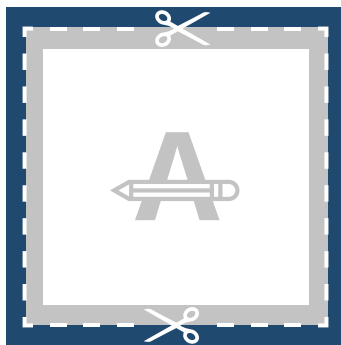


# Make your artwork print-ready

To smoothly transition from the design stage to printing, we have a simple guideline to help you!

## 1 Set up your file

We recommend using our templates, but you can also set up your document size according to the format you have chosen and adding **5 mm bleed**. As for the quality, **150 dpi resolution** is the standard to ensure crisp and clear prints.



5 mm

### Bleed

This area will be trimmed. Ensure all background graphics or images cover this area.

### Trim Line

This is the final size your artwork will be trimmed to.

10 mm

### Safety Margin

Avoid placing text or important details within this area in case of trimming inaccuracies.

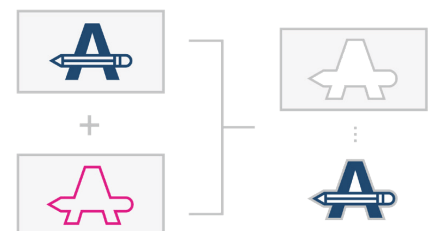
## 2 Custom Size

If you need a custom format, please **be sure to include the bleed area** in your desired size. For instance, a custom format of 1000 x 1000 mm has a required bleed area of 5 mm. Therefore, your design size must be 1010 x 1010 mm. There is then an extra 5 mm bleed on each side.

## 3 Contour cut

If you want your product to be cut to a custom shape, you will have to add it as a vector shape on top of your design. **Make sure the width of the stroke is 1 pt, the colour is a 100% magenta spot and named "cutcontour"**. If you want us to adjust it for you, please send the custom shape on a separate page in the desired position.

Please note that bleed is still needed for custom shaped designs, meaning **your design must go at least 5 mm past the contour cut line**.



## Want to know more?

Visit our **helpcenter** or **contact** our experts for personal advice.

*In case not all specs are matched, we will always manually process, adapt and fix your artwork. You will be able to revise your digital proof before sending it to production.*

# Make your artwork print-ready

## 4 Material

### OPAQUE / WHITE

Design will be printed on white adhesive sticker material. Therefore, the unprinted area's on your stickers will be white.

### TRANSPARENT

Design will be printed on translucent adhesive material. Therefore, the entire design will be translucent and semi see-through. White areas in your design will be transparent.

## 5 Extra checks

There are some checks to take into consideration before exporting your artwork:

- **Check the amount of pages** in your document, it should be the same as ordered.
- All fonts and objects must be **embedded**.
- Check your layers for **overprint**.

## 6 Export to PDF

Export your artwork to PDF format and make sure your document **colour mode** is CMYK.

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