



Introducing the 2022 BigCommerce Partner Awards Winners



One of BigCommerce's strengths is its diverse and effective ecosystem of technology and agency partners. Once a year, we recognize the top performing partners through our [BigCommerce Partner Awards](#) program, awarding those who go above and beyond for BigCommerce merchants.

This is the fifth year of the program, having grown to feature 18 categories evaluated by a panel of BigCommerce [employees](#) and [executive leadership](#). Each category has three winners representing their region of operation in either the Americas; Asia-Pacific (APAC) or Europe, the Middle East and Africa (EMEA).

It's increasingly important in the current [ecommerce](#) competitive landscape for [merchants](#) to choose partners who do stellar work. We are proud of all of the applicants and value all of the expertise and hard work that our incredible global network of thousands of agency and technology partners brings to the table.

And now for the winners of the 2022 BigCommerce Awards. Here are the partners awarded in each category.

BigCommerce 2022 Agency Winners

Agency Partner of the Year

This award is given to Certified BigCommerce agency partners that have demonstrated commitment to investing in the platform, executing for clients and generating meaningful business over the last year.

Americas Winner: [Mira Commerce](#)

Mira Commerce is a premier Digital Transformation Consultancy that powers online commerce by providing a mix of innovative technology and business services to merchants. They connect evolving sales channels and systems that enable truly personalized commerce.

Mira Commerce builds scalable, powerful, world-class ecommerce websites and custom applications for mid-market and enterprise retailers and brands around the globe. They excel at complex system integrations and building custom cloud full-stack serverless applications through MACH architecture.

Mira Commerce is a collective team of experts who create unique digital experiences to implement clients' best ideas. Their team is known for delivering results which drive client success by providing personalized, scalable commerce solutions. "We Move Commerce Forward!"

APAC Winner: [Moustache Republic](#)

Moustache Republic is a truly innovative digital solutions partner specializing in leading-edge ecommerce technologies. The agency holds a reputation for complex problem-solving and delivering award-winning, best-of-breed ecommerce solutions across the APAC region.

EMEA Winner: [Calicantus](#)

Calicantus deals with digital projects, with particular attention to ecommerce and digital marketing strategies aimed at optimizing the path to purchase. They develop complete projects or activities which support online sales with their expertise in multichannel strategies and integrating their technologies using pre-existing management systems, open-source and third-party platforms.

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New Partner of the Year

This award is given to agency partners that have demonstrated excellence within their first year as a BigCommerce Partner.

Americas Winner: [CQL](#)

CQL is a digital commerce agency with a 27+ year history of creating commerce experiences and solutions for inspiring brands and people who love them. CQL's unparalleled technical expertise and experience design coupled with industry leading ecommerce platforms, has helped retailers and manufacturers drive record on-line revenue, build new channels and envision world-changing ideas.

Headquartered in Grand Rapids, Michigan, their clients include PetSmart, e.l.f. Cosmetics, Wolverine Worldwide, Paula's Choice, Stride Rite, Escalade Sports, Footwear Unlimited, Haworth and more.

APAC Winner: [Web Force 5](#)

Web Force 5 is a global BigCommerce partner with 14 years of development experience.

They have launched projects across almost every vertical, involving various levels of complexity, timeframe and budget. Web Force 5 has very experienced project managers and BigCommerce certified developers with over 70 BigCommerce projects launched. Leaders in B2B, B2C, marketplaces and complex integrations.

EMEA Winner: [Quba Digital](#)

Quba is a digital business solutions agency helping mid-market businesses by developing perfect fit digital solutions that empower your teams and delight your customers.

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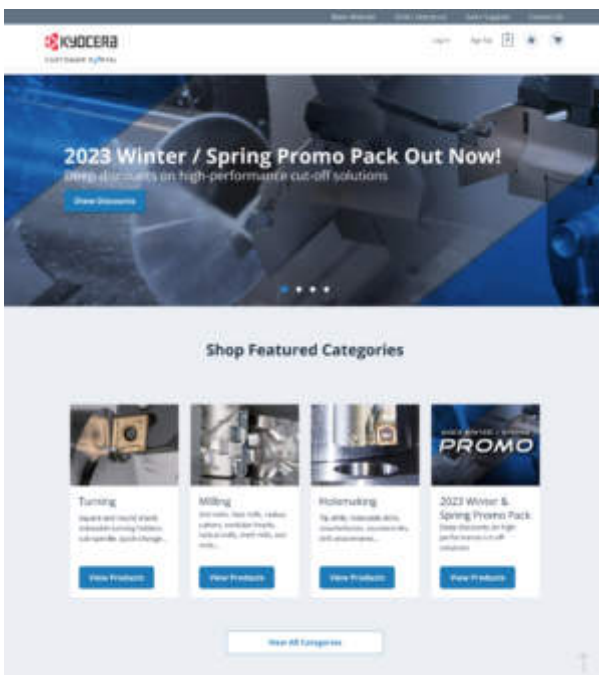
B2B Excellence Award

This award is given to agency partners that consistently demonstrate superiority at meeting the complex needs of BigCommerce's B2B merchants.

Americas Winner: [VSG Commerce](#)

VSG Commerce is a professional services company who partners with BigCommerce to provide design, delivery and managed services around content, commerce and experience for launching online sites to B2B and B2C clients.

Submission: [Kyocera](#)



APAC Winner: [Orange Digital](#)

Orange Digital is a Brisbane-based agency with over 15 years of experience operating in the digital services space. They are a team of 20+ specialists across strategy, branding, web and app development, creative and marketing, who work together to tell your brand story to the people that matter most: your customers and employees.

