

No roadmap impact. Just better retention numbers.



Failed-payment recovery affects retention, but it doesn't need to become another capability your product team builds and continuously optimizes. Recurly Recover manages the retry lifecycle alongside your existing billing platform, keeping your roadmap focused on the subscriber experiences that differentiate your brand.

WHY IT MATTERS TO YOU

Protect roadmap focus

Avoid turning retry optimization into an ongoing internal product initiative.

Keep the experience in your hands

Use recovery outcomes to guide the subscriber access, communication, and lifecycle experiences your team controls.

Reduce maintenance overhead

Apply network-informed recovery without continually rebuilding static retry schedules.

Make the impact visible

Track recovered revenue and retry performance without building another internal reporting workflow.



Recovery in action

Across 1.45 million members, Movie Club at a leading U.S. movie theater chain maintains an **80.7%** invoice recovery rate, with intelligent retry logic contributing more recoveries than any other recovery method.

"Recurly's been one of our easiest relationships, because we get so much value out of our CSMs. They've been really good about partnering and figuring out how we can make something work."

— Director of Loyalty, leading U.S. movie theater chain



Retention without the roadmap tax

Recovery should strengthen retention without competing with your roadmap. Recover manages the retry lifecycle so your team can stay focused on the subscriber experiences that keep people engaged.

Retain more without disruption

[Learn more ↗](#)