

# Make your artwork print-ready

To smoothly transition from the design stage to printing, we have a simple guideline to help you!

## 1 Set up your file

To ensure that your artwork is as crisp and clear as possible, we recommend a **150 dpi resolution** for every design. Please download our templates to make sure your design fits the layout correctly.



### Bleed

This area will be trimmed. Ensure all background graphics or images cover this area.

### Trim Line

This is the final size your artwork will be trimmed to.

### Safety Margin

Avoid placing text or important details within this area in case of trimming inaccuracies.

## 2 Material

Please note that absorbent and translucent materials used in this product could make some colours come out lighter. This is especially the case with black. In case your design contains black, we recommend using a rich black (cyan 50%, magenta 40%, yellow 40%, black 100%).

## 3 PMS

If you choose PMS, your design must be created as a vector file. If you don't have a vector file, we will convert your artwork to a vector file if the quality is good enough. In this case, we will also make a conversion to the right Pantone Library, which can cause a slight colour deviation in some designs.

## 4 Extra checks

There are some checks to take into consideration before exporting your artwork:

- **Check the amount of pages** in your document, it should be the same as ordered.
- All fonts and objects must be **embedded**.
- Check your layers for **overprint**.

Here you can find a recap on the [most common print mistakes](#) and how to avoid them.

## Want to know more?

Visit our [helpcenter](#) or [contact](#) our experts for personal advice.

*In case not all specs are matched, we will always manually process, adapt and fix your artwork. You will be able to revise your digital proof before sending it to production.*

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## 5 Export to PDF

Export your artwork to PDF format and make sure your document **colour mode** is CMYK.

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