Submission: [Struddys](#)

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EMEA Winner: [Brave Bison \(Greenlight Commerce\)](#)

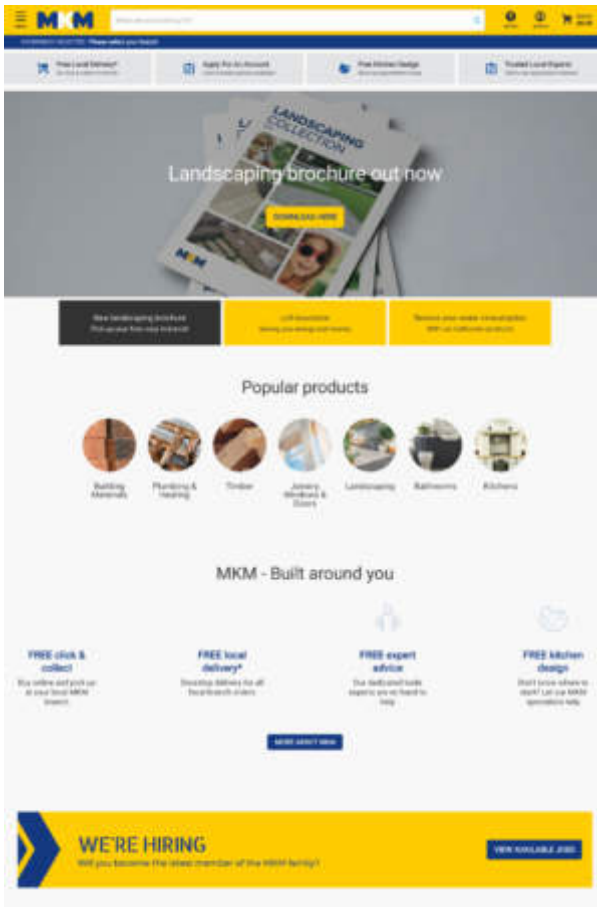
Brave Bison Commerce designs and builds ecommerce experience platforms for ambitious and complex companies that want value-driven growth, not just implementation. Their team of creative engineers work with you to make every product the very best it can be. They're systems integrators and people integrators; they cut through the complexity of your business and the fragmented digital ecosystem, making things simple for you and your customers.

Submission: [MKM](#)

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Omnichannel Solutions Award

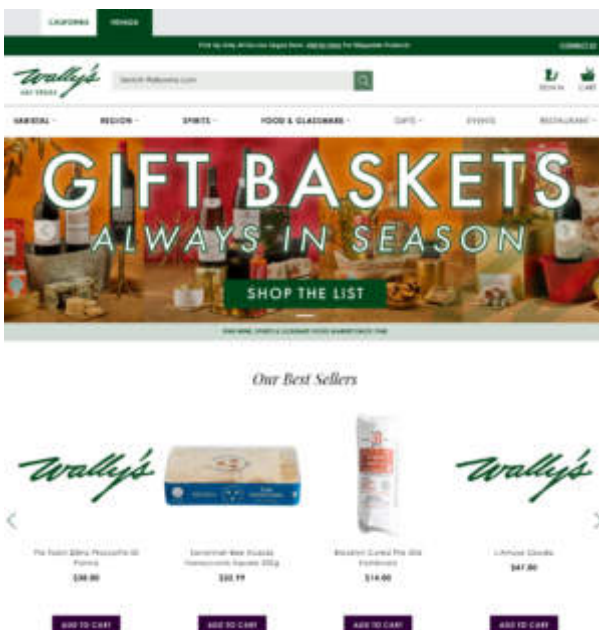
This award is given to agency partners that provide outstanding omnichannel services for BigCommerce merchants by being well-versed in social commerce, connecting in-store and online experience, email strategy services, lead generation SEO, marketplace strategy and/or performance marketing.

Americas Winner: [Arctic Leaf](#)

Arctic Leaf is a Baymard certified UX/UI design and implementation agency who takes the time to understand your brand voice and vision to deliver effective ecommerce experiences. Their suite of custom design and development services and integrations allow for bespoke web and mobile solutions that are thoughtfully created to meet the unique needs of every client.

With robust expertise in UX/UI design, web development, conversion rate optimization (CRO), software development and content marketing, their team has established Arctic Leaf as an innovative leader in the ecommerce and mobile development markets.

Submission: [Wally's Fine Wine Las Vegas](#)



APAC Winner: [Moustache Republic](#)

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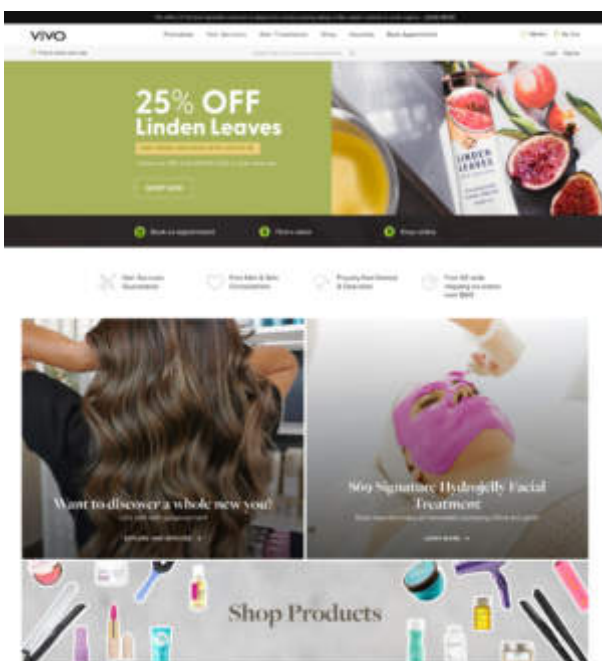
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delivering award-winning, best-of-breed ecommerce solutions across the APAC region.

