

2021
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EMBRACE GRACE
Impact Report

OUR VISION

FOR EVERY GIRL WITH AN
UNPLANNED PREGNANCY TO
HAVE A **CHURCH** TO GO TO FOR
SPIRITUAL, EMOTIONAL AND
PHYSICAL SUPPORT.

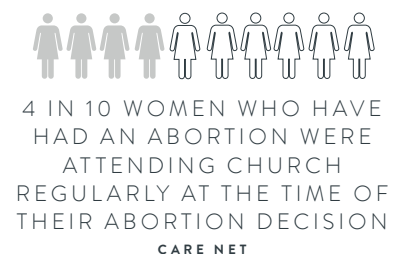
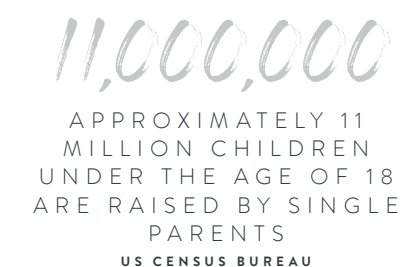
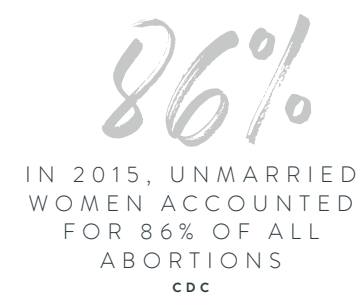
TO INSPIRE AND EQUIP THE
CHURCH TO **LOVE** ON SINGLE
AND PREGNANT YOUNG
WOMEN AND THEIR FAMILIES.

OUR MISSION

RAISE A HALLELUJAH



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STATISTICS THAT **MOTIVATE** US TO DO SOMETHING

Many women experience an unplanned pregnancy and worry about what the future holds if she were to choose life.

But when she has an Embrace Grace support system helping her be brave, everything changes. With her being connected to the church and a spiritual family means that she will get all the help that she needs spiritually, practically and emotionally.

Since 2010, we've helped empower 9100+ moms with unexpected pregnancies get connected to a local church in 48 states and 7 countries. These groups give young single moms the courage to choose life and the confidence in knowing that she is never alone.

We're on a mission to make abortion unthinkable. And with the help of a passionate community of supporters, over 7300+ strong, we're getting closer every day.

THIS YEAR

WE HAD FRONT ROW SEATS TO

MIRACLES

MIRACLES

MIRACLES

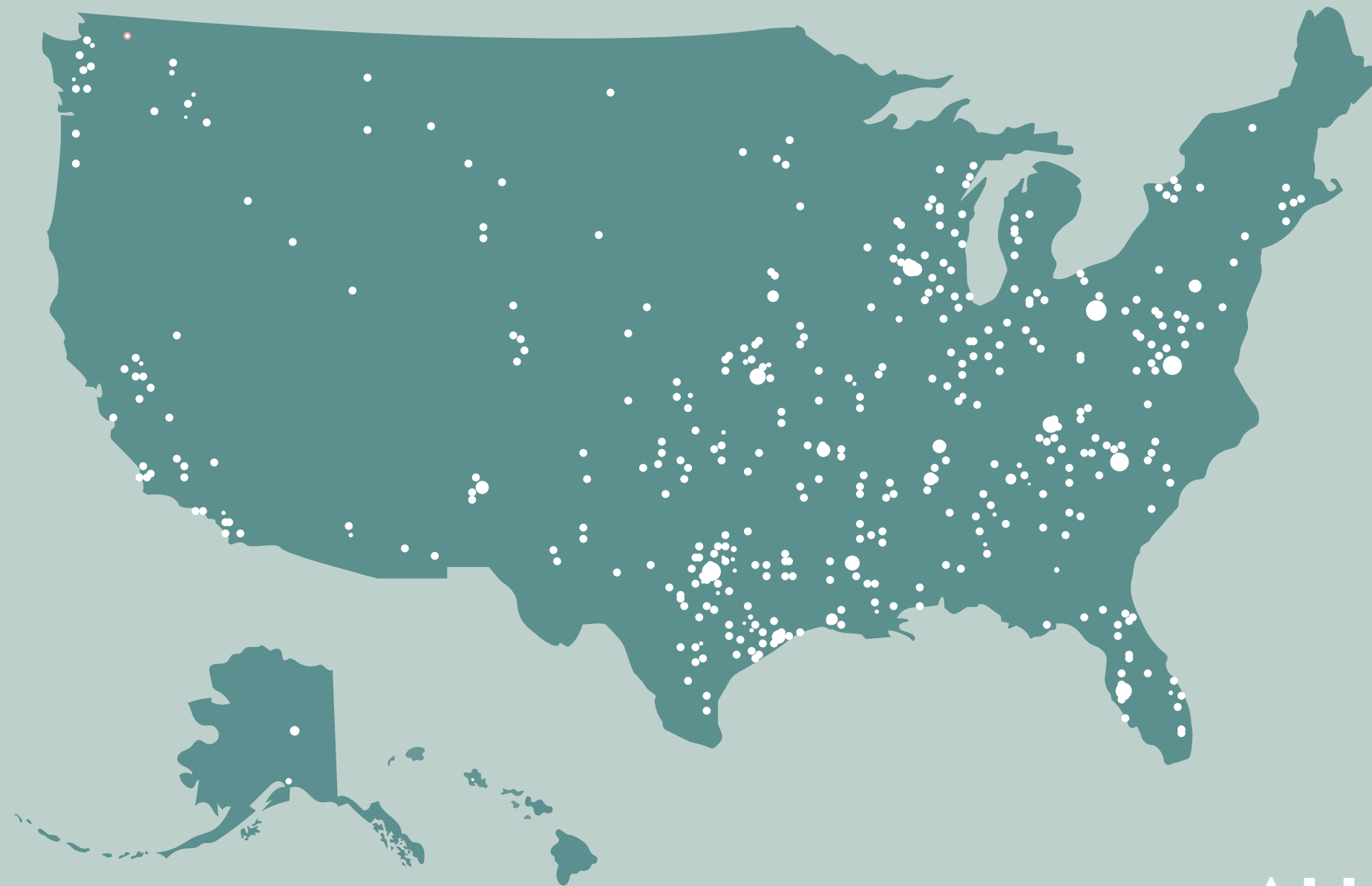
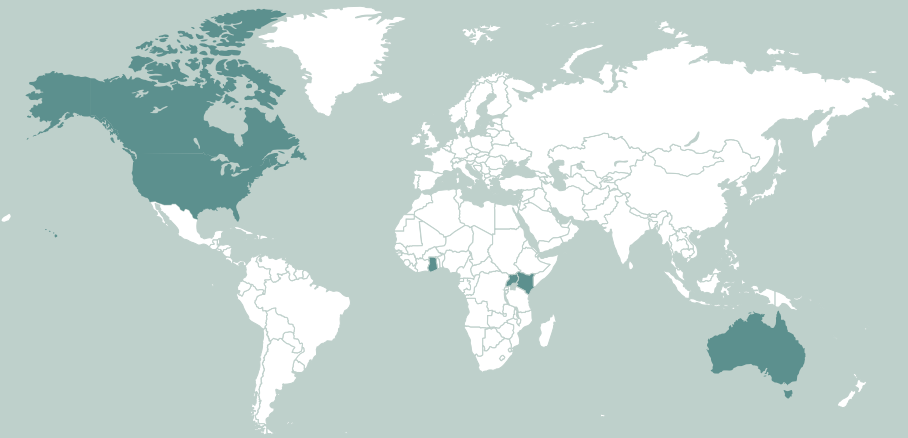
\$3,435,710

