

2020
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2020



EMBRACE GRACE
Impact Report

OUR VISION

FOR EVERY GIRL WITH AN
UNPLANNED PREGNANCY TO
HAVE A **CHURCH** TO GO TO FOR
SPIRITUAL, EMOTIONAL AND
PHYSICAL SUPPORT.

TO INSPIRE AND EQUIP THE
CHURCH TO **LOVE** ON SINGLE
AND PREGNANT YOUNG
WOMEN AND THEIR FAMILIES.

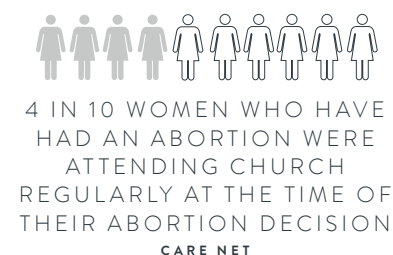
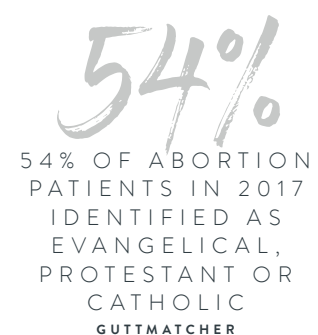
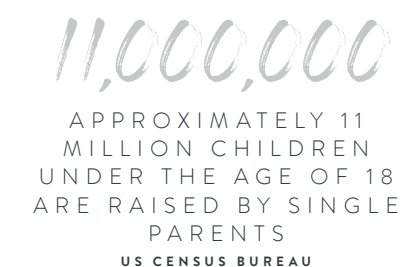
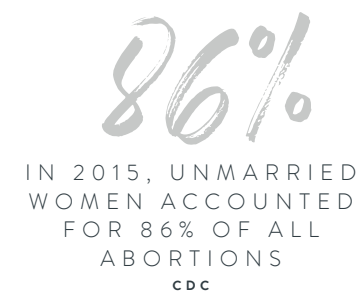
OUR MISSION

RAISE A HALLELUJAH

2020
2020
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2020
2020
2020



STATISTICS THAT MOTIVATE US	4
TOTAL AMOUNT RAISED	5
STANDING FOR LIFE AND LOVE ALL OVER THE WORLD	6
OUR STRATEGY	7
CHURCH OUTSIDE THE WALLS	8
HOW IT WORKS	9
NEW INITIATIVES	10
HELP HER BE BRAVE	11
THE LOVE BOX INITIATIVE	12
YOU HELPED MY MOM BE BRAVE	13
A NIGHT TO SEE	14
BOARD & STAFF	15
OUR COMMUNITY OF SUPPORTERS	16
MIRANDA’S STORY	17
2020 ORGANIZATION REPORT	18



STATISTICS THAT **MOTIVATE** US TO DO SOMETHING

Many women experience an unplanned pregnancy and worry about what the future holds if she were to choose life.

But when she has an Embrace Grace support system helping her be brave, everything changes. With her being connected to the church and a spiritual family means that she will get all the help that she needs spiritually, practically and emotionally.

Since 2010, we've helped empower 7300+ moms with unexpected pregnancies get connected to a local church in 47 states and 8 countries. These groups give young single moms the courage to choose life and the confidence in knowing that she is never alone.