Submission: [Vivo Hair Salons](#)



EMEA Winner: [Space 48](#)

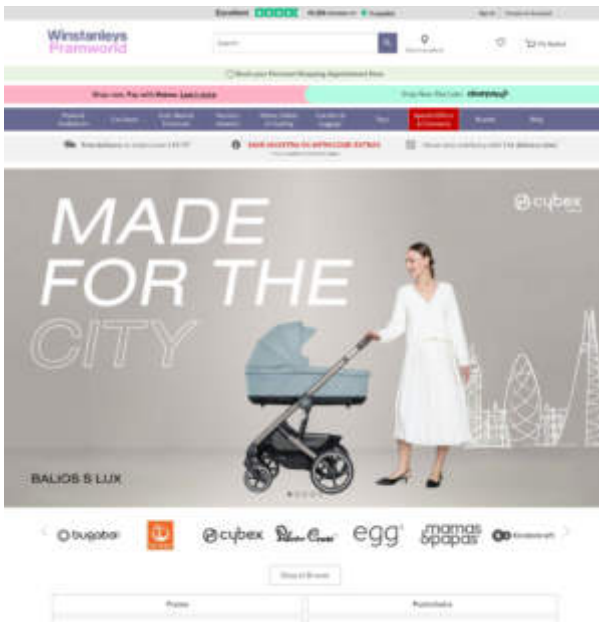
Space 48 is a UK-based leading CX and ecommerce platform specialist. Their certified BigCommerce specialists expertly craft customer-focused ecommerce websites to amplify the revenue you generate online.

Submission: [Pramworld](#)

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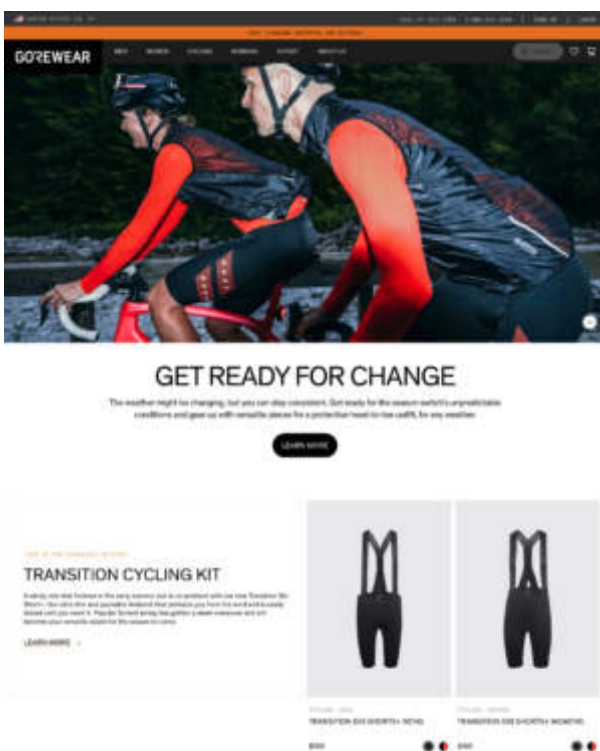
User Experience + Design Award

This award is given to agency partners who have an exceptional talent for creating beautiful, world-class BigCommerce storefronts that enhance the shopper's experience.

Americas Winner: [Codal](#)

Codal helps transform businesses into streamlined, supportive and proactive operations through cutting-edge UX design and software development. As an experience-first agency, they focus on creating innovative digital experiences by blending data-driven design with their intelligent Agile process.

Submission: [W.L. Gore](#)

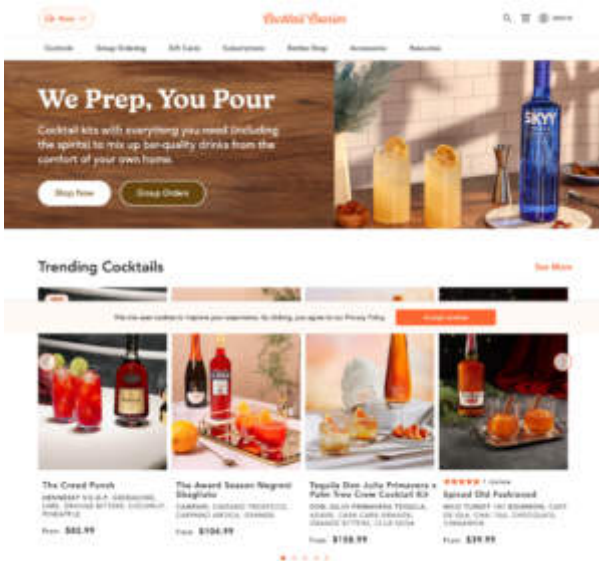


Submission: [Cocktail Courier](#)

