

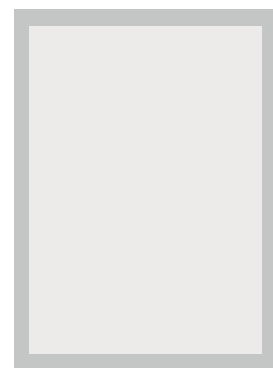
# Make your artwork print-ready

To smoothly transition from the design stage to printing, we have a simple guideline to help you!

## 1 Set up your file

We recommend using our templates, but you can also set up your document size to **260 x 390 mm**. As for the quality, **300 dpi resolution** is the standard to ensure crisp and clear prints.

Due to the way Newspapers are produced, **there is no need to include bleed or safety margin** in your design. You can place your text or any element of the design next to the edge of the document. The final product will automatically have 1,5 cm blank area on every page surrounding your design.

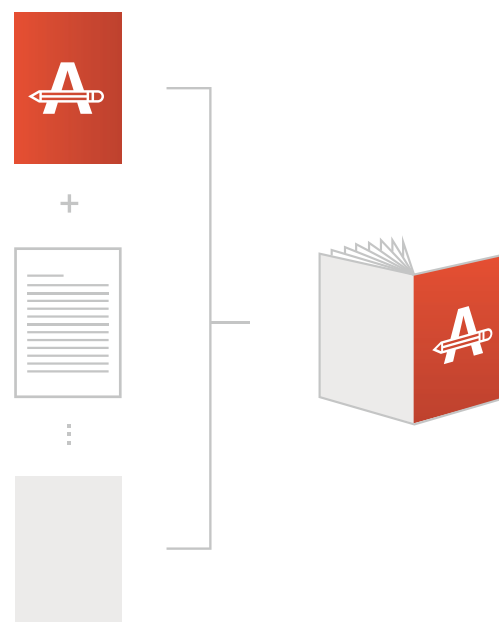


## 2 Page order

Your file must be submitted as a **single PDF** containing all your pages (8 to 64 pages) in a natural order (first page is the cover and last page is the back cover). Please **do not submit your design as spreads**.



Note that the **first interior page** after the cover (page 2 of the pdf) will be on the **left side** of the final product's spread.



## 3 Paper type

Newspapers are printed on **uncoated paper**. This paper is very porous, meaning it can absorb a lot of moisture giving your design a **less saturated and vibrant look**.

If your artwork contains a lot of photography, we recommend using the whiter 52 grams paper.



## Want to know more?

Visit our **helpcenter** or **contact** our experts for personal advice.

*In case not all specs are matched, we will always manually process, adapt and fix your artwork. You will be able to revise your digital proof before sending it to production.*

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## 4 Extra checks

There are some checks to take into consideration before exporting your artwork:

- Make sure all your **black text is 100% black** and not a mix of the CMYK inks.
- **Check the amount of pages** in your document, it should be the same as ordered.
- All fonts and objects must be **embedded**.
- Check your layers for **overprint**.

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## 5 Export to PDF

Export your artwork to PDF format and make sure your document **colour mode** is CMYK.

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