

# FAIR

and

# FOWL

2025 CAGE-FREE EGG REPORT



OPEN WING  
ALLIANCE®

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# OVERVIEW

## A GLOBAL CRISIS WITH A CLEAR SOLUTION

Driven by public concern and rising consumer demand for improved animal welfare, the global movement for cage-free eggs continues to gain momentum. Companies around the world are expected to not just prioritize and report on quick progress in established markets like Europe and North America, but also demonstrate that they are moving towards cage-free commitments in emerging markets such as those with industrialised cage-free production below 20%\* like Africa, Asia, and Latin America.

Each year, the Open Wing Alliance assesses which companies are leading the way in cage-free progress reporting, and which companies are lagging behind their competitors.

**This report offers a comprehensive ranking of all companies in the food service, hospitality, manufacturing, restaurant, and retail sectors with global cage-free egg commitments.**

Specifically, we highlight the Early Birds (companies making consistent, meaningful progress on their cage-free commitments) and call out the Bad Eggs (companies failing to make meaningful progress or provide transparency of that progress).

### What are cage-free egg commitments?

Caged systems are devastating for hens' physical and psychological health, restricting them from engaging in natural behaviors and spreading their wings. Transitioning to a cage-free egg supply is one of the easiest and most cost-effective ways to improve the lives of factory-farmed animals, with benefits that extend to animals, consumers, and companies alike.

Cage-free egg commitments are the baseline in [or for] corporate social responsibility and send a clear message to customers, stakeholders, and the public that a company values ethical sourcing and does not permit the cruel confinement of hens in its supply chain.

### Why cage-free reporting matters

Cage-free reporting is integral to a company's corporate social responsibility profile. It is a simple and effective framework for meeting animal welfare goals in a transparent, timely manner. By publishing cage-free progress at incremental benchmarks, companies stay accountable while maintaining integrity with customers. Sharing clear, measurable progress along with plans for fulfilling promises throughout the cage-free transition builds trust and discourages companies from “greenwashing” or “humanewashing” their commitments.



# EMERGING MARKETS AND 2025 FULFILLMENT

## GLOBAL EQUITY FOR CAGE-FREE PROGRESS

Everyone deserves to know where their food comes from and that it was produced in an ethical manner, free from extreme cruelty and potential health risks. Living in one country versus another should never determine the safety and reliability of anyone's food sources.

Companies who are truly leading the way in cage-free commitments are doing so in every country in which they operate and eliminating cages in all of their global supply chains. Anything less is a broken promise, and fails to practice global equity.



Review the [OWA Cage-Free Fulfillment Report](#) for a detailed look at our progress.

## EMERGING MARKETS

Cage-free supply chains are rapidly growing worldwide — notably in [Brazil](#), [China](#), and [Malaysia](#), as top egg producers invest in new cage-free farms.

# 92%

## OF CAGE-FREE COMMITMENTS

have been fulfilled, marking 2025 global progress.

This indicates the percentage of companies with deadlines of 2024 or earlier that reached 100% fulfillment as of July 2025.

# 82%

## OF GLOBAL COMPANIES

**Reporting meaningful cage-free progress.**

This indicates the percentage of companies with global cage-free commitments that are making good progress.

# THE REAL COST OF EGGS

Imagine being trapped in a train car so crowded you couldn't raise your arms...for the remainder of your life.

That's life for billions of caged hens around the world. This year, the Open Wing Alliance released the results of the **largest investigation into industrialized egg farms ever conducted**, and the evidence is even worse than we imagined.

Hens packed so tightly into tiny cages that no bird has room enough to lift her wing. Egg producers playing off public fear of a health crisis to hike up prices and skyrocket the cost of eggs worldwide. Taxpayer money being used by governments to give billions in bailouts to industrial egg producers. And the list goes on.

The investigation included farms in 37 different countries and exposed widespread animal abuse, major public health risk, and consumer deception and exploitation.

**Read on to see exactly which companies are moving toward improved animal welfare practices and which companies are still complicit.**



Photo: Tatu Varis · We Animals | Image representative of a typical factory farm

# RANKING CRITERIA

## OUR GLOBAL RANKING CRITERIA

The following labels indicate which companies are improving their animal welfare practices in every region of the world, and which companies are neglecting progress in some regions or have yet to demonstrate any progress at all.