FUNDS RAISED

663

SUPPORT GROUPS

STANDING FOR *life* AND *love*...



663
GROUPS

48
STATES

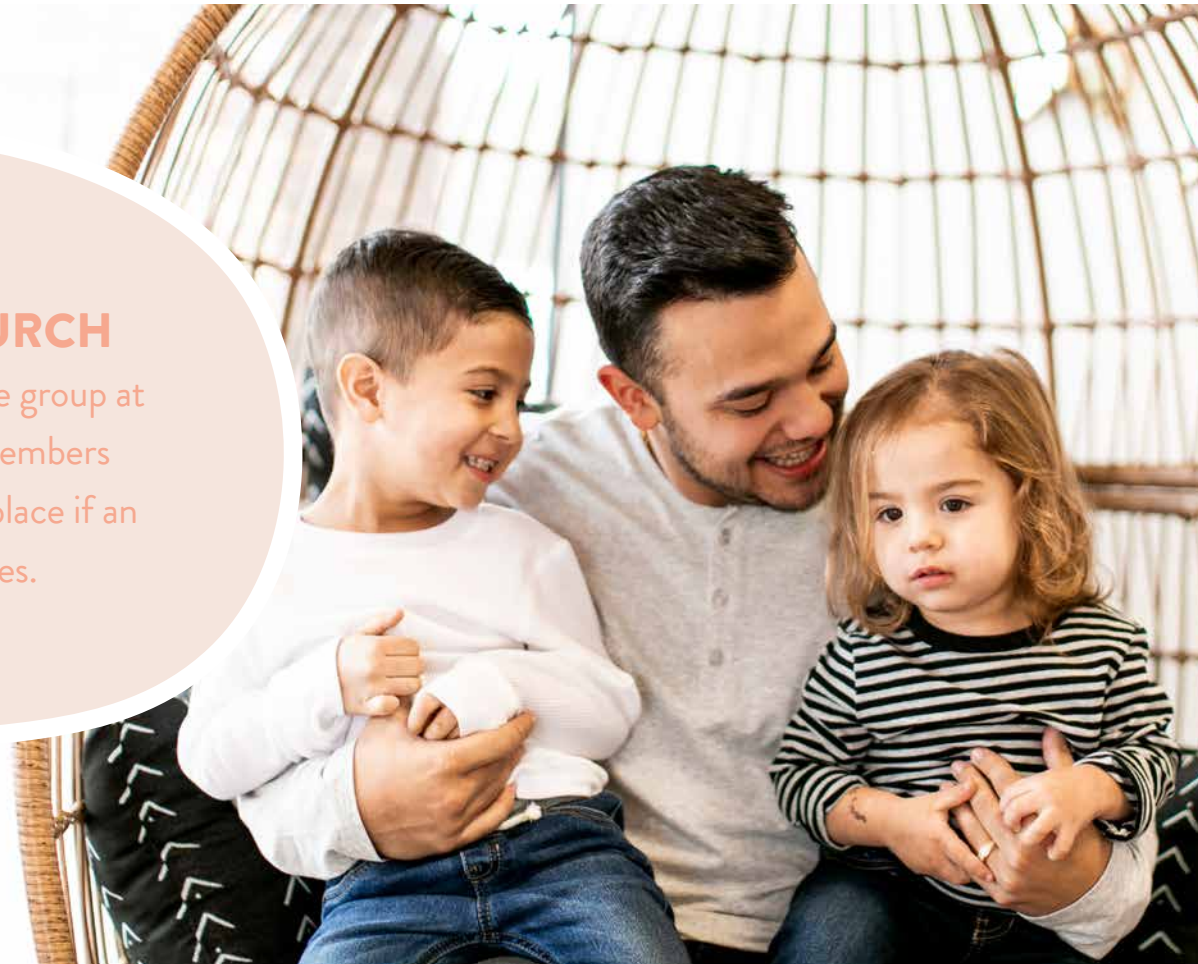
7
COUNTRIES

...ALL OVER THE WORLD

01

INSPIRE THE CHURCH

Having an Embrace Grace group at your church helps your members know that you are a safe place if an unplanned pregnancy arises.



