Make your artwork print-ready

To smoothly transition from the design stage to printing, we have a simple guideline to help you!

1 Set up your file

We recommend using our templates, but you can also set up your document size according to the **format** you have chosen and adding **3 mm bleed**. As for the quality, **300 dpi resolution** is the standard to ensure crisp and clear prints.

3 mm

Bleed
This area will be trimmed. Ensure all background graphics or images cover this area.

Trim Line
This is the final size your artwork will be trimmed to.
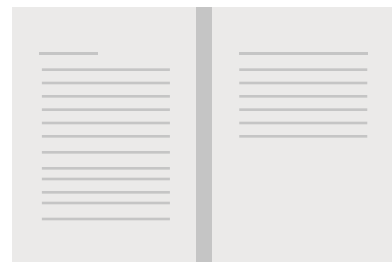
3 mm

Safety Margin
Avoid placing text or important details within this area in case of trimming inaccuracies.

2 Layout

Please submit your design in 2 PDFs:

1. Cover, back cover, spine and their reverse aa spreads (2 pages).

   - First spread (page 1) contains the back cover (left), the spine (center) and the cover (right).

   - Second spread (page 2) is the reverse of the cover and contains the first inner page (left) and last inner page (right).

+

Want to know more?

Visit our **helpcenter** or **contact** our experts for personal advice.

In case not all specs are matched, we will always manually process, adapt and fix your artwork. You will be able to revise your digital proof before sending it to production.

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2. Interior pages in natural order (one per page)

- The first page in this document will be on the right side of the final product's spread.
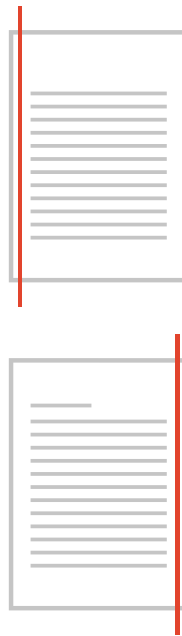
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3 Extra safety margin

Please add an **extra safety margin of 5 mm (10 mm for +100 pages order) on the spine side of each interior page** so your artwork is not affected by the glue.

4 Extra checks

There are some checks to take into consideration before exporting your artwork:

- **Check the amount of pages** in your document, it should be the same as ordered.
- Same colour on **coated or uncoated** paper gives a different end result.
- All fonts and objects must be **embedded**.
- Check your layers for **overprint**.

Here you can find a recap on the **most common print mistakes** and how to avoid them.

5 Export to PDF

Export your artwork to PDF format and make sure your document **colour mode** is CMYK.