

Make your artwork print-ready

To smoothly transition from the design stage to printing, we have a simple guideline to help you!

1 Set up your file

We recommend using our templates, but you can also set up your document size according to the **format** you have chosen and adding **3 mm bleed**. As for the quality, **300 dpi resolution** is the standard to ensure crisp and clear prints.



Bleed

This area will be trimmed. Ensure all background graphics or images cover this area.



Trim Line

This is the final size your artwork will be trimmed to.



Safety Margin

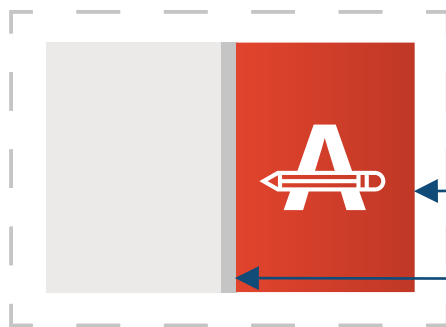
Avoid placing text or important details within this area in case of trimming inaccuracies.

2 Layout

Please submit your design in 2 PDFs:

1. Cover (right), back cover (left) and spine (center) as a spread.

- We strongly recommend using our Indesign templates. The width of the spine is determined by two factors: number of inside pages and paper type of inside pages.

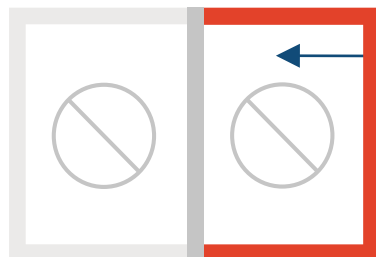


This must be the size of your file.

Foldover (+20 mm): Always fill this area with images/colour until the edge.

Cover size: The size you order x2 + the spine width.

Spine (see table for correct width).



Reverse of the cover: This is where the cover wraps into. You don't have to submit this since it is not printable.

Want to know more?

Visit our **helpcenter** or **contact** our experts for personal advice.

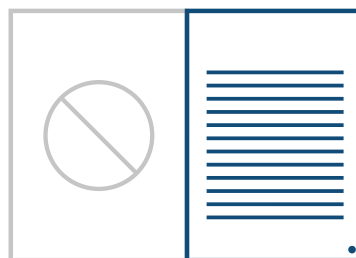
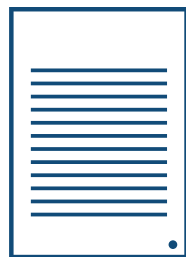
In case not all specs are matched, we will always manually process, adapt and fix your artwork. You will be able to revise your digital proof before sending it to production.

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Spine (mm)	Number of pages 135 gr silk	Number of pages 170 gr silk	Number of pages 200 gr gloss
6.76	24 - 72	24 - 50	24 - 50
11.25	74 - 146	52 - 100	52 - 100
15.75	148 - 200	102 - 150	102 - 150
20.24		152 - 200	152 - 200

2. Interior pages in natural order (one per page)

- In the final product, there will be 1 extra blank page before and after your interior pages. These blank pages will be added automatically so there is no need to provide them or take them into account for your page count.
- Note that the first page in this document will be on the right side of the final product's spread.



Want to know more?

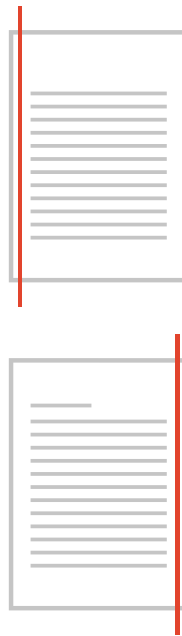
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3 Extra safety margin

We recommend leaving an **extra safety margin of 8 mm on the spine side of each interior page** to make sure important content is not affected by the glue.



4 Extra checks

There are some checks to take into consideration before exporting your artwork:

- **Check the amount of pages** in your document, it should be the same as ordered.
- Same colour on **coated or uncoated** paper gives a different end result.
- All fonts and objects must be **embedded**.
- Check your layers for **overprint**.



Here you can find a recap on the **most common print mistakes** and how to avoid them.

5 Export to PDF

Export your artwork to PDF format and make sure your document **colour mode** is CMYK.

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