03

ENGAGE COMMUNITIES

Embrace Grace trains and equips churches to reach out and find moms with unplanned pregnancies by working with pregnancy centers and other resources within communities.



02

EQUIP THE CHURCH

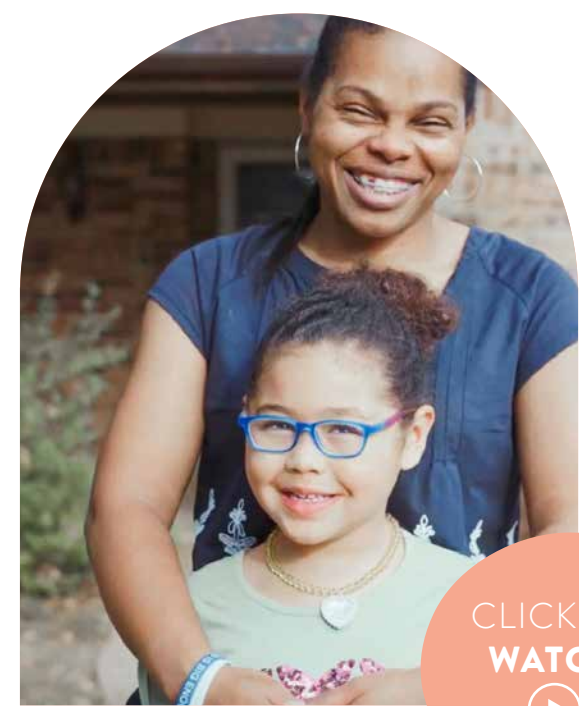
The Embrace Grace and Embrace Life Support Group curriculum shares the gospel and guides each attendee through healing, wholeness and identity.



A YEAR OF MIRACLES...

LIVES FOREVER CHANGED AND SAVED!

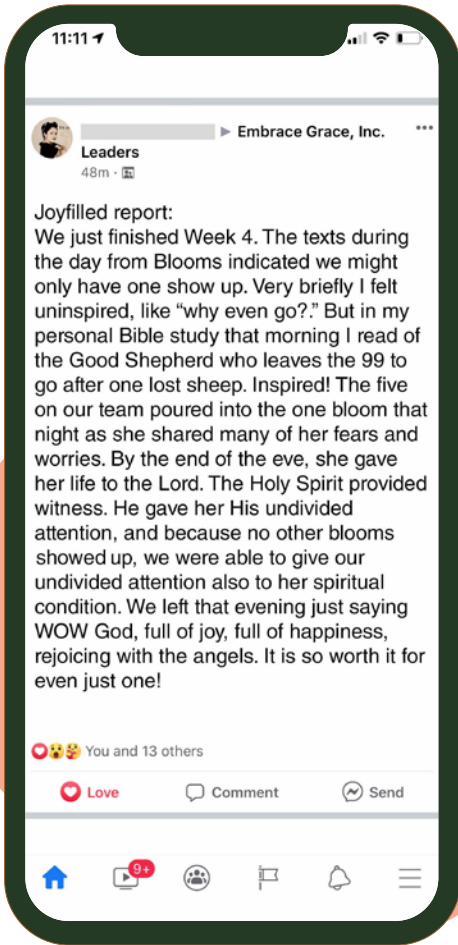
Embrace Grace is not just a transactional class - it is a transformational class! In 2021 86.8% of Embrace Grace moms reported that they had either accepted Jesus as their Lord and Savior, or they grew closer in their relationship with God. This is the highest it's ever been! Embrace Grace and our amazing leaders across the country do so much more than just deal with the circumstances and immediate needs in their lives, we focus on the root and what will bring lasting change - introducing these moms to Jesus and being set free!



CLICK TO WATCH

FOR THE ONE

We love how this Miracle moment shows off how God pursues every last momma, and how faithful He is to bless and encourage our Embrace Grace Leaders as they serve.



