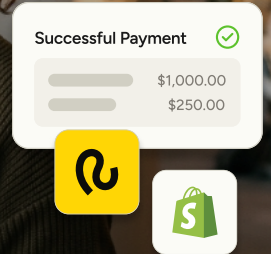


The Shopify-native, enterprise-grade subscription platform built for ambitious brands.



47%

Commerce merchants average growth in total payment volume during **their first 12 months**.

As your subscription business grows, rigid models, engineering bottlenecks, and limited recovery tools can create a ceiling. Recurly Commerce gives Shopify brands the flexibility, intelligence, and dedicated expertise to grow recurring revenue without adding operational complexity.

Turn more renewals into revenue

Recurly Commerce brings 15+ years of proven payment recovery technology trained on billions of subscription transactions directly to Shopify.

- Recover failed payments with AI-powered intelligent retries
- Create configurable, multistep dunning campaigns
- Reduce voluntary churn with dynamic save flows, pauses, swaps, discounts, and gifts
- Surface retention opportunities with Recurly Compass autonomous agents
- Track churn, LTV, cohorts, recovery rates, and revenue trends

Launch in days — not development sprints

Give growth and ecommerce teams the freedom to build, test, and optimize subscriber experiences without waiting on engineering.

- Launch subscribe-and-save, prepaid, tiered, curated, and build-your-own bundle models
- Create cancel flows, lifecycle prompts, and swap experiences with no-code tools
- Automate subscription actions using Shopify tags and order events
- Update thousands of subscription contracts at once
- Connect with tools including Klaviyo, Postscript, Gorgias, and Fivetran

Scale without workarounds

Recurly Commerce is focused entirely on Shopify subscriptions — with no competing platform priorities.

- Support physical, digital, and hybrid subscriptions within Shopify Checkout
- Give subscribers passwordless self-service for skips, pauses, swaps, and plan changes
- Extend subscription logic through an API-first architecture
- Scale confidently on enterprise-grade infrastructure built for high-volume operations
- Deliver AI-powered subscription experiences already available today — not sitting on a roadmap

A PARTNER WHO SHOWS UP

Technology is only part of the equation. Select merchants receive dedicated onboarding, a named success team, executive sponsorship, direct roadmap access, and competitive rates.

No queues. No waitlists. Just experienced support from day one.

Switch without putting growth on pause

Migration may feel risky. Our structured migration program is designed to reduce that risk and keep your subscription business running throughout the transition.

- A dedicated migration team and clearly defined plan
- Cohort-based testing before full-scale cutover
- Hands-on data mapping and validation
- Support for complex plans, bundles, discounts, and subscriber states
- Direct guidance from onboarding through launch

**Your subscription business
has outgrown the basics.
Your platform should, too.**

Explore Recurly Commerce ↗