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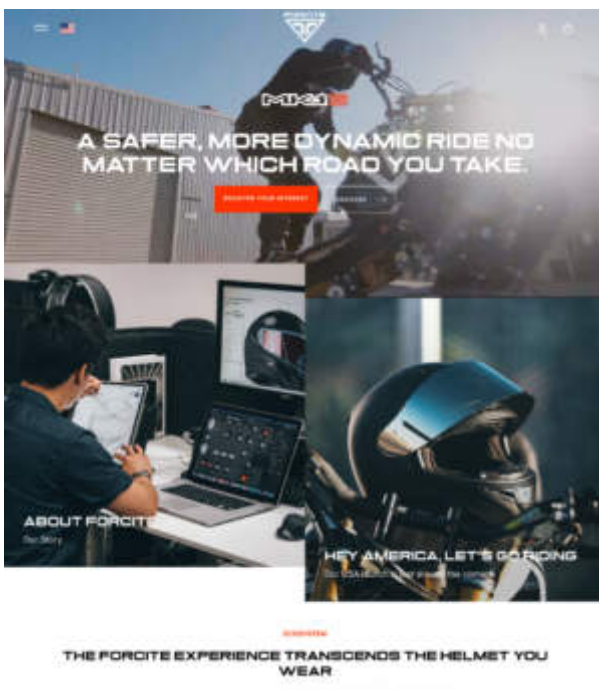




APAC Winner: [Matter Design & Digital](#)

Matter Design & Digital is a Sydney-based CX agency offering a cohesive suite of services including commerce strategy, branding, design, solutions architecture and technology development. The agency's team of thought leaders are based in Sydney, Melbourne, Manila and London, bringing a professional and diverse lens on advanced technological innovations that excel ecommerce brands into the future.

Submission: [Forcite Helmets](#)



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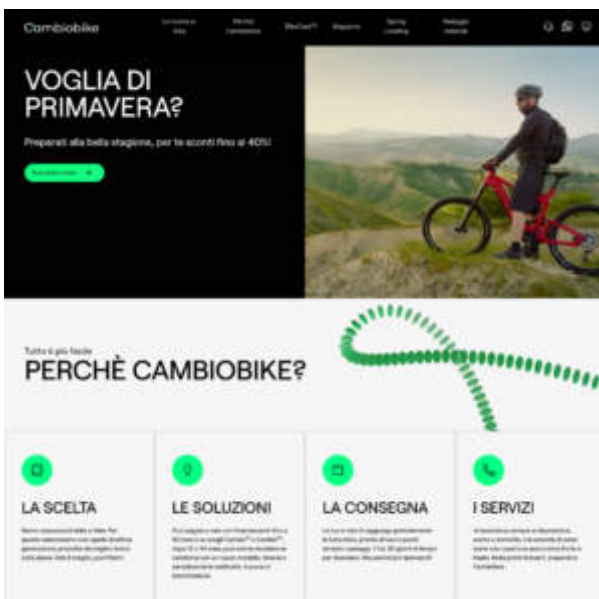
EMEA Winner: [Eurostep](#)

Eurostep is an international ecommerce partner. They design, create, improve and manage the entire ecommerce experience. At Eurostep they carry out tailor-made ecommerce projects and support customers in all aspects of their online-store management, both in-house and in full outsourcing.

In addition to design and development, they provide essential store management, customer care and digital marketing consultancy services. They work in all product sectors both in the B2B and B2C channel. They choose top-level tech partners in the international market with the aim of offering their customers excellent tools combined with the best solutions.

Whatever the need or goal of their client, they know the path that will lead them to make their business shine.

Submission: [Cambiobike](#)



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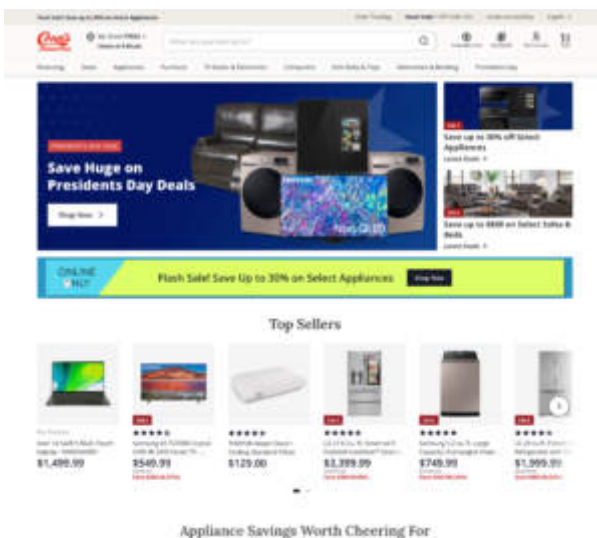
Creative Problem Solving Award

This award is given to agency partners with an exceptional talent for using innovative thinking to create powerful online shopping experiences.

Americas Winner: [Arizon Digital](#)

Founded in 2016, Arizon Digital has quickly earned its stripes as one of the leading full-service ecommerce agencies focused on transforming digital experiences. Their rigorous operational framework has delivered over 200+ powerful, unique and innovative ecommerce stores across the globe.

Submission: [Conn's](#)



APAC Winner: [Moustache Republic](#)

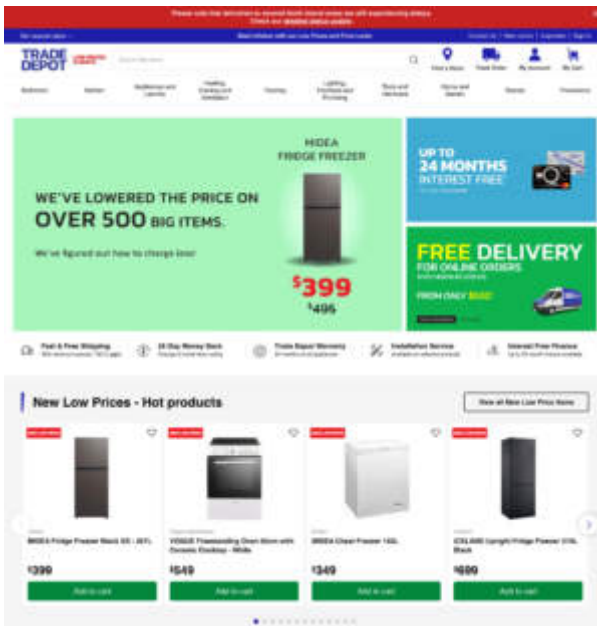
Moustache Republic is a truly innovative digital solutions partner specializing in leading-edge ecommerce technologies. The agency holds a reputation for complex problem-solving and delivering award-winning, best-of-breed ecommerce solutions across the APAC region.