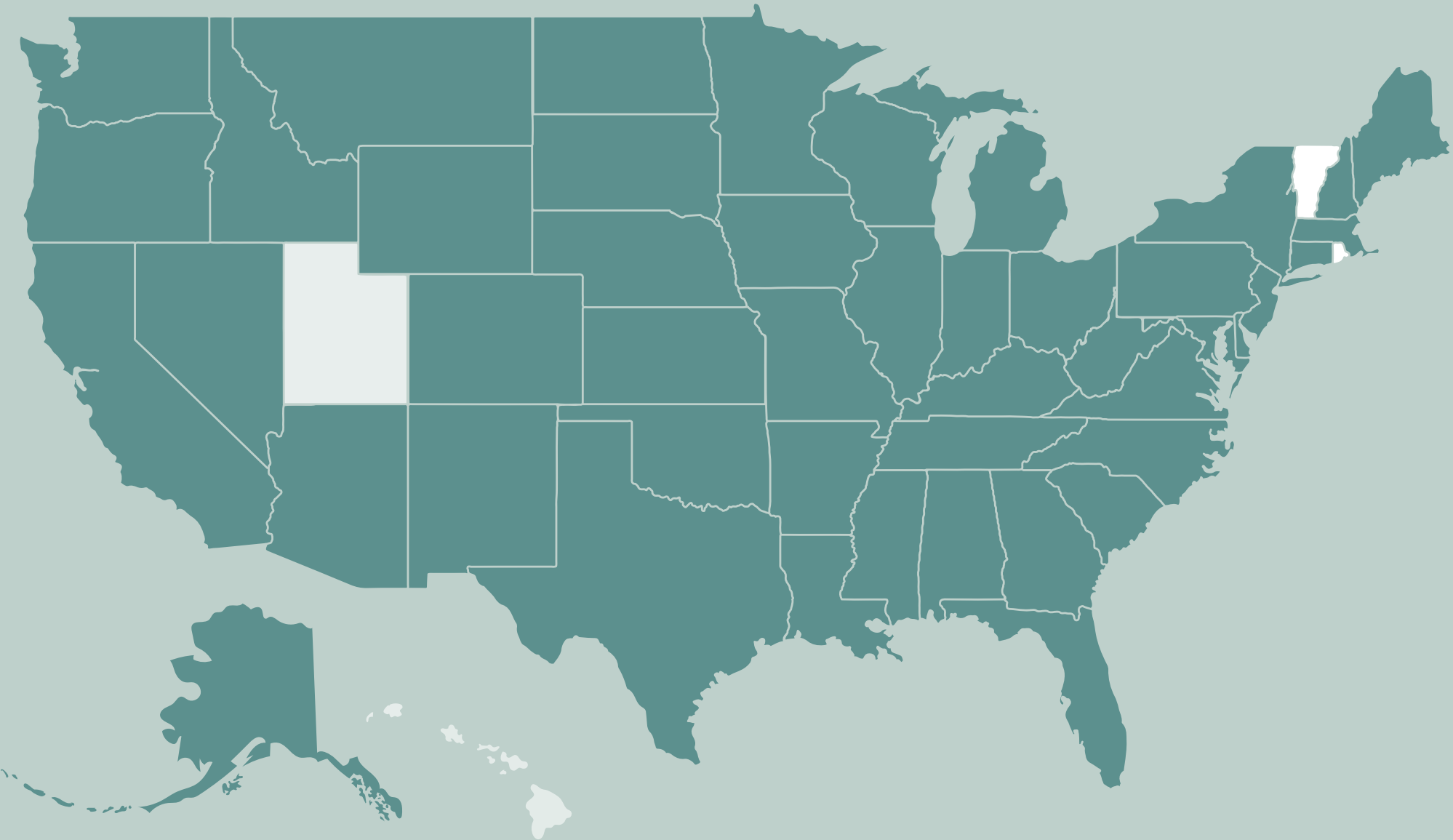
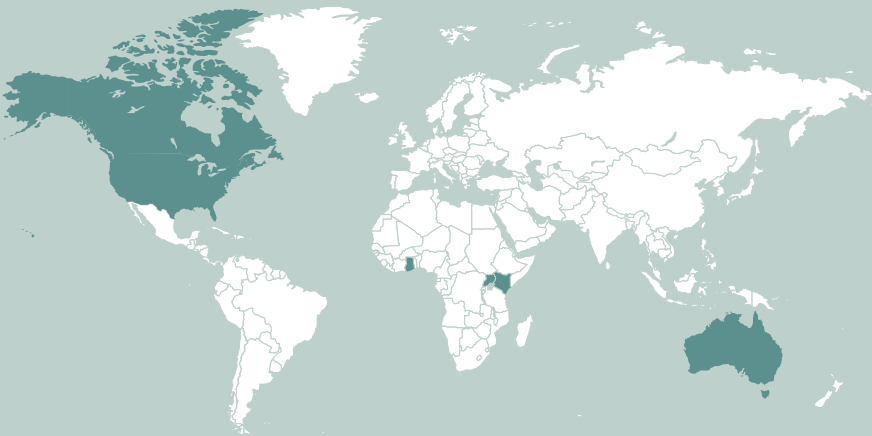
We're on a mission to make abortion unthinkable. And with the help of a passionate community of supporters, over 5300+ strong, we're getting closer every day.

A
YEAR TO
SEE
SEE
SEE
SEE
GOD'S MIRACLES

\$2,006,106
FUNDS
RAISED

678
SUPPORT
GROUPS

STANDING FOR *life* AND *love*....



678
GROUPS

46
STATES

6
COUNTRIES

...ALL OVER THE WORLD

01

INSPIRE THE CHURCH

Having an Embrace Grace group at your church helps your members know that you are a safe place if an unplanned pregnancy arises.