PRO-WHOLE-LIFE AT WORK

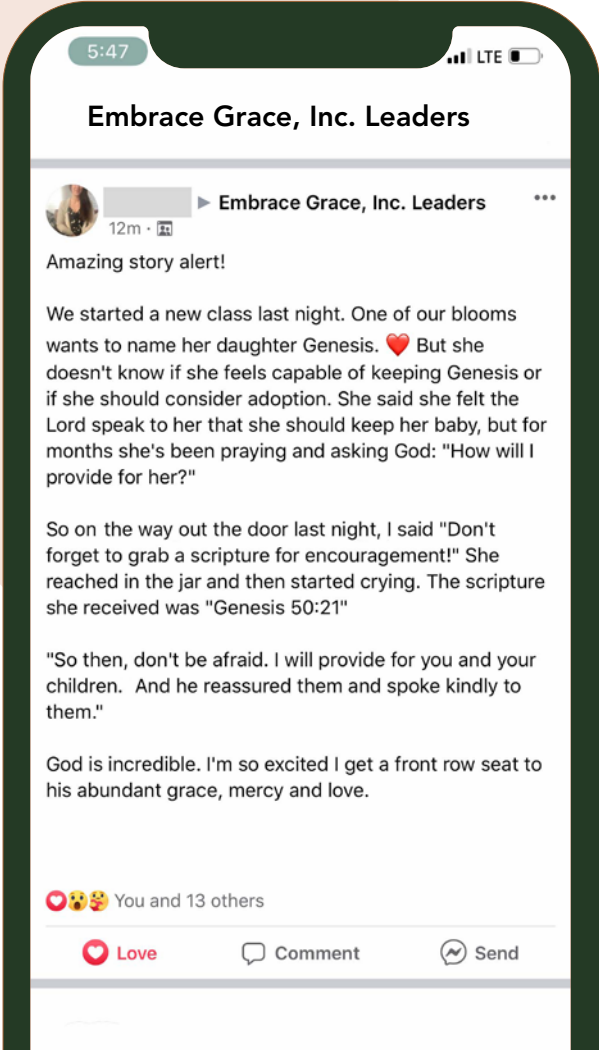
Our team recently met a young mom who attended Embrace Grace in Arlington, TX 5 years ago. She shared with us how she is STILL attending a group with her single mom friends. They lead each other and study different books and do life together to this day! The more we connected with her the more we were blown away by the miracles in her story... It's so much more than we can sum up here, you can watch her amazing miracle story by clicking the button on the left!

MEANT-TO-BE MIRACLE BABY

When Isreal, a single woman in Colorado, found out she was pregnant she was devastated. Abortion felt like her only option... She took the abortion pill and then struggled with the pain and shame of what she had done. Over the next few months, she had recurring stomach pain and thought it was the aftermath of the abortion but finally couldn't take it any longer and went to the doctor. He performed a sonogram and said, "Well, not sure how this is possible but you're actually 5 months pregnant..." Click the button on the right to watch her AMAZING Miracle Story.



CLICK TO WATCH



GENESIS STORY

We often get notes, posts, and texts from leaders around the nation with stories and moments that show how God is moving through their Embrace Grace groups and speaking to the moms... and we just love them! This was an amazing miracle moment we had to share with you, look how God is in the details...

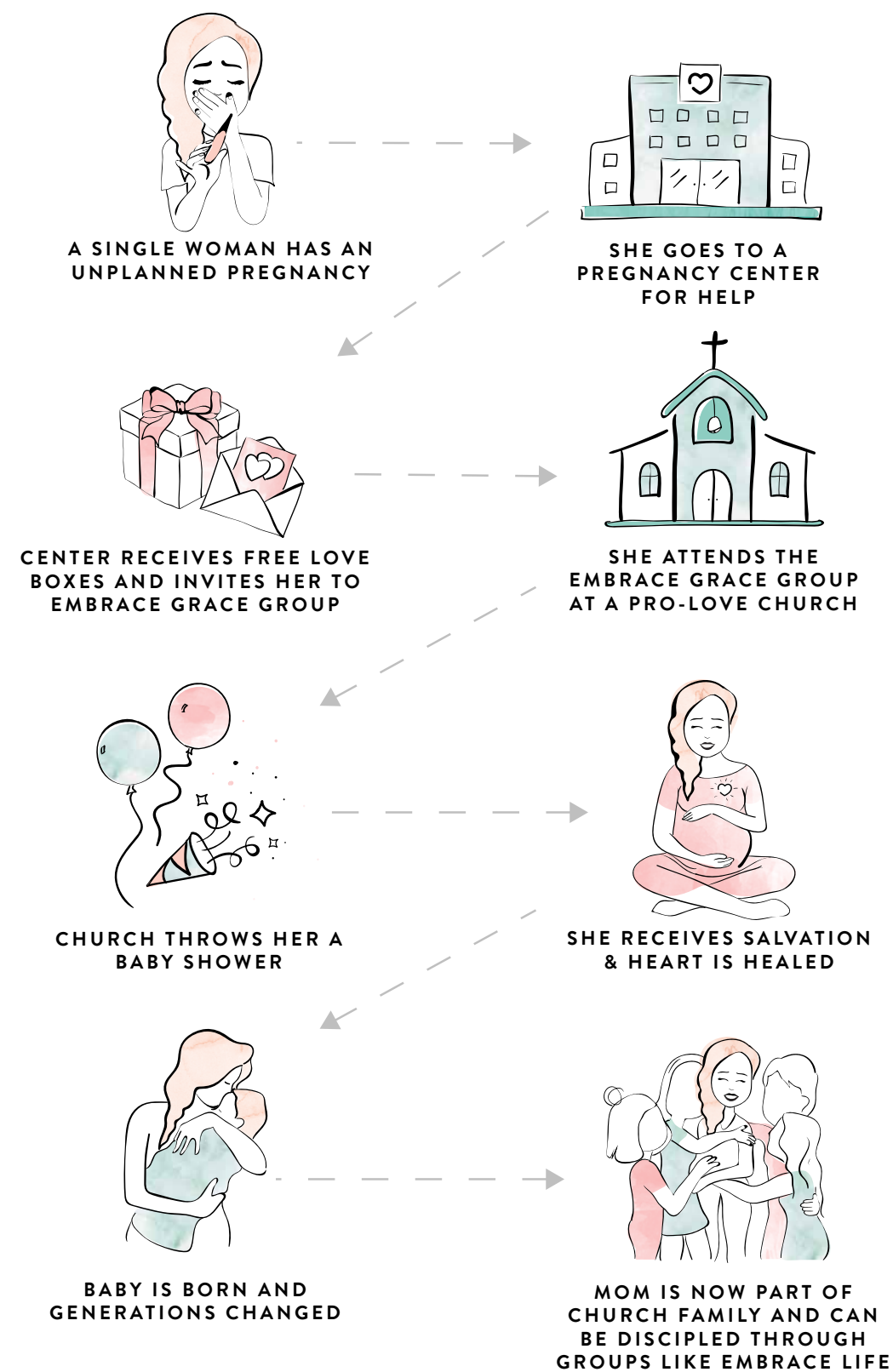
FROM TINY TO BIG...