Submission: [Trade Depot](#)

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EMEA Winner: [Like Digital](#)

Like Digital & Partners is an award-winning agency with offices in London and Dubai, with offices soon to open in Paris, Rome and Riyadh to further service their clients in Europe and the Middle East.

Like Digital & Partners offers expert digital transformation services to the world's leading luxury brands. The company's ethos is to drive business growth and innovation for its clients through enhanced digital experiences, from strategy and development to design, commerce and content marketing.

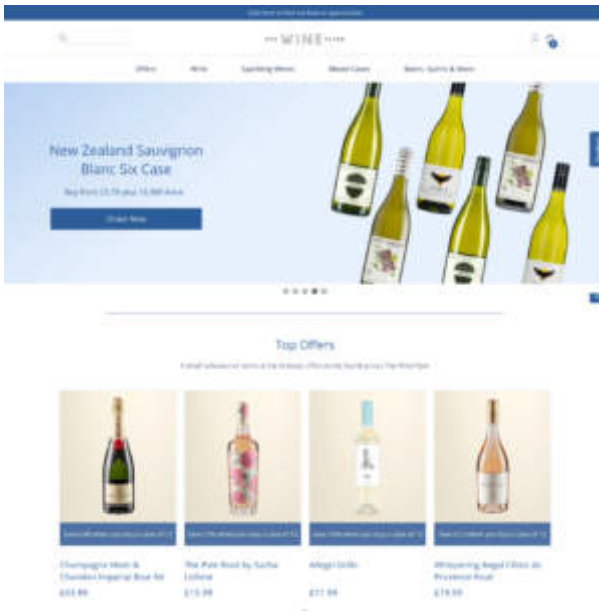
The Like Digital & Partners team is renowned for its creativity and innovative digital solutions that enable brands that drive growth and engagement.

Submission: [Avios British Airways](#)

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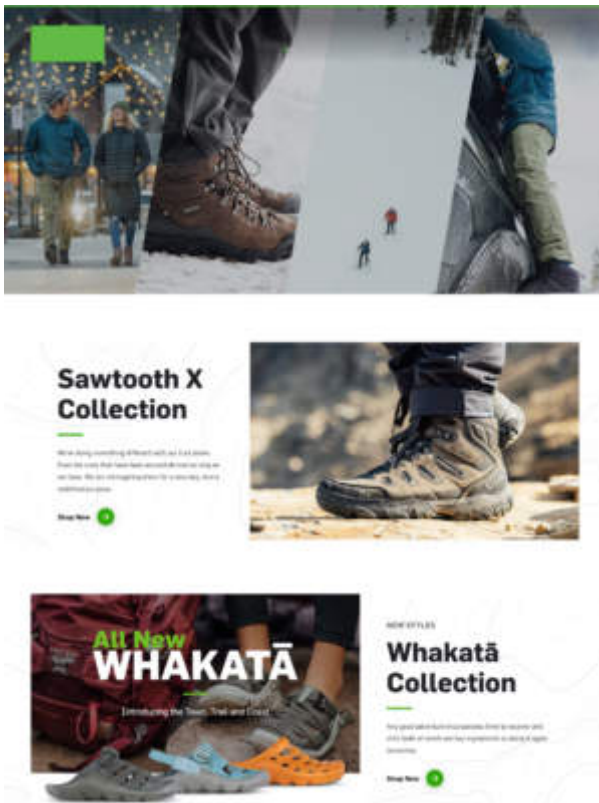
Headless Award

This honor is awarded to agency partners who leverage BigCommerce's open APIs to deploy headless storefronts that power customized and engaging shopping experiences.

Americas Winner: [The ZaneRay Group](#)

ZaneRay is an ecommerce design and development agency based in Whitefish, Montana that specializes in creating beautifully designed websites that are optimized to sell. They have been doing it for over 20 years and their experience and depth of knowledge in ecommerce best practices has enabled them to push further creatively, creating new technologies and systems that support their ability to seamlessly integrate branded experiences into shopping flows.

Submission: [Oboz Footwear](#)



APAC Winner: [Raak](#)

Raak creates powerful, headless ecommerce applications that give retailers the power to drive innovation and stay ahead of the competition. With Raak's expertise in strategy, design and

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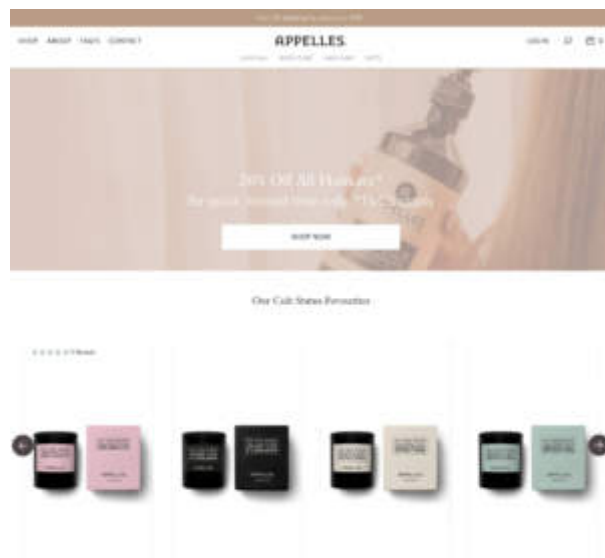
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development, retailers can rest assured that their applications will be built on a reliable, secure foundation.

