



Request for Proposals

New Hope ARTS - Public Arts Program

Overview:

New Hope Arts (NHA) invites artists to submit proposals for outdoor sculptures to be included in the Public Arts Program (PAP). This initiative is dedicated to enhancing public spaces through the display of dynamic, large-scale artworks. Selected works will be installed on properties hosted by NHA's site partners for a minimum of one year.

Eligibility:

- Open to professional artists and sculptors with experience in creating and installing outdoor works.
- Proposals must feature durable, weather-resistant materials suitable for year-round outdoor exposure.

Benefits to Artists:

- **Stipend:** Selected artists will receive a \$1,000 stipend to help defer delivery, installation, and pick-up costs.
- **Promotion:** NHA promotes all selected works through:
 - Press releases.
 - Social media posts.
 - Featured listings on the NHA website.
 - Inclusion, when feasible, in guided walking tours of the exhibition.
 - New Hope Arts retains the right to photograph and use images of accepted artworks and participating artists for promotional and educational purposes, including but not limited to print materials, social media, and the NHA website.

Sales Opportunity:

- All works will be listed for sale. New Hope Arts retains a 20% commission on any artwork sold during the exhibition period or within six months of deinstallation when the sale is a direct result of the work's visibility in the Public Arts Program. If that visibility leads to a separate commissioned project during the same time frame, we ask the artist to contribute a 10% commission in good faith.
- New Hope Arts provides a limited liability certificate of insurance for each installed work while it is on site. Coverage does not extend to transportation, delivery, or removal of artwork. Artists are responsible for maintaining their own insurance beyond this coverage if they choose.

Requirements for Submission:

1. **Proposal Application Form:** A detailed description of the sculpture, including dimensions, materials, weight, and any specific installation requirements and/or time constraints. Can the sculpture be touched? What is your ideal setting for the piece? etc.
2. **Artist Statement:** A brief statement about your artistic practice and the conceptual basis of the proposed work.
3. **Images:** High-quality images of the proposed sculpture (if already created) or detailed sketches/renderings (if in development). Include up to three images of past work demonstrating your ability to execute large-scale outdoor pieces.
4. **Resume or CV:** Highlighting relevant experience and exhibitions.
5. **Pricing:** Retail price of the sculpture. (Includes the 20% commission fee)

Installation Requirements:

- Artists are responsible for the delivery, installation, and pick-up of their sculptures.
- All works must include secure anchoring systems to ensure public safety.
- Installations must be coordinated with NHA and the site host. NHA will initiate contact.
- NHA will provide a standard concrete pad measuring 4 feet by 4 feet by 4 inches. Any modifications or additional installation needs beyond this specification are the responsibility of the artist.
- Artists are responsible for ensuring their sculpture remains in a presentable condition during its one-year installation. This includes, as appropriate to the medium, cleaning, waxing (for bronze), touching up paint, or other basic maintenance. At minimum, one maintenance visit is required, preferably between five to seven months after installation.
- Accepted artists are required to post images of the installed piece on their websites and announce through their social media sites that their work is included in the New Hope Arts Public Arts Program.

Timeline:

- **Submission Deadline:** Rolling submissions
- **Notification of Selection:** Your artwork will be reviewed and put on a wait list for the proper site host, if it is accepted. We will notify you of acceptance within 8 weeks of submission.
- **Installation Period:** TBD - Installation date will be determined by appropriate site host availability.
- **Exhibition Duration:** Artworks will remain installed for a minimum period of one year from the installation date. Extensions beyond the initial year may be approved by mutual consent of the artist, New Hope Arts, and the site host. Extended display periods do not include additional stipends. The artist assumes responsibility for any necessary maintenance or restoration after the first year and for each year thereafter.

Submission Process:

Submit all required materials via email to pammkerr@comcast.net

(cc: newhopeartsorg@gmail.com) with the subject line: "PAP Proposal – [Your Name]."

Alternatively, materials may be mailed to:

New Hope Arts

Attention: Public Arts Program

2 Stockton Avenue

New Hope, PA 18938

Selection Criteria:

Proposals will be evaluated based on:

- Artistic quality and originality.
- Suitability for outdoor display and public interaction.
- Feasibility of installation including availability of appropriate site.

Contact Information:

For inquiries, please contact Pamm Kerr at pammkerr@comcast.net and cc: newhopeartsorg@gmail.com

We look forward to reviewing your proposals and celebrating the transformative power of public art in our community!



Application for New Hope Arts Public Arts Program

Artist Name: _____

Email: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____

Website: _____

Title of Sculpture: _____ **Year** _____

Size: _____ **Retail Price:** _____

Medium: _____ **approx. weight:** _____

Proposal description:

(continue on back if needed)

I have included with my application (check list):

☐ **proposal** ☐ **artist statement** ☐ **CV/BIO/Resume**