

# SnapOdds

For Operators

## It's a Snap converting viewers into bettors!

Using the mobile camera our intelligent technology recognizes live games on TV. Operators can show live odds for the recognized game.




### Potential Challenges for Operators?

<p><b>Brand Loyalty</b></p> <p>Average bettors uses 3 separate sports books to wage their bets.*</p>	<p><b>Innovation</b></p> <p>Stagnant app and mobile web page innovation becomes increasingly important.</p>	<p><b>Player experience</b></p> <p>52% of bettors attribute their frequency of wagers based on the apps UX/UI.*</p>
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\* Betting Hero Research- March 2022

### Why is video snapping the next best thing?


<p><b>Simplicity</b></p> <p>Creates a seamless experience for viewers to engage with live content in a snap.</p>	<p><b>Improved UX</b></p> <p>Improve and streamlines customer engagement with a "Shazam" like experience for sports betting.</p>	<p><b>Higher Conversion</b></p> <p>Increases number of in-play bets, while also revolutionizing viewer engagement with existing customers.</p>
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<p><b>Technology</b></p> <p><b>Real-time experience</b></p> <p>Our <b>proprietary video recognition engine</b> detect <b>any live sports event</b> in <b>&lt; 0.1 sec</b></p>	<p></p> <p><b>Ease of Integration</b></p> <p>Easily embed SnapOdds into any <b>iOS, Android</b> and <b>mobile web app</b>. SnapOdds can be <b>unbranded</b> and <b>white labeled</b>.</p>	<p><b>Accuracy</b></p> <p>Live sporting events are captured with <b>100% accuracy</b> with <b>99.99% uptime</b></p> <p><b>Global Coverage</b></p> <p>SnapOdds is supported <b>globally</b> and for <b>all major live sporting events</b> on any platform.</p>
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### How it works

- 1 Operator App: Main Screen**
- 2 Operator App: Snap Screen**
- 3 Operator App: Odds Screen**

### Key Benefits

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**Generates** conversation and word-of-mouth buzz
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**Enables** new pitch in attracting new customers
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**Creates** a differentiator in marketing

Please book a follow up meeting to show how easy the integration is

[Book a meeting](#)

Integration documentation at [docs.snapodds.com](https://docs.snapodds.com)