03

ENGAGE COMMUNITIES

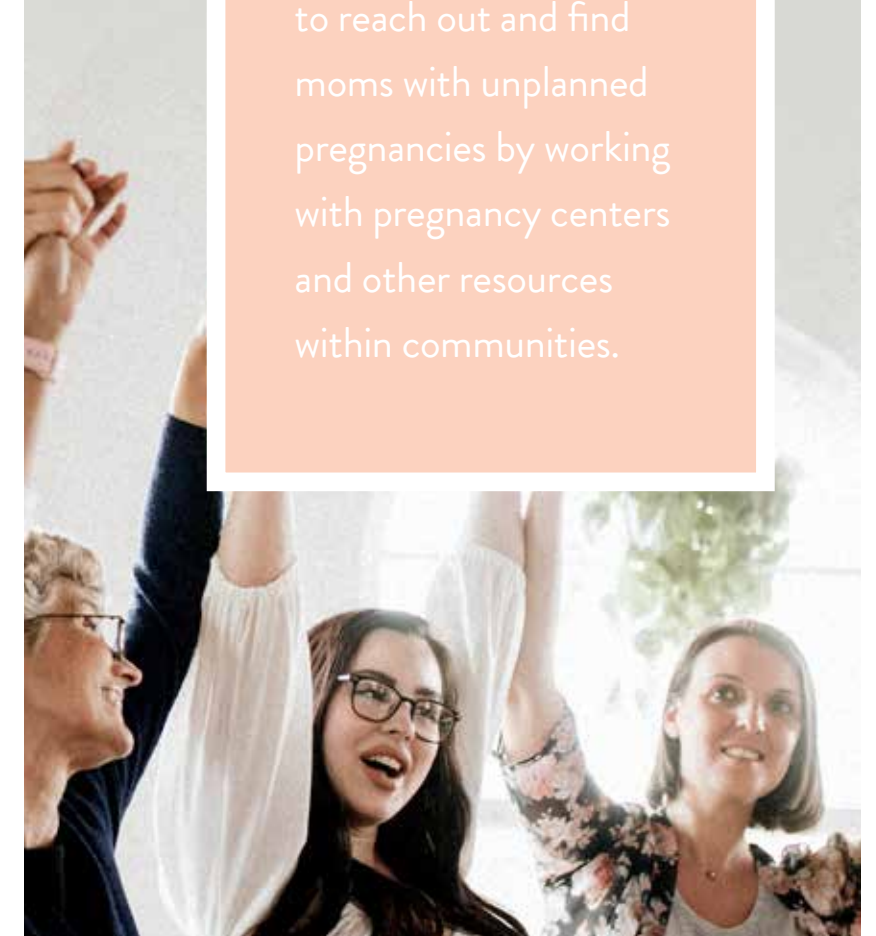
Embrace Grace trains and equips churches to reach out and find moms with unplanned pregnancies by working with pregnancy centers and other resources within communities.



EQUIP THE CHURCH

The Embrace Grace and Embrace Life Support Group curriculum shares the gospel and guides each attendee through healing, wholeness and identity.

02



CHURCH OUTSIDE THE WALLS

Crisis brings clarity and problems bring opportunities. Because of this pandemic, we have seen miracles of the church going outside the walls to love on single and pregnant young women. From drive-thru baby showers and porch drop offs of beautiful baby gifts, to virtual classes and parking lot get - togethers, we have seen beautiful and creative ways the church serves women that need hope and help. The moms are experiencing the church in action! They are knowing even more fully that God sees them and hears their prayers.



Through designated giving, Embrace Grace was able to gift **\$28,723.92** this past year directly to single moms to cover unexpected expenses like food car repairs, rent, and much more.

