

NEW HOPE ARTS: POP-UP EXHIBITS (Artist MEMBERS Only)

Prospectus

New Hope Arts is pleased to offer **Pop-Up Exhibits** as a new membership perk for our member artists. This opportunity allows artists to present a **short-term curated exhibit** in our professional 2,500 sq. ft. Main Gallery, often serving as the visual backdrop to performing arts programming that brings dozens of additional patrons into the space.

Pop-Up Exhibits are short, impactful shows designed to highlight cohesive bodies of work from our artist members while keeping the gallery lively and visually engaging between larger exhibitions.

IMPORTANT — WALL WORK ONLY: Pop-Up Exhibits are intended specifically to ensure the Main Gallery walls are not empty during event programming. For this reason, **only WALL WORK will be considered** (paintings, drawings, photography, mixed media, wall-mounted relief, etc.). **No freestanding/sculptural work** is accepted for Pop-Up Exhibits. Some work must be **LARGE SCALE** to help fill the gallery space.

Exhibit Format & Duration: Pop-Up Exhibits may be presented as a **solo exhibit** or a **two-person exhibit**. Shows are typically **11–19 days long**, depending on the needs of the gallery calendar (including installation, gallery hours, receptions/events, and deinstallation).

Eligibility & Selection: This opportunity is open to **current New Hope Arts members only**. Pop-Up Exhibits are **curated and scheduled at the discretion of New Hope Arts**, based on space availability, programming needs, and curatorial vision. Submission of an application does not guarantee selection.

Sales & Commission: All exhibited work must be **for sale**. New Hope Arts retains a **35% commission** on all Pop-Up Exhibit sales (standard commission rate).

Gallery Sitting Requirement: Artists selected for Pop-Up Exhibits are required to **gallery sit at least one day per weekend** during regular gallery hours (Fri/Sat/Sun). This helps create an engaging, welcoming experience for visitors and supports sales for the artist.

Reception (Optional): Pop-Up Exhibits may include a **weeknight reception**, scheduled in coordination with New Hope Arts. If a reception is requested/approved, the artist(s) will be responsible for providing **food and beverages of their choice**.

Building Access: Artists will be granted **access to the building with communication and permission from the Executive Director prior to visits**, and only as needed during the exhibition period.

Submission Requirements: To be considered, artists must submit a completed application along with **5–10 images of recent work**. Submissions should be emailed to **newhopeartsorg@gmail.com**. Work samples may be submitted via email attachment, Google Drive/Dropbox link, or website/Instagram portfolio link.

Questions may be directed to **newhopeartsorg@gmail.com**.

New Hope ARTS: POP-UP EXHIBIT APPLICATION

(Artist Members WALL WORK only)

Artist Name: _____

Business / Studio Name (if applicable): _____

Email: _____

Phone: _____

Website (if applicable): _____

Instagram / Social Handles: _____

Are you a current New Hope Arts member? ☐ Yes ☐ No

(Must be a current member to be considered.)

POP-UP EXHIBIT INFORMATION

Pop-up exhibits are short-term featured shows - **2D ONLY** - in the Main Gallery and are often scheduled alongside performing arts events.

Type of work to be shown (medium/theme): _____

Approx. number of pieces available: _____ Size range: _____

Price range of available work: _____

Is this a cohesive body of work ready to exhibit now?

☐ Yes ☐ No ☐ Mostly / in progress

SOLO OR TWO-PERSON SHOW OPTION

Pop-Up Exhibits may be presented as either **solo** or **two-person exhibits**.

Would you like to be considered for a two-person show?

☐ No — solo exhibit only

☐ Yes — I would like to be considered for a two-person exhibit

If yes:

☐ I have a specific partner in mind: _____

☐ New Hope Arts may select a partner artist for me

GALLERY SITTING AVAILABILITY

Artists selected for Pop-Up Exhibits are asked to gallery sit **at least one day per weekend** during regular gallery hours (Fri/Sat/Sun).

- ☐ Yes, I can commit to this
- ☐ I may be able to (depending on dates)
- ☐ No

BRIEF PROPOSAL (2–5 sentences)

Please describe the work you would like to exhibit and what you envision for this short-term show.

WORK SAMPLES – REQUIRED FOR CONSIDERATION

Please submit **5–10 images of recent work** along with this application.

How to submit:

Email your application and work samples to: **newhopeartsorg@gmail.com**

Work samples may be submitted via:

- **Email attachment, OR**
- **Google Drive / Dropbox link, OR**
- **Website/Instagram portfolio link**

Link (if applicable): _____

ACKNOWLEDGEMENT

By submitting this application, I understand that Pop-Up Exhibits are scheduled at the discretion of New Hope Arts and based on curatorial vision, availability, and gallery programming needs. Not all artists who apply will be selected for a pop-up exhibition.

Signature: _____ **Date:** _____