

Upgrade to Trustpilot's new Shopify app

Unlock the latest features designed to help you build trust, increase conversions, and strengthen the trust signals that power AI discovery.



Stay ahead with the latest innovations

Upgrade once and automatically receive future Trustpilot app enhancements, new Shopify capabilities, and ongoing performance improvements.



Customize your storefront in minutes

Use Shopify's native Theme Editor to drag and drop Trustpilot widgets wherever they have the greatest impact on shopper confidence and conversion.



Strengthen your AI visibility

Generate fresh, trusted customer feedback that strengthens the trust signals increasingly used by AI-powered search and shopping experiences.



Built around merchant feedback

The enhanced app delivers a more intuitive experience, making it easier to manage reviews, automate invitations, and keep your storefront up to date.

Upgrade in just a few minutes

Your Trustpilot Business account and reviews stay exactly the same. You'll simply reconnect your Shopify store and configure your new widgets and invitations.

Step 1:

Install Trustpilot's new Shopify app.
[Install the app](#)



Step 2:

Configure your review invitation and widget settings in Trustpilot's new Shopify app to match your previous app.



Step 3:

Once everything is working as expected, uninstall your previous Trustpilot Shopify app.

Upgrade your app