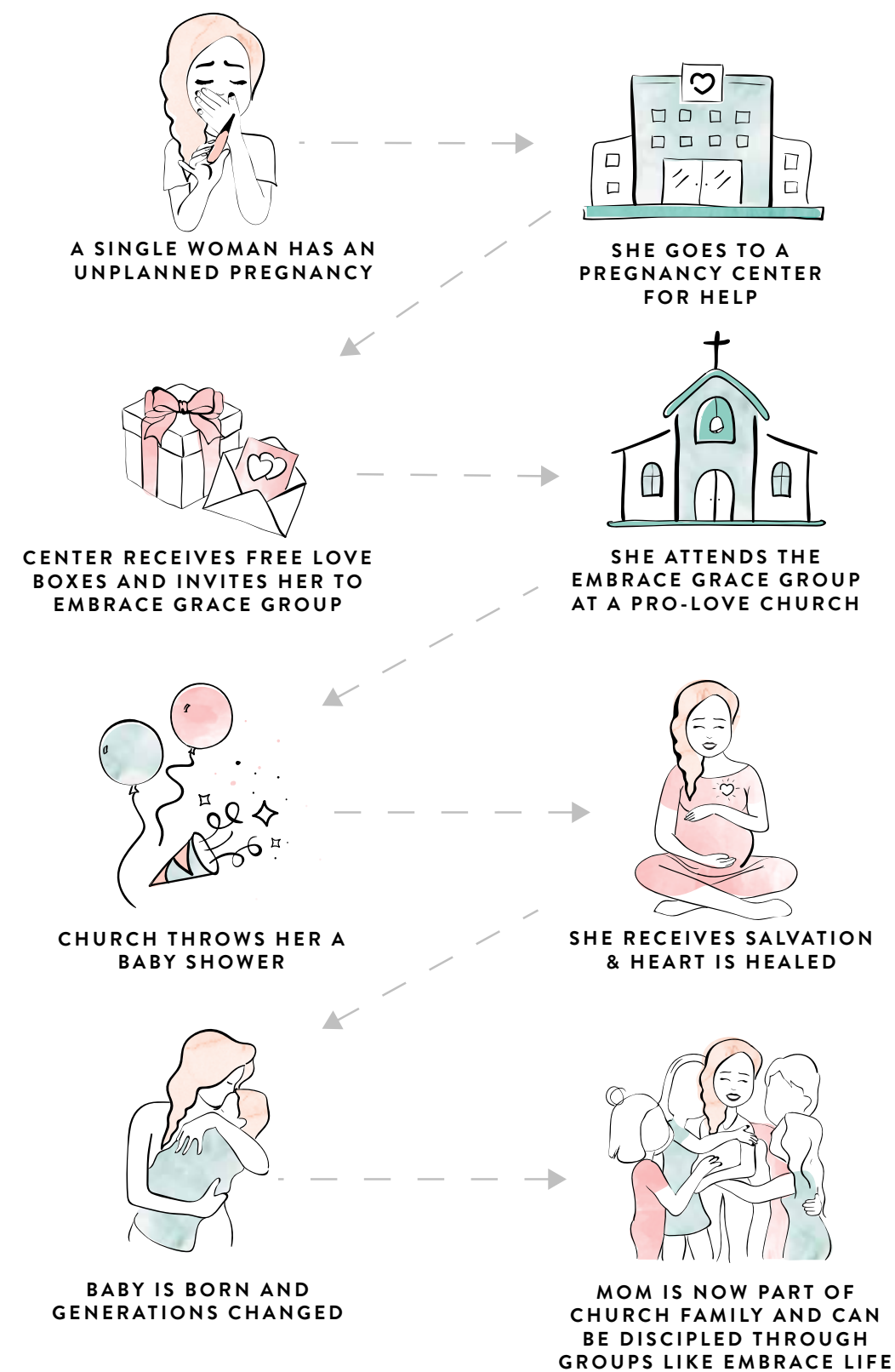


HELPING MOMS IN A PANDEMIC

**WE LOVE [HER]
BECAUSE HE FIRST
LOVED US.**

1 JOHN 4:19

HOW IT WORKS



WE WORKED HARD IN 2020 ON
THESE NEW INITIATIVES THAT ARE
LAUNCHING IN 2021...