There have been a **million** little miracles along the way...

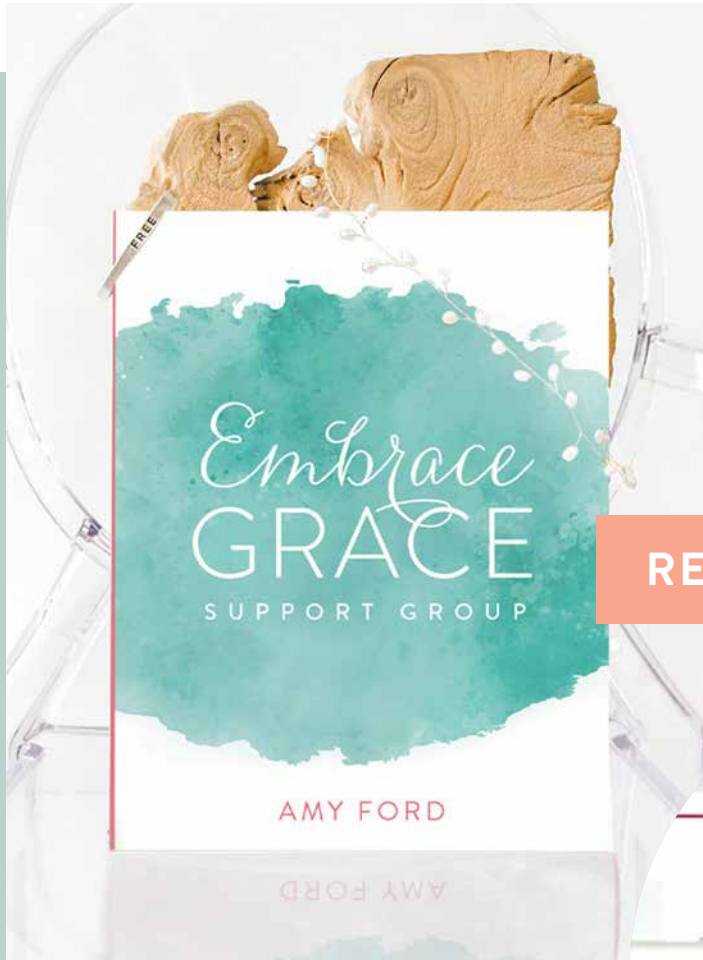
**WE LOVE [HER]
BECAUSE HE FIRST
LOVED US.**

1 JOHN 4:19

HOW IT WORKS



THESE NEW INITIATIVES LAUNCHED IN 2021...



RELEASED JANUARY 2021

The **NEW** Embrace
Grace Curriculum
For single + pregnant young moms



EMBRACE
LEGACY
A program for
young, single dads



RELEASED MARCH 2021

HELP HER BE BRAVE

Help Her Be Brave: Discover Your Place in the Pro-Life Movement had a successful year reaching thousands of readers and empowering each one to use their strengths, gifts and talents to help make abortion unthinkable. *Help Her Be Brave* has over 300 practical ideas on how to get involved in the pro-life movement with dozens of inspiring stories that inspire action! Releasing the book with Moody Publishing paved the way for many engagement opportunities through podcasts, radio and television spots, and articles.



In 2021, **millions** heard the pro-love message and we pray each listener or reader was inspired to action!



BOOK LAUNCHED IN JANUARY 2021!

THE LOVE BOX INITIATIVE

A Love Box is gifted to single young women who may be considering abortion. Each box has a personal invitation to a church-hosted support group, stories from both a parenting mom and birth mom, a letter of hope, a journal with writing prompts encouraging her to be fearless, a 'Best Gift Ever' onesie and *A Bump in Life* book that includes testimonies that offer single and pregnant moms hope.

15,321
Love Boxes
Distributed

170
Pregnancy
Center
Partnerships

133
Share the
Love Events

Love Boxes are given in bulk for FREE to Pregnancy Centers to be placed in the hands of women with unexpected pregnancies that need help and hope as well as shipped out from our national offices directly to women that need encouragement to make a life decision and get plugged into a spiritual family.

We love partnering with pro-life pregnancy centers around the nation to help get their clients connected to a local church that hosts an Embrace Grace group! Even though many Pregnancy Center Conferences went virtual due to COVID we still gained new partnerships!

Even with 2021 being a year of continued social distancing and large gatherings cancelled, we still found ways to partner with churches to help assemble Love Boxes in their communities through our Share the Love Events!



JUST A FEW OF THE MIRACLES YOU ARE A PART OF...



