HERBERT SMITH FREEHILLS KRAMER

…….. 2026

DIRECTORS' DEED POLL OF RELEASE

TRUSTPILOT GROUP PLC

Herbert Smith Freehills Kramer LLP

THIS DEED POLL is made on _____ 2026 by **TRUSTPILOT GROUP PLC** (incorporated and registered in England and Wales under company number 13184807) whose registered office is at 5th Floor, The Minster Building, 21 Mincing Lane, London, United Kingdom, EC3R 7AG (the "**Company**") in favour of each of the directors of the Company in office at the time of the Affected Share Buybacks and the Affected Trust Funding (each as defined below), whose names are set out in the Schedule to this deed poll (the "**Directors**").

WHEREAS:

1. As explained in the notice of general meeting addressed to the shareholders of the Company dated 12 November 2026 (the "**Notice**"), the board of directors of the Company has become aware that certain purchases of ordinary shares of £0.01 each in the capital of the Company ("**Shares**") by the Company in respect of which payments were made between 12 February 2024 and 20 May 2024 (inclusive), between 16 December 2025 and 16 March 2026 (inclusive) and between 26 May 2026 and 31 August 2026 (inclusive) (the "**Affected Share Buybacks**") and certain loans provided by the Company to Equiniti Trust (Jersey) Limited, in its capacity as trustee of the Trustpilot Employee Benefit Trust, for the purpose of acquiring Shares between 23 December 2025 and 13 January 2026 (inclusive) (the "**Affected Trust Funding**") were undertaken and provided respectively otherwise than in accordance with the requirements of the Companies Act 2006 (the "**Act**").

2. The Company has been advised that, as a consequence of the Affected Share Buybacks having been undertaken and the Affected Trust Funding having been provided otherwise than in accordance with the Act, the Company may have claims against each of the Directors in connection with those matters.

3. Pursuant to the special resolution set out in the Notice and duly passed by the Company's shareholders in a general meeting on 8 December 2026, the Company proposes to waive and release any and all claims which it has or may have against each of the Directors arising out of or in connection with the Affected Share Buybacks and the Affected Trust Funding and wishes to enter into this deed poll in favour of the Directors in order to effect the same.

THIS DEED POLL WITNESSES as follows:

1. **RELEASE**

The Company hereby unconditionally and irrevocably waives and releases each of the Directors from any and all liability that any of them has or may have to the Company and all claims and demands the Company has or may have against each of them, including, without limitation, any derivative action from or on behalf of the shareholders of the Company, in connection with all or part of the Affected Share Buybacks and the Affected Trust Funding.

2. **GOVERNING LAW AND JURISDICTION**

2.1 This deed poll and any dispute or claim arising out of it or in connection with it or its subject matter, existence, negotiation, validity, termination or enforceability (including non-contractual disputes or claims) shall be governed by and construed in accordance with English law.

2.2 The courts of England shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) which may arise out of or in connection with

this deed poll or its subject matter, existence, negotiation, validity, termination or enforceability.

IN WITNESS of which this deed poll has been executed and has been delivered on the date which first appears above.

EXECUTED as a deed poll by
TRUSTPILOT GROUP PLC

acting by _____) ……..……
Director

in the presence of:_____)
Signature of Witness

Name of Witness:_____

Address of Witness:_____

SCHEDULE – DIRECTORS

A. DIRECTORS

1. Mohammed Anjarwala
2. Adrian Blair
3. Zillah Byng-Thorne
4. Claire Davenport
5. Joseph Hurd
6. Rachel Kentleton
7. Peter Holten Mühlmann
8. John-Paul Savant
9. Angela Seymour-Jackson

B. FORMER DIRECTOR

1. Hanno Damm