Real Estate Photography Preparation Checklist

This is an extra resource to go along with the original article:
How to Take Your Own Real Estate Photos (That Actually Sell)

Here's a checklist for what to do before your real estate photo shoot. Provide a copy of this list to your clients.

Outside:

- ❏ Mow the lawn
- ❏ Whack the weeds
- ❏ Pressure wash the house
- ❏ Tidy up the lawn (remove any kids' toys, dogs' toys, sports equipment, lawn equipment, garden tools, etc.)
- ❏ Clean the exterior windows
- ❏ Clean the exterior doors
- ❏ Keep driveways clear
- ❏ Hide outside trash cans

Inside:

- ❏ Declutter every surface
- ❏ Deep clean every room
- ❏ Deep clean the carpets
- ❏ Scrub floors
- ❏ Dust
- ❏ Remove cobwebs
- ❏ Stow away appliances
- ❏ Remove magnets from the refrigerator
- ❏ Check all the lights to make sure that they're working
- ❏ Remove personal photos
- ❏ Close toilet seats
- ❏ Make and tidy beds
- ❏ Tidy closets
- ❏ Tidy cords and cables television and a/v equipment
- ❏ Put away remotes
- ❏ Hide cleaning supplies
- ❏ Hide trash cans