“Thank you for everything, Embrace Grace. You were put here on earth to spread love. **You may not save a million but I am certain you saved me.** I will never forget you, just know when I am out saving the world someday- it started with you. If it wasn't for you I would have never been brave enough to take on the world.” - Noel

“I was skeptical about going at first, because my relationship with God has been really rocky and I was afraid I would not fit in. **But if I had not shown up to my first class, I'm not sure where I would be right now.** I am very thankful for the support I have been given and the love I have been shown.” - Alyssa



“Without Embrace Grace, I would not be anywhere close to the life I am living now and **I am forever grateful.**” - Haley



“I found out about Embrace Grace through Facebook. At first I was like, ‘Oh, a free baby shower - cool I'll go.’ **But it was so much more than that** - It's family, friends, love, and support.” - Rayla



“When I first found out I was pregnant I had so much anxiety, but a pregnancy clinic told me about Embrace Grace and gave me a Love Box. When I opened the box, I remember crying my eyes out because **I knew then that maybe I could handle being a mom.**” - Britnie

A NIGHT OF **MIRACLES**

EMBRACE GRACE GALA



Embrace Grace hosted a beautiful Night of Miracles in October highlighting some of our favorite testimonies. These were stories of men and women who bravely chose LIFE, stories of God healing and ministering to hearts, and stories of how Embrace Grace empowered the Church to come alongside the hurting and broken to ensure they never walk alone again.

We raised **\$782,318** to help reach more women experiencing unplanned pregnancies and make abortion unthinkable for them with the hope of Jesus.

If you are interested in attending our 2022 A Night To Dream event, contact hannah.morris@embracegrace.com for more information!



HELP HER BE **BRAVE**

GOLF TOURNAMENT



We were honored to join together with Anchor Partners for our annual Help Her Be Brave Top Golf Tournament benefiting Embrace Grace. Hundreds attend this FUN event where Embrace Grace sold out the entire top floor. Hundreds of our partners helped propel the pro-love movement through this amazing event!

We raised **\$282,875** to help launch more support groups in churches for single and pregnant women and their families.



THE EMBRACE GRACE DREAM TEAM

EMBRACE GRACE BOARD

Samantha Golden - Gateway Church
 Tiffany Wheelless - Babes Chicken
 Eric Fellman - Non-Profit Consultant
 Brent Pennington - Charlie's Concrete
 Chris Capehart - OvenBits
 Shawn Ring - Avodah Global
 Amy Ford - Embrace Grace

EMBRACE GRACE STAFF

Amy Ford - President
 Jennifer Bellamy - Director of Groups
 Jessica Russo - Director of Donor Relations
 Monica Swanson - Sr. System Administrator
 Susan Jones - Outreach Coordinator
 Megan Seidel - Event Strategist
 Melissa Ansley - Project Manager
 Madeline Martinez - Groups Coordinator
 Wendi Jenkins - Groups Development Manager
 Morgan Butler - Office Specialist
 Mel Aulds - Public Relations Coordinator
 Aidan Novalis - Content Marketing Strategist
 Erika Porter - Outreach Coordinator
 Nichole McKern - Executive Assistant
 Hannah Morris - Donor Relations Manager
 Brooklynn West - Graphic Designer

EMBRACE GRACE SUPPORT TEAM

Rachel Blanton - Groups Development Team
 Heather Lawless - Groups Development Team
 Dawn Smith - Groups Development Team
 Linda Schankowski - Groups Development Team
 Beth Calender - Groups Development Team
 Natalee Martinez - Bookkeeper
 Kayla Forney - CFO, Fractional
 Ryan Ford - COO, Fractional

OUR COMMUNITY OF SUPPORTERS

In 2021, the Embrace Grace community raised a record-setting **\$3,435,710** for both operations and the Love Box initiative. From families who sponsored entire projects to one-time donors who gave a special gift on a special giving day, every single person had a role in making 2021 our most successful year yet.

FUNDRAISING EVENTS

We love that our partners love Embrace Grace events! Our Top Golf Tournament was back to in person event in 2021 as well as our Gala and they were better than ever! Together we raised \$1,065,000+

PRODUCT SALES

From our Embrace Grace curriculum to our fun t-shirts, our retail shop helps bring in funds to the ministry that furthers the mission of bringing help and hope to women with unexpected pregnancies. Through our retail store, we raised \$343,000+.

REVIVAL ALLIANCE - OUR MONTHLY PARTNERS

Revival Alliance is a passionate and determined group of monthly givers on a pro-love mission to make abortion unthinkable. This incredible community grew to 313 monthly partners that amounts to \$287,500+ each month!

GRANTS AND FOUNDATIONS

We love partnering with foundations that want to sow into the pro-life movement and share the gospel with families impacted by an unexpected pregnancy. In 2021, we partnered with 21 foundations that gave \$420,400+ to be changemakers in the world.

GENERAL DONATIONS

From large financial contributions to small impactful donations, the Embrace Grace partners all around the world to help make this ministry propel the pro-love movement forward and change the world. In 2021, our general donations brought in \$2,684,000+.





KASSIDY'S STORY

I hope by exposing myself in this way that you may understand the gravity of what Embrace Grace has done to turn the broken girl I was before, into the god fearing woman who stands before you today.

I had my first unexpected pregnancy when I was just 13 years old and my life had been a bit confusing up to that point. My mom was a single mom who had me at 17 and when I was a baby she married who I thought was my dad, but I didn't find out until later that I wasn't biologically his. Soon I became a pawn in an ugly divorce that left me scarred and resentful.

My mother became a youth leader for the girls of our small baptist church and I fell in love with the deacon's son. I was 13 and he was 16. In our small town, word spread fast.

From the start, my pastor did not take the news well. He told my mother that I had to stand up in front of the congregation and apologize for engaging in sexual sin and tarnishing the church's reputation. Thankfully, my mother

said no, but from that point forward she had to step down as a youth leader and we didn't feel very welcome after that. Needless to say, I never wanted to go back.