Their solutions are robust enough for complex enterprise-level projects yet flexible enough to meet the needs of smaller, growing businesses. By partnering with Raak, retailers have access to a team of professionals that are dedicated to creating innovative ecommerce experiences and driving results.

Submission: [Damn Good Beauty](#)



EMEA Winner: [Wunderman Thompson Commerce](#)

At Wunderman Thompson Commerce & Technology, they exist to inspire growth for ambitious retailers and brands. They provide end-to-end capabilities at a global scale to drive transactions across every channel, with deep expertise in commerce, experience, data and technology.

With over 4,200 experts in 55 operational centers across 34 countries, their capabilities span the entire buying journey from customer acquisition, through engagement, to conversion and loyalty.

They've built over 500 platforms and generate a total of more than \$29 billion annually for clients including Ted Baker, Unilever, Ford, DFS, Mercedes-Benz, Johnson & Johnson, Nestlé, Sainsbury's, Selfridges, Shell and Tiffany & Co.

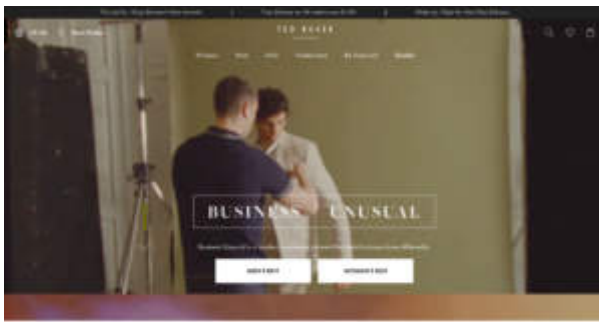
Wunderman Thompson is a WPP agency and a member of the MACH Alliance.

Submission: [Ted Baker](#)

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Regional Partner of the Year Award

This award is given to agency partners who are accelerating BigCommerce's expansion into new countries through their local domain expertise and successful client storefront launches.

Americas Winner: [Gluo](#)

Gluo is a digital agency with more than 20 years working on creating amazing digital experiences. They have more than 100 collaborators who develop websites, ecommerce and mobile applications, combining design and technology to create innovative, different and functional experiences that make users' lives easier.

They have worked on more than 200 projects for important companies in Latin America (LATAM) such as Telcel, izzi, Grupo Posadas and ASSA ABLOY.

APAC Winner: [Madive](#)

Madive is a leading digital solution agency that was established in 2015 with the goal of helping businesses achieve growth through innovative technology and expert strategy. Their focus is on setting new standards for digital experiences across multiple channels. They have a proven track record of delivering exceptional results for clients of all sizes, ranging from small businesses to large corporations.

Their services include strategy development, business planning, marketing, research and more. As an official partner of BigCommerce for the Asian region, they are committed to creating and optimizing value for their clients that can be passed on to customers. Let them help you take your business to the next level with their cutting-edge solutions and unparalleled expertise.

EMEA Winners: [Wallmander](#), [De Nieuwe Zaak](#), [ACTUMDigital](#), [Digital YOU](#), [Emakina](#), [Calicantus](#), [Space 48](#)

Wallmander for the Nordics. De Nieuwe Zaak in Benelux. ACTUMDigital in DACH. Digital YOU in Iberia. Emakina for France. Calicantus for Italy. Space 48 in the UK.

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Excellence in Delivery Award

This award goes to agency partners that consistently demonstrate the ability to successfully launch their clients' BigCommerce storefronts on-time and within budget, with high levels of customer satisfaction.

Americas Winner: **Trellis**

Trellis is a full-service ecommerce solution provider specializing in ecommerce services for businesses of all sizes. Their capabilities allow them to plan and design a solution that meets your specific goals and budget today and will scale with you as you grow.

Once a website is launched, their in-house business analyst, technical and marketing team stick with their clients to help them with ongoing improvements to the site, allowing them to grow their customer base every month.

APAC Winner: **[Matter Design & Digital**

](<https://partners.bigcommerce.com/directory/partner/384005/matter-design-digital>)

Matter Design & Digital is a Sydney-based CX agency offering a cohesive suite of services including commerce strategy, branding, design, solutions architecture and technology development.

The agency's team of thought leaders are based in Sydney, Melbourne, Manila and London, bringing a professional and diverse lens on advanced technological innovations that excel ecommerce brands into the future.

EMEA Winner: **De Nieuwe Zaak**

De Nieuwe Zaak brings you a digital future. De Nieuwe Zaak (DNZ) is a Dutch full service digital agency. Since 2005, their experts have taken the lead in connecting multiple marketing and tech disciplines and their customers to each other.

With the combination of digital strategy, BigCommerce implementations, digital brand activation, performance marketing and lead generation they bring their customers to the next digital level.

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Community Awards

This award goes to agency partners who exhibited a commitment to growing, supporting and contributing to an ecosystem of developers working on, and around, the BigCommerce platform.