**COMPANIES REPORTING MEANINGFUL CAGE-FREE PROGRESS** by fulfilling their commitment, reporting progress on regional levels, and/or demonstrating clear steps to fulfill their commitments in emerging markets.

✓ Tick means the company has fulfilled their commitment.



**COMPANIES NOT TAKING MEANINGFUL STEPS** to fulfill their cage-free commitment and/or not reporting comprehensively.

“

Brioche Pasquier has always maintained a strong and lasting connection with the rural world. We honor long-standing commitments in partnership with local suppliers located near our sites. A quarter of our eggs are produced by two long-standing local partner farmers. And since July 2025, 100% of our eggs come from free-range hens.

**Thuaud Anthony**

*General manager of Groupe Pasquier,  
Rusk Business, Head of Corporate Social Responsibility*

“

At Kėdainių konservų fabrikas, we are proud to have transitioned fully to cage-free eggs in our branded products. We believe that keeping hens out of cages is a vital step for animal welfare and sustainable food production. This transition reflects our responsibility to consumers, who increasingly expect higher ethical standards in the food they enjoy. We hope that our progress will inspire other companies, in Lithuania and around the world, to follow suit and work toward a future where cage-free eggs are the norm.

**Mindaugas Antanaitis**

*CEO of Kėdainių konservų fabrikas*



# HOSPITALITY



## SPOTLIGHT COMPANY

1

**CAPELLA**  
HOTEL GROUP

**Capella successfully reached 100% cage-free fulfillment**, a full year ahead of their deadline, demonstrating strong follow-through on their public commitment. Their proactive engagement, particularly in response to outreach from the Open Wing Alliance in the previous reporting cycle, highlights their leadership and accountability in driving meaningful progress.

2

**AMAN**



3

**MELCO**



4

**VIKING**



5

**MOTEL ONE**



6

**STARHOTELS**  
L'ITALIA NEL CUORE



7

**Dorchester Collection**



8

**Royal Caribbean Group**

9

**MANDARIN ORIENTAL**  
THE HOTEL GROUP

10

**BELMOND**

11

**CARNIVAL**  
CORPORATION & PLC

12

**ACCOR**

13

**ASCOTT**

14

**MGM GRAND**



1

**Marriott**  
INTERNATIONAL

2

**Barceló**  
HOTEL GROUP

3

**H 10**  
HOTELS

4

**BANYAN TREE**  
GROUP

5

**NCL NORWEGIAN**  
CRUISE LINE®

6

**MILLENNIUM**  
HOTELS AND RESORTS

7

**HYATT**

8

**WYNDHAM**  
HOTELS & RESORTS

9

**TRAVEL+LEISURE**

10

**CHOICE**  
HOTELS®

## WORST OF THE WORST

11

**RADISSON**  
HOTELS

**Radisson is still reporting low levels of fulfillment**, despite having made a global cage-free commitment for 2025, back in 2019. Even more concerning, they have also removed their deadline, going back on their initial promise, raising serious questions on their plans to eradicate cages from their supply chain, as originally promised.



15 **Club Med** 

16 **Louvre Hotels**  
GROUP

17 **Hilton**

18 **FOUR SEASONS**

19 **RIU**

20 **MELIÀ**  
HOTELS & RESORTS

21 **MINOR**  
HOTELS

22  **Sands**

23 **LANGHAM**  
HOSPITALITY GROUP

24  **THE HONGKONG AND SHANGHAI HOTELS, LIMITED**  
香港上海大酒店有限公司

25 **IHG**  
HOTELS & RESORTS

26 **PALLADIUM**  
HOTEL GROUP

27 **Kempinski**  
HOTELS & RESORTS

28 **COMO**  
HOTELS AND RESORTS

29 **BW** | **Best Western.**  
Hotels & Resorts





# MANUFACTURERS



## SPOTLIGHT COMPANY

1



**Groupe Pasquier fulfilled their commitment this year,** meeting their deadline of 2025. They had promised to fulfill and report publicly by July 2025, and were true to their word, meeting the expectations of their consumers and leading in the manufacturing sector.

