

THE 'A' SPACE at New Hope ARTS

A Rotating Gallery for Professional Artist Members

Prospectus

New Hope Arts is pleased to offer **The 'A' Space** — a rotating, month-to-month gallery rental opportunity for Artist Members. The 'A' Space provides participating artists with access to an approximately **400 sq. ft. first-floor gallery space** on **Bridge Street in New Hope, PA**, without the burden of a full-year lease.

This membership benefit offers a unique opportunity for artists to **operate their own gallery space for a full month** in New Hope, either as a solo artist or as a shared exhibit with other artists.

Eligibility: This opportunity is open to **current New Hope Arts member artists**. Space is limited and scheduled on a rolling basis.

Rental Period / Installation Schedule: The 'A' Space is rented on a **monthly rotating basis**.

- **Move-Out / Removal:** the Monday closest to the LAST calendar day of exhibit month ("Move-Out Monday")
- **Move-In / Install Access:** the Wednesday closest to the first (1st) calendar day of exhibit month ("Install Wednesday")

Rates:

- **5-weekend exhibit months:** \$1,500
- **4-weekend exhibit months:** \$1,400
- **January / February / March special rate:** \$1,000

Solo or Shared Use (1–15 Artists): The 'A' Space may be used by **one artist or a group exhibit**. Artists may coordinate with as many participating artists as they wish (**up to 15 artists total**). One individual must be designated as the **primary applicant / exhibit organizer ("Handler")** who will serve as the main point of contact.

Handler Responsibilities: For shared exhibits, the Handler is responsible for **communication, coordination, and payment arrangements** on behalf of the group, including (but not limited to):

- serving as the primary contact with New Hope Arts
- coordinating exhibit planning with participating artists
- organizing gallery sitting schedules
- coordinating all rental payments and internal financial arrangements
- ensuring deadlines and installation schedules are met

All participating artists will be required to sign the lease agreement.

Operations / Staffing / Sales: Exhibitors are responsible for operating their own gallery space throughout the rental month, including gallery sitting, handling sales of their own work, and paying any applicable taxes associated with their sales.

*NOTE: New Hope Arts **will not** retain a commission for works sold in the 'A' Space. 100% of sales will go directly to the artists.*

Marketing Support: The New Hope Arts Executive Director will create a **digital poster and postcard** for 'A' Space renters to use for marketing. Renters may print as many (or as few) as they like, or use the digital versions to share across all platforms. If renters would like press coverage, they are responsible for creating and distributing their own press releases.

Submission Requirements: To be considered, artists must submit a completed application along with **5–10 images of recent work**. Submissions should be emailed to **newhopeartsorg@gmail.com**. Work samples may be submitted via email attachment, Google Drive/Dropbox link, or website/Instagram portfolio link.

Questions may be directed to **newhopeartsorg@gmail.com**.

THE “A” SPACE at New Hope ARTS APPLICATION

Primary Applicant / Exhibit Organizer (“Handler”): _____
(The Handler is the primary point of contact for both solo and shared rentals.)

Email: _____

Phone: _____

Website (if applicable): _____

Instagram / Social Handles: _____

Are you a current New Hope Arts member? Yes No
(Must be a current member to be considered.)

EXHIBIT STRUCTURE

This rental will be:

- Solo artist exhibit
- Shared exhibit (group show)

Total number of participating artists (1–15): _____

If shared exhibit, list participating artist names (or attach separate list): _____

RENTAL REQUEST

Preferred month(s) (list 1–3 choices):

1) _____ 2) _____

3) _____

Are you interested in Jan/Feb/Mar discounted months (\$1,000)?

- Yes No Possibly

(Continued...)

EXHIBIT OVERVIEW

Proposed exhibit title (if applicable): _____

Medium / type of work: _____

Brief exhibit description (3–6 sentences):

Price range of available work: _____

WORK SAMPLES – REQUIRED FOR CONSIDERATION

Please email your completed application and **5–10 images of recent work** to:
newhopeartsorg@gmail.com

Work samples may be submitted via email attachment, Google Drive/Dropbox link, or website/Instagram portfolio link.

Link (if applicable): _____

ACKNOWLEDGEMENT

By submitting this application, I understand that “A” Space rentals are scheduled based on availability and approval by New Hope Arts. If selected, I agree to serve as the **Handler**, acting as the primary point of contact and coordinating communication and payment arrangements for the rental period (including shared exhibits). I understand that all participating artists will be required to sign the lease agreement.

I understand that exhibitors are responsible for staffing their space, sales of their own work, and any applicable taxes.

Signature (Handler): _____ Date: _____