Global Winner: [Space 48](#)

Space 48 is a UK-based leading CX and ecommerce platform specialist. Their certified BigCommerce specialists expertly craft customer-focused ecommerce websites to amplify the revenue you generate online.

BigCommerce 2022 Tech Winners

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Tech Partner of the Year

This award is given to technology partners whose integration features a superior user experience demonstrated by a high volume of installation and positive user reviews plus successful co-marketing activity over the last year.

Americas Winner: [PayPal/Braintree](#)

PayPal has remained at the forefront of the digital payment revolution for more than 20 years. By leveraging technology to make financial services and commerce more convenient, affordable and secure, the PayPal platform is empowering more than 430 million consumers and merchants in more than 200 markets to join and thrive in the global economy.

APAC Winner: [Klaviyo](#)

Klaviyo is a unified customer platform that gives your online brand direct ownership of your consumer data and interactions, empowering you to turn transactions with customers into productive long-term relationships — at scale.

Because the Klaviyo database integrates seamlessly with your tech stack, you can get the full story on every customer that visits, and then — from the same platform — use those insights to automate personalized email and SMS communications that make people feel seen. With Klaviyo, it's easy to talk to every customer like you know them, and grow your business — on your own terms.

EMEA Winner: [Adyen](#)

Adyen is the financial technology platform of choice for leading companies. By providing end-to-end payments capabilities, data-driven insights and financial products in a single global solution, Adyen helps businesses achieve their ambitions faster.

With offices around the world, Adyen works with the likes of Facebook, Uber, H&M, eBay and Microsoft.

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Innovative Integration Award

This award is given to technology partners that have built a new integration or feature that solves a critical need for BigCommerce merchants.

Americas Winner: [Gorgias](#)

Gorgias is an ecommerce customer service platform that powers an exceptional customer experience for 10,000+ merchants. The platform unifies customer service questions from various channels, empowering support teams to scale personalization, automate repetitive tasks and drive revenue (over \$1 billion in 2021).

Founded in 2015 by Romain Lapeyre and Alex Plugaru, the Gorgias team now includes 240 employees across 16 countries, with offices in San Francisco, Paris, Toronto, New York City, Sydney, Belgrade, Buenos Aires and Charlotte.

APAC Winner: [Stripe](#)

Stripe is a financial infrastructure platform for businesses. Millions of companies — from the world's largest enterprises to the most ambitious startups — use Stripe to accept payments, grow their revenue and accelerate new business opportunities. With headquarters in San Francisco and Dublin, the company aims to increase the GDP of the Internet.

EMEA Winner: [JMango B2B](#)

JMango360 is a global mobile app and headless B2B commerce company. Their low-code Open SaaS platform eliminates the need for expensive custom development and empowers brands to create outstanding experiences that drive loyalty.

Flexible and easy based on monthly pricing. With a team of 60+ professionals, they help 1,200+ brands and agencies grow from their headquarters in Amsterdam and offices in Vietnam, Australia, India, UK and the USA.

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Customer Growth Award

This award is given to technology partners whose outstanding solution has generated the most revenue growth for BigCommerce merchants.

Americas Winner: [Affirm](#)

Affirm's mission is to deliver honest financial products that improve lives. By building a new kind of payment network — one based on trust, transparency and putting people first — they empower millions of consumers to spend and save responsibly and give thousands of businesses the tools to fuel growth.

Unlike most credit cards and other pay-over-time options, they show consumers exactly what they will pay up front, never increase that amount and never charge any late or hidden fees.

APAC Winner: [Searchspring](#)

Searchspring delivers the ultimate shopping experience. As the No. 1 search, merchandising and personalisation platform built exclusively for ecommerce, Searchspring enables brands to get the right product, to the right person, at the right time.

With Searchspring, customers such as Toymate, Lyre's, Mocka, Beer Cartel and The Upside, and are increasing cart size, conversion and repeat customers. Founded in 2007, Searchspring has offices in San Antonio, Denver, Colorado Springs, Portland, Toronto, Krakow and Sydney.

EMEA Winner: [Bloomreach](#)

Bloomreach empowers businesses to deliver personalized experiences across their digital channels. By combining the power of unified customer and product data with the speed and scale of AI-optimization, Bloomreach ensures the right product is put in front of the right customer every time.

Customers get a shopping experience that's tailored to who they are and what they want. Businesses drive increased revenue, higher conversion rates and above all, customer loyalty that lasts. Transformative commerce experiences, powered by personalization.

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Think Big Award

This award is given to technology partners for their collaborative efforts in driving high-quality referrals that produce the highest average revenue for BigCommerce.

Americas Winner: [Acumatica the Cloud ERP](#)

Acumatica is a leading innovator in cloud ERP with customers located around the world. Acumatica ERP delivers adaptable cloud and mobile technology with a unique all-inclusive user licensing model, enabling a complete, real-time view of your business anytime, anywhere.

Through our worldwide network of partners, Acumatica provides the full suite of integrated business management applications, designed to help mid-sized companies thrive in today's fast-moving markets.

APAC Winner: [Klaviyo](#)

Klaviyo is a unified customer platform that gives your online brand direct ownership of your consumer data and interactions, empowering you to turn transactions with customers into productive long-term relationships — at scale.

Because the Klaviyo database integrates seamlessly with your tech stack, you can get the full story on every customer that visits, and then — from the same platform — use those insights to automate personalized email and SMS communications that make people feel seen. With Klaviyo, it's easy to talk to every customer like you know them, and grow your business — on your own terms.