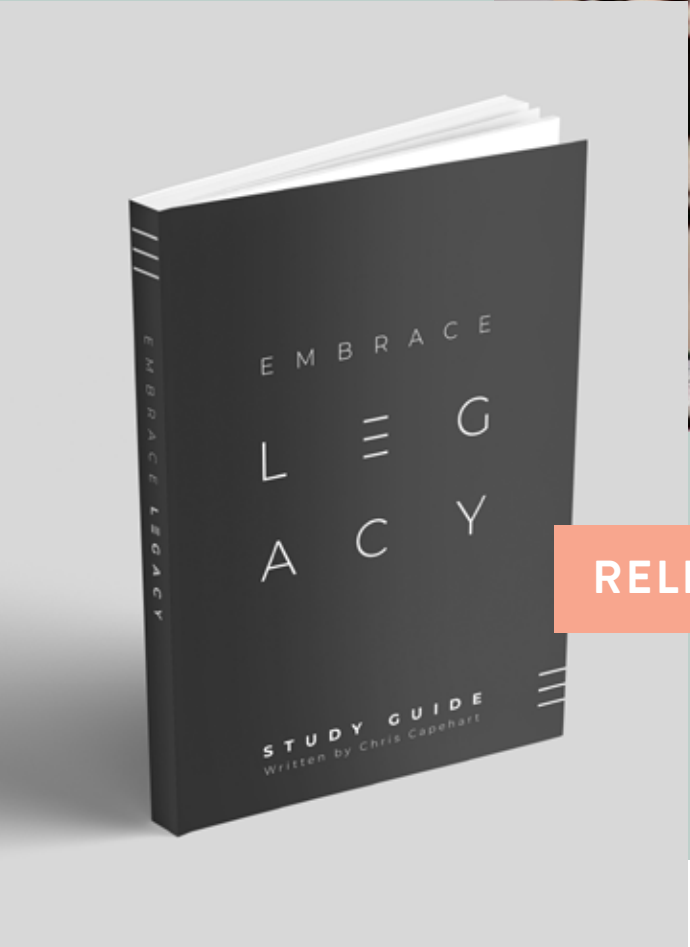


RELEASING JANUARY 2021

The **NEW** Embrace
Grace Curriculum
For single + pregnant young moms



EMBRACE
LEGACY
A program for
young, single dads



RELEASING MARCH 2021



NEW PODCAST

In 2020, we launched a new podcast show called Help Her Be Brave where you get great ideas on how to save lives! Each week, we interview people that are using their strengths and giftings to help women be brave and choose life to inspire great ideas on how listeners can get involved in the pro-life movement. Together, we can make abortion unthinkable. Subscribe through youtube, spotify or itunes!

HELP HER

BE BRAVE

NEW BOOK!

We have been working hard with beginning the marketing of our president and founder's new book, *Help Her Be Brave: Discover Your Place in the Pro-Life Movement* releasing January 2021 with Moody Publishing. This book will reach the nation and world and share not only the glory stories of Embrace Grace, but many pro-life organizations and people that are making a real difference in saving lives both physically and eternally.



To find out more about the podcast and Amy's new book, check out www.HelpHerBeBrave.com

THE LOVE BOX INITIATIVE

A Love Box is gifted to single young women who may be considering abortion. Each box has a personal invitation to a church-hosted support group, stories from both a parenting mom and birth mom, a letter of hope, a journal with writing prompts encouraging her to be fearless, a 'Best Gift Ever' onesie and A Bump in Life book that includes testimonies that offer single and pregnant moms hope.

8,548
Love Boxes
Distributed

Love Boxes are given in bulk for FREE to Pregnancy Centers to be placed in the hands of women with unexpected pregnancies that need help and hope as well as shipped out from our national offices directly to women that need encouragement to make a life decision and get plugged into a spiritual family.

150
Pregnancy
Center
Partnerships

We love partnering with pro-life pregnancy centers around the nation to help get their clients connected to a local church that hosts an Embrace Grace group! Even though many Pregnancy Center Conferences went virtual due to COVID we still gained new partnerships!

123
Share the
Love Events

Even with 2020 being a year of social distancing and large gatherings cancelled, we still found ways to partner with churches to help assemble Love Boxes in their communities through our Share the Love Events!



YOU HELPED MY MOM BE BRAVE

ALAYNA + ASHER

Hi, my name is Asher. I am 2 years old. I love painting and swimming with my mommy. My favorite food is a PB&J and I love ALL things pink. My favorite show is “Ryan’s World” on YouTube. I am super good at being patient, especially while mommy brushes and flosses my teeth! **My mom got a Love Box when I was in her belly and it helped her be brave.**



CHEYANN + ARABELLA

Hi, my name is Arabella. I am 2 years old. I love when I get to play dress up with my mommy and reenact my favorite scenes from movies, Toy Story and Frozen! My favorite snacks are bananas and pretzels, I love anything pink and sparkly, and I like to put stickers on everything! My special talent would be making anyone laugh. **My mom got a Love Box when I was in her belly and it helped her be brave.**



MADDIE + MATEO

Hi, my name is Mateo. I am 4 years old. I love taking trips to the Farmer’s Market and playing with trucks and action figures. My favorite food is a crunchy taco from Taco Bell and I LOVE watching The Greatest Showman with my mommy. My favorite colors are blue and green and I have a crazy good memory - I can remember just about anything! **My mom got a Love Box when I was in her belly and it helped her be brave.**



ALYSSA + BRYCE

Hi, my name is Bryce! I am only 10 months old. I love getting to run around in my walker, and watching Baby Einstein with my mommy. My favorite food is banana and I find a reason to smile and laugh at everything! **My mom got a Love Box when I was in her belly and it helped her be brave.**



