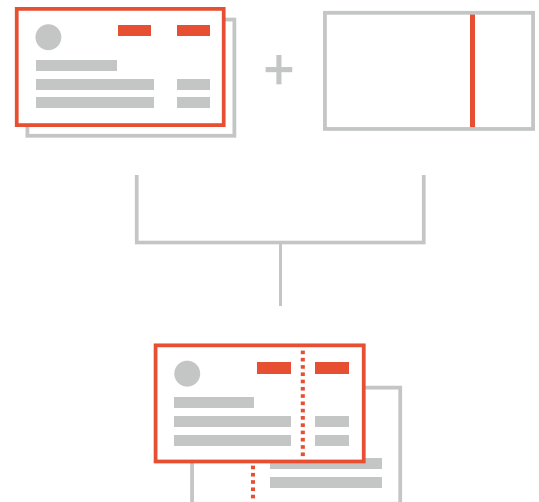
2 Numbering & Perforation

You can add **up to 2 serial numbers**.

If you leave some free space in your design we will add the numbering box for you. You can also add it yourself by creating a **30 x 10 mm blank box**.

If you choose for a **perforation**, the only thing you need to do is provide an **extra page containing the perforation** at the desired place.

Please note that a perforation line in the right will be at the left on the other side of the page. Make sure your artwork adapts to this.

Want to know more?

Visit our **helpcenter** or **contact** our experts for personal advice.

In case not all specs are matched, we will always manually process, adapt and fix your artwork. You will be able to revise your digital proof before sending it to production.

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③ Extra checks

There are some checks to take into consideration before exporting your artwork:

- Same colour on different **types of paper** gives a different end result.
- All fonts and objects must be embedded.
- Check your layers for **overprint**.

④ Export to PDF

Export your artwork to PDF format and make sure your document **colour mode** is CMYK.