By the time I had given birth at the end of my 8th grade year, my boyfriend and I had split up. Going through so much at once right after my parent's divorce, being rejected by my boyfriend, and having to figure out how to raise a baby created an unsettling sense of shame that I spent most of my time in high school trying to run away from. Anytime I got a break from my baby, I was partying and sleeping my way through boys to acquire any type of attention.

After high school I moved away to college, but still struggled with finding my worth and value. By the time I turned 21, I had the sinking realization that I had been in sexual contact with as many people as my age. All of these men I thought would make me happy ended up just causing me more pain and self doubt. I was getting tired of the unhealthy cycles and right at the time, I knew something in my life had to change. I found out I was pregnant again.

The shame this time was intensified. I couldn't believe I let this happen again. I could barely support my son. How was I going to cover 2 kids? A couple I had grown close to through work told me about Embrace Grace at a church in our area. My first instinct was ABSOLUTELY NOT. Not after my last church experience being pregnant. But I was so broke and I knew the free baby shower could really help. With much doubt and hesitation I found myself agreeing to go.

When I showed up for the first class, I tried to muster up the courage to get out of my car. And I'm not going to lie, I almost went home. I had mentally prepared myself for the stares and snickering, but I never expected what it was really like. Wendi, the Embrace Grace leader, was all smiles. I did not want to open up to this group. I came most weeks to class and was just half listening. I would make myself do the homework but had sloppy answers that I never really thought through. One night mid-semester, I had to miss a class and Wendi called me the next day and asked if I would want to have a one-on-one make-up class just the two of us. I'm not sure why but I said yes.

Wendi talked to me about full surrender. She mentioned how sin leaves us feeling void inside and grieves God's heart. That sin holds this empty promise that it will make us happy but it will never be enough. And God wants us to turn away from our sins and fully give our whole life to Him. All of it. I knew there were times in my life when I would give God some of me - my children and my finances. But I had never been able to give up my relationships. That was mine. That is how I felt love and felt connected. In the midst of this conversation, I remember saying for the first time out loud that I was angry with God, but I knew that wasn't "allowed" and I didn't know what to do with all of that anger and disappointment. I'll be darned if Wendy, the sweetest most Jesus loving person I know, didn't look me straight in the face and say "says who?" ... "Our God is big enough to accept your anger." And it wasn't until I was able to lay all that anger, all that pain, and all that hurt at Jesus's feet that I was truly able to start moving forward in my walk with Christ.

This sit down conversation changed my life.

Before Embrace Grace I wasn't moving forward with my life. I just lived every day with no aspirations and no future plans. I was working at a school during the day and bartending sometimes at night to just make ends meet. But I knew I was capable of so much more. I applied to a program at a local university that I never thought I'd get accepted to, but I did. I had to have faith that my children and I would be taken care of. Most months I wasn't sure how my bills were going to get paid but they always did. Somehow and by some miracle only God could have provided, did we make it each month.

Now, looking back, there are times I've faltered in my faith. I've had moments of weakness that set me right back towards my old habits. But one of the best tools that Embrace Grace has given me is a support system of women that are there to love me and keep me accountable when I start to drown again. Women that will pray for me and my children that we may have life more abundantly under the shelter of God's love and grace. God never asked me to come to him perfect. He only asks that I come to him, imperfections and all.

Embrace Grace helped a broken, scarred and lonely-hearted girl find Jesus. A girl riddled with shame and guilt who felt like she amounted to nothing, now I use my story to help women find joy and peace. God had a bigger purpose for me, and today I am now a college graduate, an Invasive Cardiovascular Specialist who works with Cardiologists physically fixing the hearts of people, and none of that would have been possible without the help of this organization.

I love that my kids will be able to look at me and their childhood and not be ashamed. And I am now engaged to be married to a Godly man that loves me and my boys.

Transformation happens when you know where your identity, self worth and purpose comes from - and Embrace Grace helped me find that.

PRO-LOVE IS AN ACTION

AND YOUR WHOLE FAMILY CAN GET INVOLVED!

A 7 year old bought a single mom a car! Yes, it's true! We have an amazing leader in Friendswood, Texas. Amber Cole has been loving on Embrace Grace moms and leading a group for a few years. One day Amber and her kids were babysitting an Embrace Grace baby for a single mom. Amber's 7 year old daughter, Jaqueline, asked, "Mom, why does that mom not have a car?" Jacqueline had noticed this Embrace Grace mom had to ask for rides, take ubers or the bus. Amber answered, "Well Jacqueline, babies are expensive and cars are expensive and when you're a single mom, money runs tight and it's hard to afford both."

Jacqueline's heart broke for the single mom which stirred up a dream of helping this mom buy a car. She asked her mom if they could bake and sell cupcakes to raise money for a car. Amber knew it was going to take a little faith and a whole lot of cupcakes. They put their faith into action, spread the word and BAKED. The Cole's baked over 600 cupcakes! Sweet Jacquelin's faith, over

600 cupcakes, more than 80 generous people and one BIG God later - they raised enough money to surprise this single mom with a new car! (plus auto insurance for 6 months, 1 year warranty, tax, title and license plus a gas card!) Just like God to make even the sweet things sweeter, this 7 year old had the joy of handing the keys over to this Embrace Grace mom. And even sweeter still, Jacqueline had the privilege of being an answer to the prayer of a mom that had been in survival mode. Truly because of the faith of a mustard seed this Embrace Grace mom is now able to thrive.

And this Embrace Grace mom is having her baby and her dreams too.