SHANESE + JASEN

Hi, my name is Jasen! I am 4 years old. My favorite thing to do with mommy is watch football and eat pizza! I also LOVE to go swimming. My all time favorite movie is Black Panther and I love the color red. **My mom got a Love Box when I was in her belly and it helped her be brave.**



FOR MORE INFORMATION ABOUT BOXES
AND BABIES, WATCH THIS VIDEO:

[CLICK HERE](#)



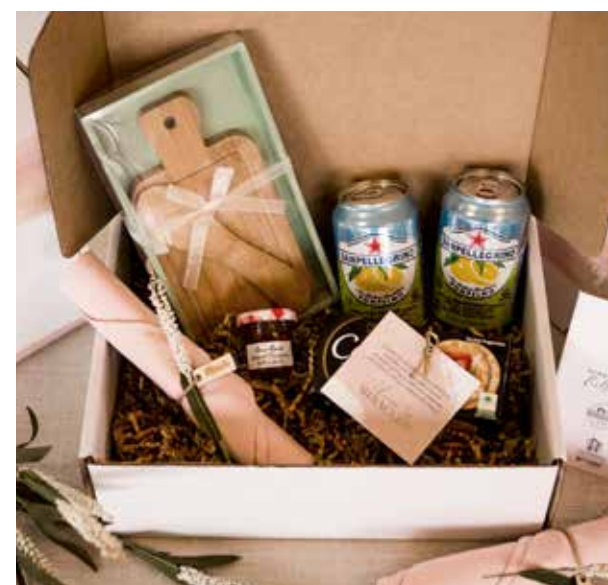
A NIGHT TO SEE

Embrace Grace took our gala virtual and it turned out amazing! Thousands of people tuned in to our “Night to See” and watched from their own homes all of the amazing miracles and testimonies of the lives that have been impacted all over the nation because of people like you.

We raised \$407,000+ to help reach more women experiencing unplanned pregnancies and give them encouragement and the hope of Jesus.

If you missed this life-changing event, it’s not too late to watch! It gives a great recap of the year and you will LOVE the stories! You can watch here:

[CLICK HERE](#)





THE EMBRACE GRACE DREAM TEAM

EMBRACE GRACE BOARD

Samantha Golden - Gateway Church
Tiffany Wheelless - Babes Chicken
Eric Fellman - Non-Profit Consultant
Brent Pennington - Charlie's Concrete
Chris Capehart - OvenBits
Shawn Ring - Avodah Global
Amy Ford - Embrace Grace

EMBRACE GRACE STAFF

Amy Ford - President
Jennifer Bellamy - Director of Groups
Jessica Russo - Director of Donor Relations
Monica Swanson - Sr. System Administrator
Susan Jones - Outreach Coordinator
Melissa Ansley - Project Manager
Madeline Martinez - Groups Coordinator
Morgan Butler - Office Specialist
Megan Seidel - Event Strategist
Shelby Winborne - Fulfillment Coordinator
Wendi Jenkins - Groups Development Manager
Aidan Novalis - Content Marketing Strategist
Erika Porter - DFW Regional Representative

EMBRACE GRACE SUPPORT TEAM

Rachel Blanton - Groups Development Team
Heather Lawless - Groups Development Team
Dawn Smith - Groups Development Team
Linda Schankowski - Groups Development Team
Beth Calendar - Groups Development Team
Brooklynn West - Graphic Designer
Natalee Martinez - Bookkeeper
Kayla Forney - CFO, Fractional
Ryan Ford - COO, Fractional

OUR COMMUNITY OF SUPPORTERS

In 2020, the Embrace Grace community raised a record-setting **\$2,006,106** for both operations and the Love Box initiative. From families who sponsored entire projects to one-time donors who gave a special gift on a special giving day, every single person had a role in making 2020 our most successful year yet.

GALA - A NIGHT TO SEE

With having to cancel our annual golf tournament because of Covid, we were all in for our annual Gala, even if it had to be virtual. A Night to See was a beautiful success raising \$407,000+.

PRODUCT SALES

From our Embrace Grace curriculum to our fun t-shirts, our retail shop helps bring in funds to the ministry that furthers the mission of bringing help and hope to women with unexpected pregnancies. Through our retail store, we raised \$173,000+.

REVIVAL ALLIANCE - OUR MONTHLY PARTNERS

Revival Alliance is a passionate and determined group of monthly givers on a pro-love mission to make abortion unthinkable. This incredible community grew to 263 monthly partners that amounts to \$278,000+ each month!

GRANTS AND FOUNDATIONS

We love partnering with foundations that want to sow into the pro-life movement and share the gospel with families impacted by a unexpected pregnancy. In 2020, we partnered with 18 foundations that gave \$199,000+ to be changemakers in the world.

