

Make your artwork print-ready

To smoothly transition from the design stage to printing, we have a simple guideline to help you!

1 Set up your file

We recommend using our templates, but you can also set up your document size according to the **format** you have chosen and adding **3mm bleed**. As for the quality, **300 dpi resolution** is the standard to ensure crisp and clear prints.



Bleed

This area will be trimmed. Ensure all background graphics or images cover this area.



Trim Line

This is the final size your artwork will be trimmed to.



Safety Margin

Avoid placing text or important details within this area in case of trimming inaccuracies.

2 Layout

You can submit your files in one of two ways.

Option 1 (recommended): Submit the cover as two spreads

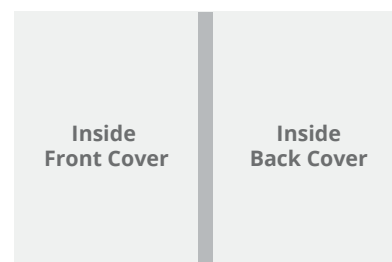
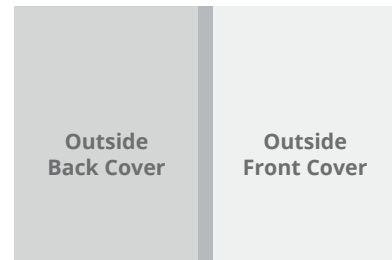
1a. Outside covers, spine, and inside covers as spreads

- Spread 1 (Outside Cover, page 1 of your file):

Back cover (left), spine (center), and front cover (right)

- Spread 2 (Inside Cover, page 2 of your file):

Inside front cover (left) and inside back cover (right)



Want to know more?

Visit our **helpcenter** or **contact** our experts for personal advice.

In case not all specs are matched, we will always manually process, adapt and fix your artwork. You will be able to revise your digital proof before sending it to production.

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1b. Interior pages in natural reading order, with one page per document page

- Page 1 of the interior should be the first right-hand page when the booklet is opened.



Option 2: Submit individual pages

If the format above is unclear, please do not worry. You can submit your file as individual pages in a single PDF file.

Make sure the pages are in the following order:



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3 Extra safety margin

Please add an **extra safety margin of 0.2 in (0.4 in for +100 pages order)** on the **spine side of each interior page** so your artwork is not affected by the glue.



4 Extra checks

There are some checks to take into consideration before exporting your artwork:

- **Check the amount of pages** in your document, it should be the same as ordered.
- All fonts and objects must be **embedded**.
- Check your layers for **overprint**.

5 Export to PDF

Export your artwork to PDF format and make sure your document **color mode** is CMYK.

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