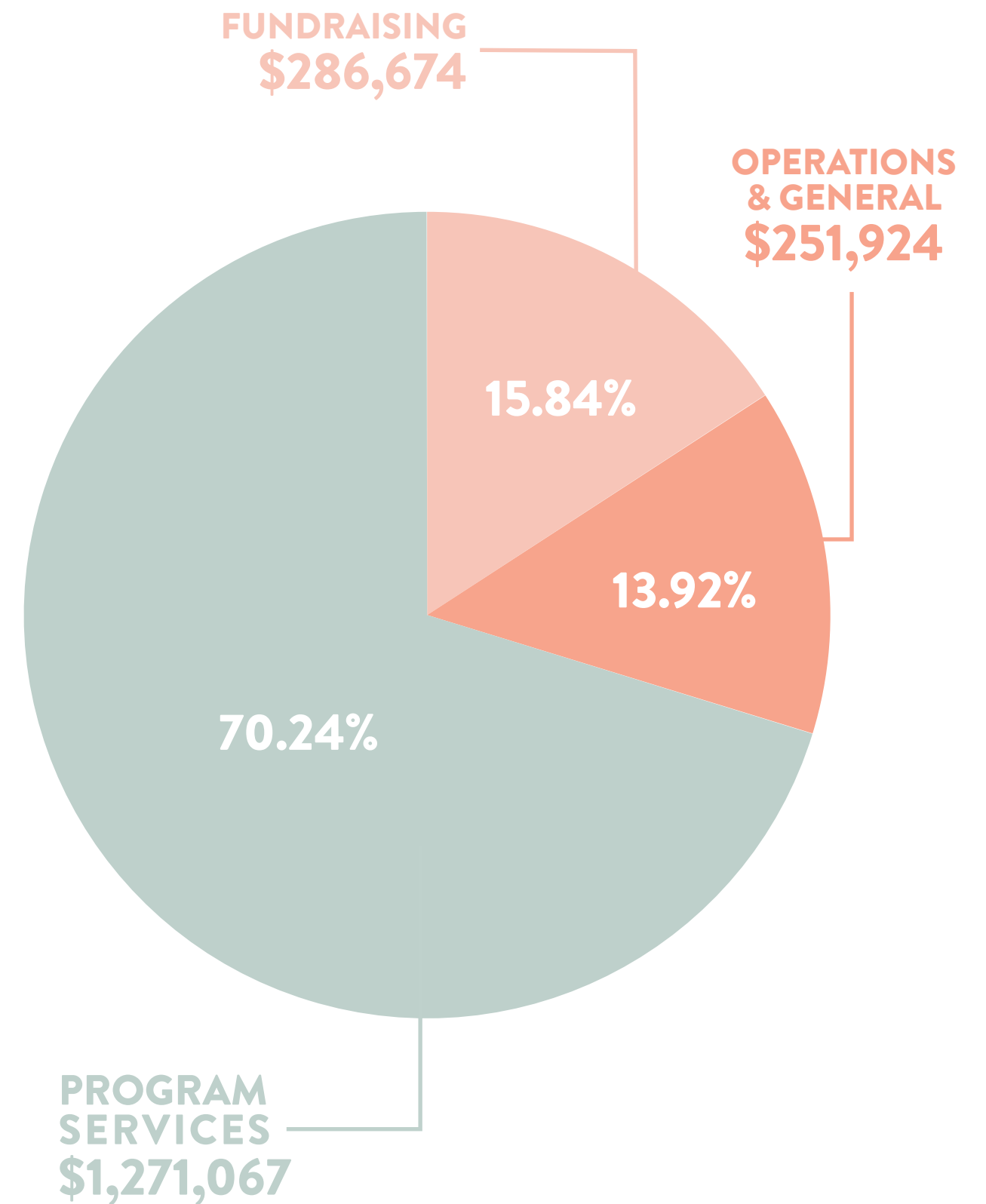
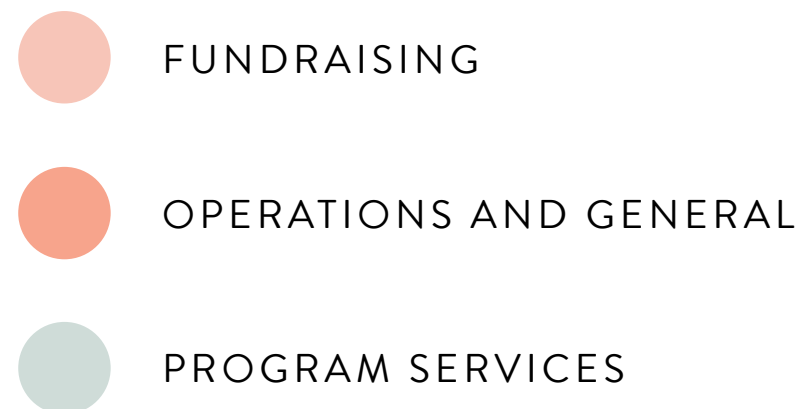
This is my favorite miracle of the year! May we all grow up to become like children with bold faith and a heart to serve. Little Jacqueline changed not only this moms' life but changed mine too!

[CLICK TO WATCH VIDEO](#)



2021

EXPENSES



2021 WAS A YEAR OF A MILLION MIRACLES - BIG & SMALL **AND WE ARE DREAMING BIG FOR 2022!**

For 2022, our word for the year is DREAM. We do not want to dream up ideas,
we want God to dream down His...and we will have open hands and open hearts to
allow Him to use Embrace Grace to ignite the pro-love movement and
make abortion unthinkable.

It is an honor to partner with you towards our vision for the world - for every woman with
an unexpected pregnancy to have a church to turn to for support, love and empowerment.

We can't wait to raise a hallelujah with you when our dreams come true.



EMBRACEGRACE.COM

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