GENERAL DONATIONS

From large financial contributions to small impactful donations, the Embrace Grace partners all around the world help make this ministry propel the pro-love movement forward and change the world. In 2020, our general donations brought in \$1,711,000+.





MIRANDA'S STORY

Growing up, I was a high-level athlete swimmer. In middle school, I was diagnosed with depression, anxiety, ADHD, and OCD so I used my swim team as my escape. My mom was really tough on me and I felt like I needed to perform to make her happy. I thought God was that way too so I distanced myself.

In high school the guys started noticing me and they introduced me to drugs and alcohol. It started out with just smoking weed all the time but when that wasn't enough, I turned to pills and cocaine. After high school, I left for college with a swim scholarship. Within the first semester, I was raped at a party by the football team. I left that school and tried a different school and was raped on a date. It was all too much to handle. My life was spiraling and I tried unsuccessfully to end my

life. My parents enrolled me in a rehab and that's when I found out I was pregnant. The rehab then connected me to an Embrace Grace group.

I went every single week and learned all that I could about myself and about God. One week we did something in class called representational forgiveness. The video had people saying I'm sorry and using different scenarios of how we may have been hurt from different people in our life. It was so emotionally healing for me. I was crying and I hate crying in front of people. I was trying to hide under my shirt because I didn't want anyone to see. Even though the apologies were not from the actual offenders, it was so healing.

As a mother figure there was an apology which was really nice to hear since my mom was so hard on

me. As the baby's father, they had an apology for not wanting anything to do with the baby. Since mine didn't, this was also comforting to hear an apology.

And then they mentioned rape. They said, "As the baby's father, I'm so sorry for hurting you. I'm sorry that I took advantage of you and for disrespecting you, for pressuring you and not accepting 'NO.' I'm sorry for using your weakness against you and taking advantage of you in your weakest moment."

I lost it. I'm covering my face and trying to compose myself. And then my leader asked if I wanted to talk and I said yes. This was the first time that I'd opened up to anyone about who the dad is. I was triggered that the guy who raped me could be the father. Other people have been in this situation or else this wouldn't be in the video.

When I opened up to the group, it was extremely healing. I had planned on keeping this secret to the grave. I was able to talk about it, pray about it and was able to find forgiveness. We wrote letters of forgiveness to anyone that we needed to (and didn't have to actually mail the letters.) That night I wrote letters to my mom, the football players that gang raped me, and the guy that raped me in his apartment. I had been carrying deep resentment and bitterness toward them. I was drinking the poison and expecting them to die.

That night, I forgave them.

I ripped up my letters and gave it over to God. My heart started softening and I had compassion

for them. I didn't know what these people had experienced in their lives. The most I can do is to pray for them.

I look back on how far I've come and I'm amazed and proud of myself. I know that it was only by God's grace and help. Once I stopped trying to control everything and trying to fill my God-sized hole in my heart with fake fillers, everything changed. All the labels have fallen away from my life ... addict, swimmer, the girl that was raped ... now I'm a child of God. I submit myself to God every day and He is my Helper. I love now helping new Embrace Grace groups at my church and I stand outside abortion clinics and pass out Love Boxes. I'm also working on my passion of becoming a Doula, Lactation Counselor, and Childbirth Educator. I would have never known how much I would love childbirth and helping women if it hadn't been for my son. God knew what I needed. I would love to work at a pregnancy center! I want to be able to show women that their lives are not over. You can have a baby and still achieve your dreams!