|    |   |   |
|----|---|---|
| 2  |   | ✓ |
| 3  |    | ✓ |
| 4  |    | ✓ |
| 5  | <br><small>The Italian Food Company. Since 1877.</small> | ✓ |
| 6  |    | ✓ |
| 7  |    | ✓ |
| 8  |    | ✓ |
| 9  |    | ✓ |
| 10 |    | ✓ |
| 11 |    | ✓ |
| 12 |    | ✓ |
| 13 |    | ✓ |
| 14 |    | ✓ |



1

**Dr'Schär**

2

**BAKER&BAKER**

3



4



5



6



7



## WORST OF THE WORST

9



**Puratos has completely stalled on their progress,** showing no meaningful improvement on their cage-free progress in years. They have failed to present any public plan for how it intends to meet their cage-free commitment, casting serious doubt on its credibility and willingness to follow through.



# MANUFACTURERS *(continued)*



|    |   |   |
|----|---|---|
| 15 |    | ✓ |
| 16 | Mette Munk  | ✓ |
| 17 | GÜ  | ✓ |
| 18 | Söreal  | ✓ |
| 19 |    | ✓ |
| 20 |    | ✓ |
| 21 | kewpie                                        |   |
| 22 |  GROUPE<br>SAVENCIA<br>Saveurs & Spécialités |   |
| 23 |  brf   |   |
| 24 |  LACTALIS<br>USA                             |   |
| 25 |  cepêra<br>since 1947                        |   |
| 26 |  OTOKI                                       |   |
| 27 |  McCain                                      |   |
| 28 |  ARYZTA<br>SERVING INSPIRATION               |   |
| 29 |  Ebro  |   |
| 30 |  VICKY<br>FOODS                              |   |
| 31 |  Orkla                                       |   |

|    |  |  |
|----|--|--|
| 32 | Kellanova  |  |
| 33 |  LINDT & SPRÜNGLI                             |  |
| 34 |  VIVESCIA                                     |  |
| 35 |  PEPSICO                                      |  |
| 36 | FERRERO  |  |
| 37 | KraftHeinz   |  |
| 38 |  CEREALTO                                     |  |
| 39 | groupe pomona  |  |
| 40 |  Condito<br>EST. 1979<br>IT'S FOOD FOR YOU! |  |
| 41 | Associated<br>British Foods<br>plc   |  |
| 42 | Mondelēz<br>International  |  |
| 43 |  General<br>Mills                           |  |
| 44 |  Jacquet                                    |  |
| 45 |  europastry                                 |  |
| 46 |  Colombina<br>Moving taste forward          |  |
| 47 |  Nestlé                                     |  |
| 48 |  DIVELLA                                    |  |

# RESTAURANTS



## SPOTLIGHT COMPANY

1

The  
**Cheesecake  
Factory**

The Cheesecake Factory fulfilled their global cage-free commitment this year, despite a global deadline of 2030. They pushed the bar for hens, working to meet their goal a whopping 5 years ahead of schedule!

2



GROUPE HOLDER



3



famous | brands  
you're in good company



4

PIZZAEXPRESS

5

SPUR CORP

6

wagamama

7



columbus  
CAFE & CO

8

LAISUN  
DINING

9



10

CAFFÈ  
NERO

11

Nando's

12

VAPIANO

13



FOOD  
DELIVERY  
BRANDS



1

PAPA JOHNS®

2



LE PAIN QUOTIDIEN

3

illy

4



DARDEN

5

JDE Peet's

6

TORIDOLL→

7

BIG  
CHEFS

8



맥도날드

9



10



11

au bon pain

12

SHAKE SHACK®

13

GO  
TO  
FOODS

14

INSPIRE

## WORST OF THE WORST

15

Alsea

Alsea continue to report only partially, ignoring transparency and global equity despite the global scope of their commitment. They are on track to fail their 2025 deadline, ignoring the promise they made to consumers.