EMEA Winner: [Avasam](#)

Avasam's mission is to make dropshipping simple, secure and reliable. Avasam aims to remove the pain points traditionally associated with dropshipping such as unreliable suppliers, manual processes, the need for bespoke system integrations, lack of post-sale support and a general lack of accountability.

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Best User Experience Award

This award is given to technology partners whose integration delivers a best-in-class user experience based on simplicity of app install and configuration process, ease of use and beautiful design.

Americas Winner: [Stamped.io](#)

Stamped is an audience-driven ecommerce marketing platform that leverages customer advocacy and loyalty to grow your revenue. Stamped Reviews makes it easy to collect UGC, multiple product reviews and rich reviews and even easier to syndicate them to the right channels.

Stamped Loyalty simplifies a personalized loyalty program that your customers are excited to use. Stamped's platform increases your revenue and drives long-term, sustainable growth.

APAC Winner: [Searchspring](#)

The No. 1 ecommerce search and merchandising platform built exclusively for retailers.

EMEA Winner: [Sales Layer](#)

[\[/apps/sales-layer/\]](#)

Sales Layer is a global leading PIM (Product Information Management) that helps companies to orchestrate all complex and specific B2B processes and connects their products to any enterprise sales platform or tool within or outside the organization across the entire supply chain.

From a single platform, Sales Layer users can manage and optimize products, SKUs, digital assets and all specifications, to ensure consistency across all distribution channels. Sales Layer helps manufacturers and suppliers to enhance product value, improve the buying experience and save time and money on their processes.

Sales Layer's global customers include Acciona, TEKA, Magic Madhouse, BuildingMaterials.co.uk and many more. With customers recently voting Sales Layer a "Leader" based on receiving a high customer Satisfaction score and "Easiest to Use" in the PIM category on G2. Join the PIM revolution and get started with Sales Layer today!

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Emerging Partner Award

This award is given to new technology partners whose solutions feature a superior user experience, outstanding customer reviews and a growing install volume.

Americas Winner: [Attentive](#)

Attentive is the leader in conversational commerce, reinventing business to consumer communication. Their SMS-first software platform helps everyone from entrepreneurs to enterprises strengthen relationships with their consumers in a new way.

Through two-way, real-time, personalized communications, they drive billions in ecommerce revenue and over 8,000 leading brands like CB2, Pura Vida, Supergoop and Coach rely on Attentive to deliver powerful commerce experiences.

APAC Winner: [Optty](#)

Optty is the world's first independent & agnostic global Alternative Payment Method and Buy Now Pay Later (BNPL) integration technology. The Optty app is free to install and comes loaded with features to give retailers the power to effectively manage their BNPL and alternative payment methods in one platform.

Optty unlocks direct access to the world's BNPL providers through a single integration. Today, Optty integration includes direct access to 60+ providers in 60 countries and 36 currencies, including Afterpay, Klarna, Affirm, Zip and Grab to name a few.

All you need is your commercial agreement with the payment provider and you'll be up and running in two simple clicks (Apply to providers via the Optty Retail Control Centre). Optty also adds 36 additional payment methods to BigCommerce, only available via the Optty integration.

Optty's mission is to supercharge the performance of retailers by optimizing the entire shopping and checkout experience, giving customers more choice, & maximizing conversion rates. Optty is the superhighway to retail revenue.

EMEA Winner: [Scalapay](#)

Scalapay is an innovative payment method that allows a customer to defer a payment through three interest-free installments. The Buy Now, Pay Later (BNPL) service is available in over 5,000 physical stores and in the stores of more than 3,000 brands.

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The cost of the service is totally free for the customer and is financed by a commission applied to retailers who are immediately paid for their product.

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Open SaaS Innovation Award

This award is given to technology partners who leverage BigCommerce's open APIs to enable merchants to build storefronts that power customized and engaging shopping experiences.

Americas Winner: [Contentstack](#)

Contentstack is a content experience platform (CXP) category leader empowering marketers and developers to deliver composable digital experiences at the speed of their imagination. Contentstack has the industry's highest customer satisfaction rating and is a founder of the MACH Alliance, helping enterprises adopt microservices-based, API-first, cloud-native SaaS and headless technology.

APAC Winner: [Akeneo](#)

Akeneo is a complete and composable SaaS-based solution for orchestrating, activating and optimizing the entire product story in order to drive exceptional omnichannel product experiences across all owned and unowned channels.

EMEA Winner: [Akeneo](#)

](<https://www.akeneo.com/bigcommerce/>)

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New Frontier Award

This award is given to technology partners whose solutions have enabled BigCommerce merchants to expand their business into new countries.

Americas Winner: [Mercado Pago

](<https://www.mercadopago.com.ar/>)

Mercado Pago develops an online payment platform that enables its customers to send and receive money via emails. It offers solutions that enable its customers to facilitate transactions with online stores which accept Mercado Pago.

Mercado Pago offers solutions that enable online retailers to provide their customers with payment solutions to pay in installments. It offers its services in Latin America. Mercado Pago was founded in 2004 in Santana de Parnaiba, Brazil.

APAC Winner: [Optty](#)

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EMEA Winner: [Vercel](#)

Vercel is the platform for front-end developers, providing the speed and reliability innovators need to create at the moment of inspiration. Vercel's headless front-end combines the agility of an all-in-one web platform with the power of a best-in-breed technology stack so you can release

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fast, dynamic, personalized and secure web applications, faster, and at a fraction of the cost and complexity of multi-cloud infrastructure.

Today, brands like Under Armour, Nintendo, eBay and Netflix are using Vercel to future-proof their place on the web.

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