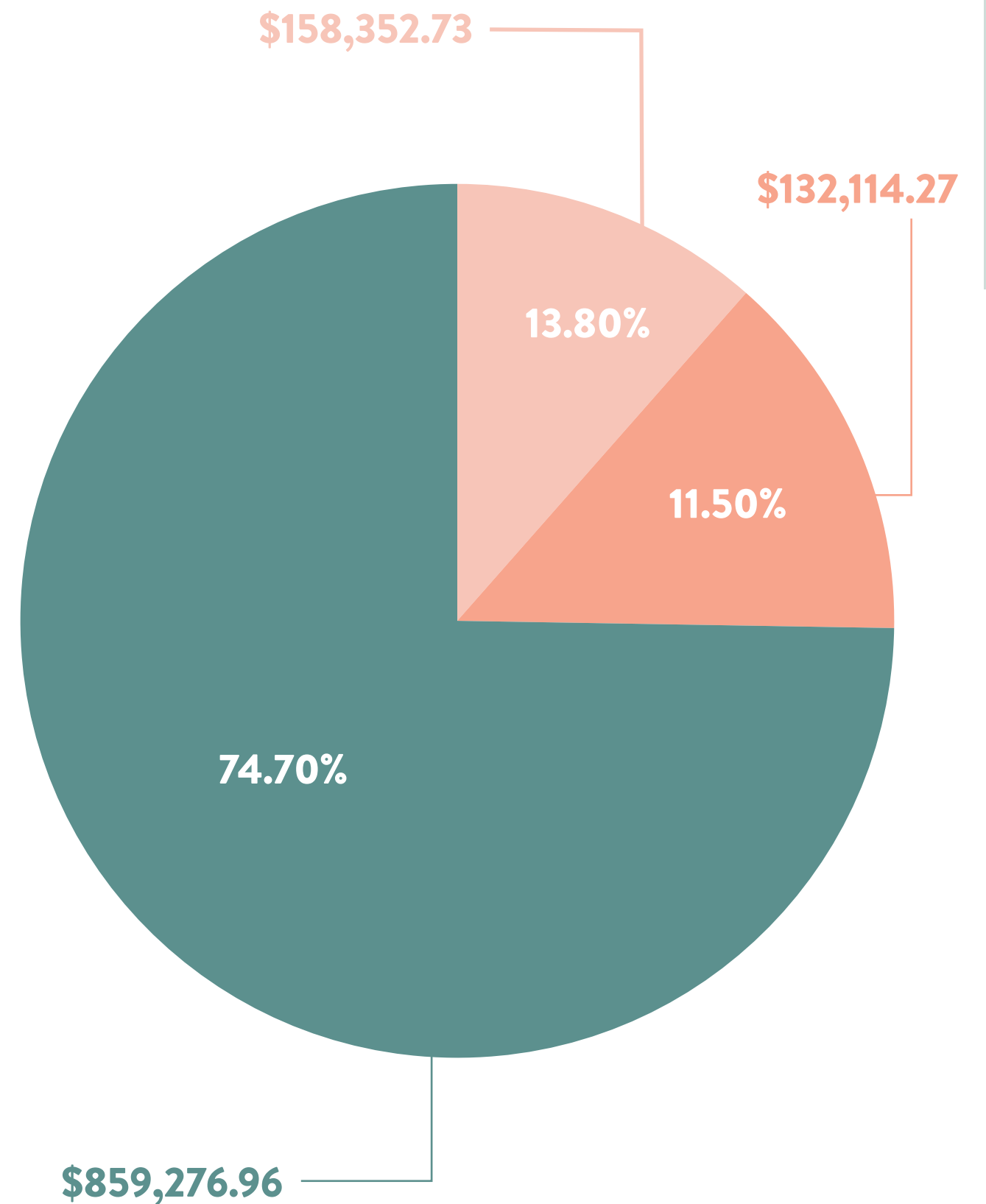
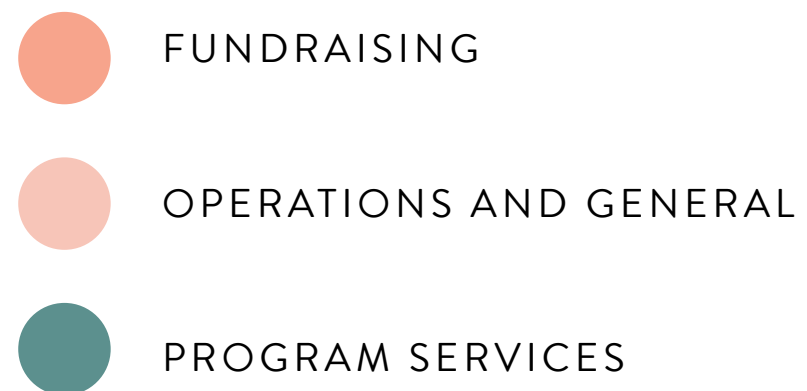
I'm 2.5 years sober and my son is 18 months old. With God, I can do anything.

To watch the video of Miranda's story, click here:

MIRANDA'S STORY

2020

EXPENSES



2020 WAS A YEAR WE WILL NEVER FORGET, **AND WE BELIEVE THIS IS JUST THE BEGINNING.**

For 2021, our word for the year is **MIRACLES**. 2020 was tough but we are seeing the rainbow after the storm. We are holding onto God's promises and know that He is for Embrace Grace, our partners and all of the single moms and families out there.

It is an honor to partner with you towards our vision for the world - for every woman with an unexpected pregnancy to have a church to turn to for support, love and empowerment.

We can't wait to celebrate with you when that day comes.



EMBRACEGRACE.COM

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