## RESTAURANTS *(continued)*



14

**GROUPE  
LE DUFF**

15

**JOE & THE JUICE**

16

**COSTA  
COFFEE**

17

**Yum!**

18

 **STARBUCKS™**

19

**Jollibee** 

20

 **Juan Valdez**

21

**MINOR  
FOOD**

22

 **Brinker  
INTERNATIONAL®**

23

 **BLOOMIN'  
BRANDS INC.**

24

**rbi** restaurant  
brands  
international

25

 **Caribou  
COFFEE®**

26

 **PANDA  
EXPRESS.**



# RETAILERS



## SPOTLIGHT COMPANY

1

**Lagardère**

Lagardère Travel Retail are reporting both global and regional progress, and are well on track to meet their 2025 deadline. They are extremely collaborative, and were the first retailer to make a giant step towards their cage-free goals through the purchase of cage-free egg credits.



1

**DíA**

2

**Avolta**

2

**M&S**



3

**valora**



4

**COSTCO**

5

**ماجد الفطيم**  
MAJID AL FUTTAIM

6

**Jeff de Bruges**

7

**REWE**  
GROUP

8

**Carrefour**



9



10



11

**METRO**

12



13

**SPAR**



## WORST OF THE WORST

3

**Couche-Tard**



Alimentation Couche-Tard refuse to report any meaningful cage-free progress, despite their 2025 deadline and the global scope of their commitment. They are ignoring the promise they made to consumers, deceiving consumers with their public intention.



# FOOD SERVICE



## SPOTLIGHT COMPANY



**Compass Group** are reporting global and regional progress, and continually to engage positively. Importantly, they have pledged to bridge any remaining gaps they have with cage-free egg credits where available. They are consistently ranked well amongst foodservice companies in cage-free progress.



## 1 LSGgroup

## WORST OF THE WORST

## 2 newrest

**Newrest** continues to make exceptionally slow progress, despite their 2025 deadline. With little improvement and no clear plan for how they intend to reach 100%, their credibility on removing cages from their supply chain is increasingly in question.

|    |                |   |
|----|----------------|---|
| 2  | jetBlue        | ✓ |
| 3  | Delaware North |   |
| 4  | cebu pacific   |   |
| 5  | aramark        |   |
| 6  | SSP            |   |
| 7  | DORCO          |   |
| 8  | sodexo         |   |
| 9  | gategroup      |   |
| 10 | ELIOR          |   |
| 11 | iss            |   |
| 12 | CATHAY DINING  |   |





# CONCLUSION

## REPORTING ON CAGE-FREE COMMITMENT PROGRESS

The global cage-free movement is here to stay, and rapidly gaining momentum every day. Companies with an eye toward the future and a deep understanding of consumer demand know that sparing hens from cruel confinement by making clear progress in emerging markets and eliminating cages worldwide is just good business.

Even so, moving toward 100% cage-free fulfillment is a process. The Open Wing Alliance offers companies guidance and resources on navigating this transition. Companies can report global cage-free percentages, share regional percentages, pledge to use credits, and publish incremental benchmarks on how they intend to reach their cage-free goals. Consistent progress reporting is essential for staying on track and maintaining pledges to customers.

Companies lagging behind on global commitments, failing to report on cage-free progress, and failing to disclose a robust plan or proof of purchase, are learning that corporate accountability and transparency are non-negotiable for consumers, and for us. Companies can find additional resources on how to report progress and fulfill a cage-free egg commitment on our [corporate cage-free site](#).



### About the Open Wing Alliance

The Open Wing Alliance (OWA) is a global network founded on one guiding principle: that every hen deserves the space to spread her wings. Created in 2016, the OWA brings together animal advocacy organizations around the world to end the abuse of chickens raised for food. With data-driven industry reports, corporate partnerships, and public awareness campaigns, the OWA has worked with some of the biggest companies in the world to commit to ending the worst forms of animal abuse in their supply chains, and follow through on those commitments.

Today, our thriving coalition distributes knowledge and resources across six continents, 70+ countries, and 80+ member groups—and counting. And with 2,750 companies committing to sparing the hens in their supply chains from brutal cages, our vision is becoming reality.

Learn more at [OpenWingAlliance.org](https://OpenWingAlliance.org).